

Tara Adams
Co-Founder
Cognitive Empowerment Consulting Group, LLC
Pronouns: She/her/hers

Dr. Tara Adams has spent her career dedicated to education, serving in roles at the Northwestern University, University of Illinois Urbana-Champaign, and North Carolina State University. In addition to working for nearly decade in higher education fundraising, Tara also spent years raising funds as a member of the Auxiliary Board for the Lincoln Park Zoo in Chicago.

Tara received her bachelor‚Äôs from Illinois State University. She received her JD and PhD from the University of Illinois, where her doctoral research was focused on interactions between fundraisers and donors with cognitive impairment. She is the co-founder of the Cognitive Empowerment Consulting.



Tony Pomonis
Co-Founder
Cognitive Empowerment Consulting Group, LLC
Pronouns: he/him/his

By day, Tony is the AVP, Transformational Giving at UCF. In his vast spare time, he is the Co-Founder of Cognitive Empowerment Consulting Group, LLC. Tony has spent the better part of a decade helping others to, "Do the Right Thing and Get Caught Doing It." His work in ethical fundraising is at the center of all that he stands for - educating, inspiring, and empowering others.