



Jaclyn Mayo, CFRE

Jaclyn Mayo serves as the Director of Resource Development at the United Way of North Central Massachusetts. She has worked with nonprofits in Worcester and Greater Boston for the past 19 years and is delighted to now be serving her own Fitchburg area communities through the United Way.

As an outgoing introvert, Jaclyn enjoys all aspects of fundraising: digging into spreadsheets and CRMs, strategic planning with her team, customizing donor communications, finding the perfect image for a direct mail letter, meeting with donors to share impact, and spending hours alone with a grant.

Jaclyn is a Certified Fund Raising Executive (CFRE), has a Master's Degree in Theology from Bethel Seminary, and Bachelor's Degrees in Math and German from Hartwick College. In her free time, Jaclyn enjoys reading, video games, painting, and being active in her church. She is currently studying at the Province 1 School for Deacons to be ordained as a deacon in the Episcopal Church.