



Anna Robbins

Anna has served as Community Relations Director at the University of Massachusetts Fine Arts Center (FAC) in Amherst, MA, for the past 20 years. She is responsible for the FAC's annual giving program, donor relations, and special events – including their annual Gala, Auction and Preview. Previously, she held the positions of Associate Director of Alumni Relations Office and Director of Stewardship & Donor Relations at the University.

Anna's primary area of expertise is event planning. She created and taught an Event Planning Certification course for Holyoke Community College, and has worked as an independent fundraising and events consultant for several non-profit organizations in the Valley. She is excited about working as board member of the Association for Fundraising Professionals of Western Massachusetts.

She received bachelor's degree from Western New England University and enjoys time with her family, hiking, sewing, and baking.