

AFP Colorado Chapter May Virtual Education Event

The New Fundraising Narrative

Thursday, May 16, 2024

8:30am – 10:00am

VIA ZOOM

Description:

To respond to the ever-changing context of philanthropy and fundraising in our world today, come learn what AFP Canada has developed to prepare fundraisers to be positive ambassadors for their organizations and profession. Over 500 fundraisers have already been trained on the “narrative” to be able to share the positive impact of our profession across the charitable sector. Feedback from those who have taken this training includes “very valuable training”, “important content”, “brought many great points to the conversation and I plan to start approaching my work with donors differently as a result.”

Presenters:



Nancy Perry Dossous

**Director, Partnerships with Community
Foundations Canada**



Lisa Weatherhead

**Director of Development, Mental Health
Foundation of Nova Scotia**