



Jaclyn Mayo, CFRE
(she/her)
Secretary, AFP Western MA Chapter

Jaclyn Mayo serves as the Director of Resource Development at the United Way of North Central Massachusetts. She has worked with nonprofits throughout Worcester County and Greater Boston for over 20 years and deeply enjoys serving her own Fitchburg area communities through the United Way.

As an outgoing introvert, Jaclyn enjoys all aspects of fundraising: digging into spreadsheets and CRMs, strategic planning with her team, customizing donor communications, finding the perfect image for a direct mail letter, meeting with donors to share impact, and spending hours alone with a grant.

Jaclyn is a Certified Fund Raising Executive (CFRE) and a graduate of the Province 1 School for Deacons. She has a Master's Degree in Theology from Bethel Seminary and Bachelor's Degrees in Math and German from Hartwick College. In her free time, Jaclyn enjoys reading, video games, painting, and being active as an ordained deacon in the Episcopal Church.