



## CONTINUING EDUCATION POINTS TRACKER

*CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.*

**Activity Organizer:** - AFP Western PA Chapter  
**Title of Activity:** - How to Raise Major Gifts: In Person & Virtually  
**Names of Presenter(s):** - Amy Eisenstein  
**Dates and Location:** - February 23, 2021

This session is for executive directors and development staff who want to raise significantly more money for their organizations through individual giving. If you want to start or grow your individual giving/major gifts program, even during pandemic (especially during a pandemic,) this session is for you. Whether a major gift for your organization is \$1,000 or \$10,000, you will learn how ask and receive more major gifts virtually and in-person this year.

Amy Eisenstein, ACFRE, has been a development professional and fundraising consultant for more than 20 years. Recognized as a leading expert in her field, she's helped small and large nonprofits alike raise millions of dollars through major gift and capital campaigns, board development, annual fund campaigns, direct mail, and planned gift solicitations. To learn more please visit [amy Eisenstein.com](http://amy Eisenstein.com) for free ebooks and additional resources

**Total number of points attained: 1.5**

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:  
<http://www.cfre.org/continuing-education/my-education-finder/>