



5 Ways to Raise More in EITC Tax Credit Gifts

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5 Ways to Raise More in EITC Gifts

- 1 - Know How the Program Works – Knowledge Can get you in the door**
- 2 - Prospect by Knowing Who Has Tax Liability**
- 3 - Be Active in the Political Arena – Know and Educate Your Legislators**
- 4 - Offer Full Service – Add value to Donors and Remove Pain Points**
- 5 - Simplify the Pitch**



Know How the Program Works



Prospect by Knowing Who Has Tax Liability



Be Active in the Political Arena



Be the Full Service Shop



Simplify the Pitch

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