

Fundraising After A Tragedy: Finding Your New Normal



#lovelikeboys

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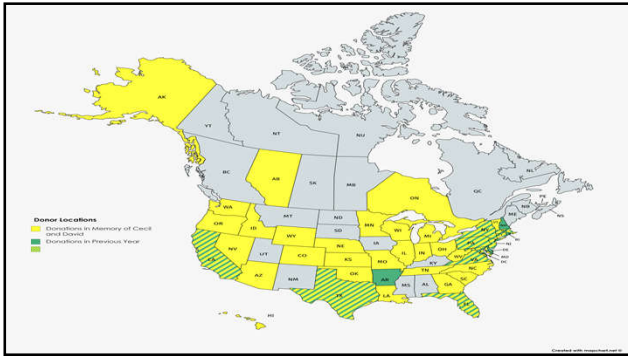


Key Things We Did and Learned

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- Help People Affected
- Transparency and Communication
- How Gifts Are Being Used
- Love Like the Boys
- Videos on Social Media






How Gifts Are Being Used

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- Planning and implementation of gifts
 - Award
 - Grants
 - Sustaining the Fund
- On-going communications with donors






Communication
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- Communication
 - Staff
 - Community
 - Board
 - Donors



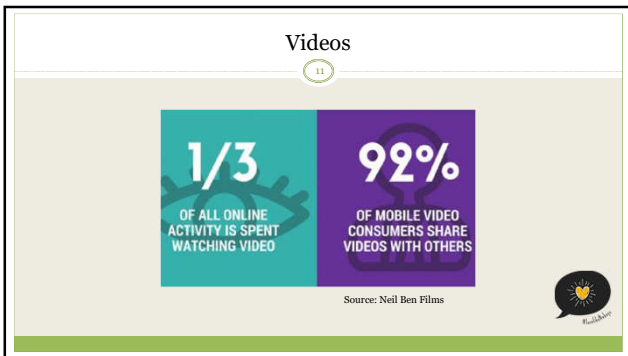
Help People Affected
8

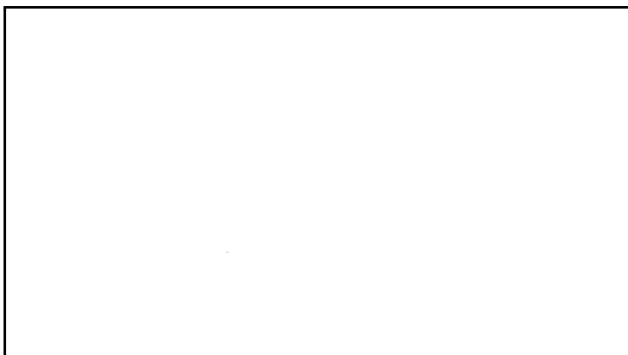
- Staff
- Volunteers
- People in our programs
- People in the community











New Normal

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- Help People Affected
- Transparency and Communication
- How Gifts Are Being Used
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Thank you!

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