



How to Launch a Career in the Field of Resource Development and Fundraising

*Organizers: Wayne State University and the Detroit Chapter of the Association of Fundraising Professionals
Sponsoring units: Graduate Certificate in Nonprofit Management, MPA program, School of Education, Irvin D. Reid Honors College, and Career Services*

This panel offers insights from senior and junior professionals currently working in field of resource development and fundraising in different organizational settings. The panelists will share their personal experience and wisdom about this specific career path with current WSU students interested in exploring this field. They will discuss a variety of possible ways of how one can plan, launch, and succeed professionally in the field of resource development.

Specific questions to be discussed by the panelists include:

- What industries and organizations employ resource development and fundraising professionals?
- What are the typical job titles and career growth options?
- What are they key professional qualifications and personal qualities that someone needs to have to be successful in this field?
- What educational credential and experience does one need have to successfully get a job in resource development and fundraising?
- What professional organizations support resource development specialists and how to connect with them?

Panelists:

Mary Barden, J.D. -	Director of Philanthropy, College of Education and Irving D. Reid Honors College, Wayne State University
MiVida Burrus, MBA -	Director of Development, HAVEN Oakland County
Becky Dennis-Hulway, MPA -	Senior Major Gifts Officer, The Henry Ford
Devin Rittenhouse -	Advancement Officer, Corporate & Foundation Partnership, The Henry Ford
Stephen Zoski-	Alumni and Donor Relations Officer, College of Liberal Arts and Sciences, Wayne State University

Moderator:

Dr. Alisa Moldavanova -	Associate Professor, Political Science and Coordinator, Graduate Certificate in Nonprofit Management, Wayne State University
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RSVP Today!

Format:	Panel will be held virtually via Zoom.
Date:	Tuesday, September 21, 2021
Time:	5:00 pm - 6:30 pm
RSVP:	https://zfrmz.com/4y7t1S4DBIYhiLY85q4d