

## AFP Virtual Education Session

June 4, 2024

8:30am – 9:30am

### 20+ Simple Fixes to Unlock the Power of the Paddle Raiser

Former Denver Bronco **Reggie Rivers** is the Founder and President of The Gala Team, and he is an expert benefit auctioneer, who knows exactly how to get an audience to say "yes" when they're asked for support. Over the span of 900+ fundraising events, The Gala Team has developed best practices about what works and what doesn't. Join Reggie to learn more than 20 simple fixes you can deploy at your next event to unlock the power of your paddle raiser.

