How We Give Now:
Philanthropy by the rest of us

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How We Give Now Poll

Click on all of the activities you participate in (personally):

• Give money to charity
• Give money to politics
• Give your time to charity/community
• Give your time to politics (get out the vote, write letters,)
• Give material goods (clothes, furniture, etc)
• Spend in line with values (environmental, social considerations, co-op membership, boycott)
• Purchase products that promise to give back
• Invest in line with your values (Socially responsible funds, impact investing)
• Donate digital data (to environmental, medical or other causes)
• Take leadership role in religious or civic groups
• Advocate for causes (sign petitions, get others to sign, take action)
• Participate in protests
• Vote
• Participate in mutual aid
• Help your neighbors
GIVING LANDSCAPES

This dashboard brings together selected core indicators to track some of the changing patterns in individual giving using the best data sources available.

This updated version shows both moderate and significant shifts and swings in the various charitable giving indicators since the original 2017 version.

For details on the data sources see the 2017 On Track to Greater Giving dashboard at urban.org.
Rich in a new way: giving digital data

- Time
- Money
- Digital Data
How we give now

Not just money and time, data

Person to Person

All giving is not equal

Tax laws and other incentives

Political and charitable – New research suggests substitutes, not complements

- “Are Political and Charitable Giving Substitutes?”
  - [https://www.nber.org/papers/w26616](https://www.nber.org/papers/w26616)

- “The Politics of Donations: Are Red Counties More Donative Than Blue Counties?” NVSQ (48:2) 2019
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