

The Fundraising Solution Room

Join fundraising master trainer, Chad Barger, CFRE, for a facilitated workshop that engages and connects attendees while providing peer-supported advice on their most pressing problems.

The session starts with a short introduction followed by a human spectrogram that demonstrates the amount of experience available in the room. Next, participants are given some time to think of a problem or challenge they have for which they would like to receive peer advice. Participants are now divided into small groups people of varying experience levels, each participant in turn then has the same amount of time to explain his or her problem or challenge to the others at the table and receive advice and support. Finally, each group is tasked with selecting the most difficult challenge at their table which is presented to the entire room for insight. Session attendees learn from each other while receiving peer support and forming valuable new relationships.

A session resource guide is compiled after the session and available to all attendees.

Chad Barger, CFRE – Bio

Chad Barger [BAR-jur] teaches small, but mighty, charities to fundraise more effectively. He is a sought after nonprofit fundraising consultant, trainer and coach.

Chad is the chief strategist and owner of the firm [Productive Fundraising](#). He is better known to many as @fundraiserchad, a trusted guide to the fundraising tactics and tools that are working today. Every week, Chad publishes free fundraising tips and resources to his [popular email list](#) and through his [free webinar series](#).

Chad has spent his entire career as a fundraiser. He has worked in large shops and small in a variety of sectors (higher education, social services and the arts). He has built fundraising programs from the ground up, rebuilt fundraising programs back to their former glory and taken stagnant organizations to the next level. The campaigns that he has worked on have raised in excess of \$43 million dollars for the charities that he's had the honor of serving.

