

CHIEF EXECUTIVE OFFICER
ARKANSAS PBS FOUNDATION
Conway, Arkansas
[Arkansas PBS Foundation](#)

The Aspen Leadership Group is proud to partner with the Arkansas PBS Foundation in the search for a Chief Executive Officer.

Reporting to the President of the Arkansas PBS Foundation Board of Directors, the Chief Executive Officer will serve as the primary strategic architect of the Foundation's comprehensive development program aimed at advancing and supporting the mission and goals of Arkansas PBS. The Chief Executive Officer will lead the Foundation in designing and implementing a comprehensive, results-oriented development plan that includes annual fundraising, major and planned-giving, campaigns, and special events. The Chief Executive Officer will take a leadership role in establishing a vision for fundraising at Arkansas PBS – including goals, strategies, benchmarks, and timetables – in order to identify new donors and deepen relationships with families and individual, corporate and foundation leaders.

The Arkansas PBS Foundation is committed to ensuring that Arkansas PBS, with its rich 50-year history and outstanding programming and services, continues to grow and thrive. Arkansas PBS Foundation fosters a diverse workforce by recruiting and hiring diverse candidates, welcoming suggestions from all employees on better ways to reach Arkansas PBS Foundation objectives and encouraging teamwork to maximize the contributions of every segment of its employee population. Arkansas PBS Foundation's diversity recognizes everyone and their individual talents. This includes all aspects of life – race, gender, background, interest, identity – and relates to how they are treated. Arkansas PBS Foundation is committed to civil behavior, respect, and team participation available to all.

Arkansas PBS is Arkansas's only statewide public media network, serving as the state's essential daily source for community connection, innovative education, and stories that illuminate and inspire. The network delivers informative and entertaining multiplatform content and services on air and online to all Arkansans including the state's historically underserved groups. In public affairs, Arkansas PBS convenes communities to explore challenging topics and help find solutions. In PK-12 education, Arkansas PBS offers top quality professional development online to over 60,000 educators statewide as well as providing valuable classroom content and tools to students and teachers through Arkansas AMI and PBS Learning Media.

Arkansas PBS creates and shares media and educational services highlighting history, science, arts and culture, producing distinguished local and national content and delivering award-winning trusted PBS programs aimed at sharing Arkansas and the world with viewers. Content is distributed through four distinct over-the-air channels: Arkansas PBS, Arkansas PBS Create, Arkansas PBS KIDS, and Arkansas PBS WORLD as well as via multiple digital platforms. Arkansas PBS connects deeply with Arkansans, bringing to light the local people, stories, and experiences that makes Arkansas a remarkable place to live.

A bachelor's degree is required for this position as is at least seven years of progressively responsible experience in a comprehensive, direct, non-profit fundraising program with significant knowledge of major giving and annual/capital campaigns, including at least two years in a position with staff management responsibilities supervising a robust development team. All applications must be accompanied by a cover letter and résumé. Cover letters should be responsive to the mission of the Arkansas PBS Foundation.

To apply for this position, visit: <https://opportunities.aspenleadershipgroup.com/opportunities/755>