

**NATIONAL PHILANTHROPY DAY ANNUAL CONFERENCE AND CRYSTAL AWARDS**

## Sponsorship Levels and Benefits

### **PRESENTING SPONSOR 5,000**

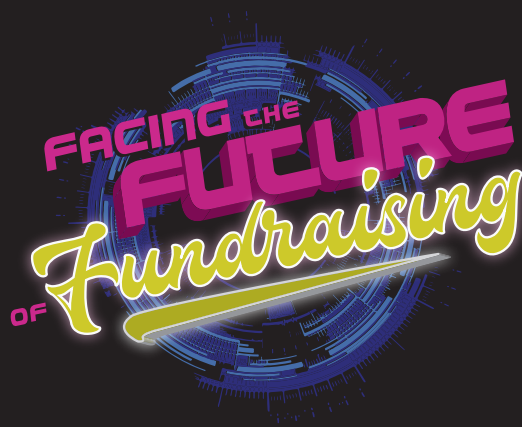
- Acknowledgement as the Presenting Sponsor with logo and link prominently displayed on event website & registration page
- Full page ad in special commemorative printed copy of program that will be presented to each sponsor and honoree
- Prominent logo recognition as Presenting Sponsor on:
  - *Wallpaper background displayed during Event*
  - *Virtual Waiting Room*
  - *Event Opening Presentation*
  - *All event promotional materials, email and social media marketing pre and post event.*
- Verbal recognition as Presenting Sponsor throughout the event
- Featured as presenting sponsor in AFP Memphis Chapter's E-newsletter.
- Opportunity to speak at event opening and/or submit pre-recorded video
- Opportunity to submit a digital ad for your business or to honor one or more of our honorees to be displayed during the Crystal Awards Presentation
- 10 Event registrations for your guests or to give to the nonprofit of your choice
- Post event exposure in follow-up event communications and On-Demand Event Recording that will be sent to all attendees and sponsors.

### **PROFESSIONAL DEVELOPMENT SPONSOR 2,500**

- Acknowledgement as Professional Development sponsor with logo and link prominently displayed on event website & registration page.
- ½ page ad in special commemorative printed copy of program that will be presented to each sponsor and honoree
- Verbal recognition as the Professional Development sponsor during one of two educational sessions
- Opportunity to introduce the conference presenter or submit a pre-recorded video prior to one of two educational sessions
- Five (5) Event registrations for your guests or to give to the nonprofit of your choice
- Logo recognition on:
  - *Wallpaper background displayed during Event*
  - *Virtual Waiting Room*
  - *Event Opening Presentation*
  - *All event promotional materials, email and social media marketing pre and post event.*
- Opportunity to submit a digital ad for your business or to honor one or more of our award winners to be displayed during the Crystal Awards Presentation
- Post event exposure in follow-up event communications and On-Demand Event Recording that will be sent to all attendees and sponsors.

### **SUPPORTING SPONSOR 1,000**

- ¼ page ad in special commemorative printed copy of program that will be presented to each sponsor and honoree
- Logo recognition on:
  - *Wallpaper background displayed during Event*
  - *Virtual Waiting Room and Event breaks*
  - *All event promotional materials, email and social media marketing pre and post event.*
- Opportunity to submit a digital ad for your business or to honor one or more of our award winners to be displayed during the Crystal Awards Presentation
- Two (2) event registrations for your guests or to give to the nonprofit of your choice
- Post event exposure in follow-up event communications and On-Demand Event Recording that will be sent to all attendees and sponsors.



**NATIONAL PHILANTHROPY DAY  
ANNUAL CONFERENCE AND CRYSTAL AWARDS  
THURSDAY, NOVEMBER 12, 2020 900AM TO 130PM**

*Please respond by September 25th to ensure sponsorship recognition on promotional materials. Please respond by October 16th to ensure your ad will be in program and other digital assets. Please email your logo to Linda McNeil at [linda@gaskillstrategies.com](mailto:linda@gaskillstrategies.com)*

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Organization Name

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Contact Name

Title

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Address

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City

State

Zip

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Phone

Fax

Email

**Payment Information**

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Sponsorship Level

Total Amount: \$ \_\_\_\_\_

- Please Send Invoice
- Check Enclosed (Make checks payable to: AFP Memphis)
- To purchase via credit card online, go to [afpmemphis.afpnet.org](http://afpmemphis.afpnet.org)

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Signature

Date

Please mail or email your completed form to:  
Millie McPherson  
PO Box 17132, Memphis, TN 38187-0132  
[mpherson@comcast.net](mailto:mpherson@comcast.net)