5 Ways to Raise More in EITC Tax Credit Gifts

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1. Know How the Program Works – Knowledge Can get you in the door
2. Prospect by Knowing Who Has Tax Liability
3. Be Active in the Political Arena – Know and Educate Your Legislators
4. Offer Full Service – Add value to Donors and Remove Pain Points
5. Simplify the Pitch
Know How the Program Works
Prospect by Knowing Who Has Tax Liability
Be Active in the Political Arena
Be the Full Service Shop
Simplify the Pitch
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