



## **Graphic Designer (part-time)**

### *Job description*

Collage Dance, a fast-growing and mission-driven national nonprofit organization, located in Memphis, Tenn. seeks a part-time Graphic Designer to lead the creation of visual assets for the organization. Reporting to the Director of Marketing and Communications, the Graphic Designer has a successful track record of stewarding brand consistency across various programs, events and initiatives and a passion for innovation. The ideal candidate is passionate about mission-driven work and designing diverse visual communications, from print ads to email blasts, that inspire people to take action. Effective project management, self-direction, team collaboration, and innovative creative thinking are vital for this position.

If you're excited about working with a passionate, collaborative team in a fast-paced creative performing arts organization with opportunities for leadership and professional growth, we want to speak with you!

### **KEY RESPONSIBILITIES**

- Serve as a thought leader providing cutting edge creative solutions that align with the organization's brand and resonate with target audiences
- Lead creative execution, ensuring developed assets and campaigns resonate with their intended audiences and achieve the desired impact
- Own the brand personality, voice, tone, and narrative across all brand touchpoints
- Create visual assets including marketing campaigns, social media graphics, print creative, digital assets, one-sheets, merchandise, email campaigns, annual reports, presentations and more to support the organization's initiatives
- Ability to lead and collaborate with departments and creative partners, both internally and externally to develop timely creative needs
- Oversee and support organizational compliance to existing brand design guidelines
- Drive breakthrough ideas for design and content creation that are informed by current trends and advances in technology
- Establish processes to drive workflow efficiencies and ensure deadlines are met

### **QUALIFICATIONS/PREFERENCES**

- 5-7 years' relevant work history
- Experience as a designer, both print and digital, in-house or at a marketing agency

- Excellent organizational skills, as well as ability to work independently and manage projects with many moving parts
- Expert knowledge of Adobe Creative Suite
- Knowledge of HTML, CSS, and JavaScript
- Copywriting and/or video production skills
- Demonstrated project management and organizational skills
- BA/BS degree, preferably in related field
- Mission-driven (non-profit) professional experience and/or a passion for the arts a plus

Interested candidates should submit a current resume and cover letter to [shalishah@collagedance.org](mailto:shalishah@collagedance.org)

### **About Collage Dance Collective**

Positioning itself as the largest Black ballet company in the South, Collage Dance Collective has worked to inspire the growth and diversity of ballet by showcasing a repertoire of relevant choreography and world-class dancers representative of our community for 11 years. The professional company has presented eleven full-length seasons in Memphis, plus national and international touring presenting a diverse range of classical and contemporary choreography. Its institutional arm, the Collage Dance Conservatory, trains more kids of color in a classical art form than any other non-profit in Memphis or the Mid-South. In December 2020, Collage opened a 22,000 sq. ft. state-of-the-art facility to expand its programming, training and impact. The work of Collage Dance Collective has been featured in media outlets including *Huffington Post*, *Allure*, *Yahoo!*, *The Commercial Appeal*, *Vibe*, *Afropunk* and *Pointe Magazine*. [www.collagedance.org](http://www.collagedance.org)