



Welcome to the AFP GDC Webinar

Successful Budgeting During a Pandemic

**Thursday, September 17 2020
2:00 PM – 3:00 PM**



Agenda

- Introductions
- Update from Nina Holden, Detroit Institute of Arts
- Update from Tim Hudson, Forgotten Harvest
- Update from Bruce Ferguson, The War Memorial
- Update from Robin Jordan, YMCA of Metropolitan Detroit
- Update from Jeff Williams, Community Data and Research Lab, Dorothy A. Johnson Center for Philanthropy at Grand Valley State University
- Audience questions
- Upcoming AFP GDC Programs and Zoom Poll



Host:

Nina Holden, CFRE, Senior VP, Chief Development Officer, Detroit Institute of Arts





Tim Hudson

Chief Development Officer, Forgotten Harvest



- Metro Detroit Emergency Food Provider, FY July 1-June 30
- Dramatic increased demand for services; expenditures
- Prioritization of services and resource allocation
- Board involvement with budget adjustments (Use of Reserve & Technical Planning)
- Changes to Budget Planning process – risk management scenarios; consideration of revenue changes



Bruce Ferguson

86 Consulting LLC, Provider of CFO Services to The War Memorial





Robin Jordan

Senior Consultant, YMCA of Metropolitan Detroit



- Take Action
- Evaluate and implement revised budget plan
- Assess resources and financial support
- Involve volunteers & staff – Important Decisions
- Radical stewardship – Donor Love
- Robust communication - Staff, Volunteers, Community



Jeff Williams M.A., M.B.A

Director, Community Data and Research Lab, Dorothy A. Johnson
Center for Philanthropy at Grand Valley State University



Three thoughts in reflection

- Budgeting for FY2021 will take **equal effort** in
 - Budgeting
 - Risk management
 - Robust scenario planning
- Nearly half of Michigan's nonprofits received a PPP loan — so what is your organization's next plan?
- Decide now whether you are in a **clean** crisis or a **messy** crisis.



Audience Questions

Please feel free to unmute yourself

You may also type your question / comment in the chat and it will be read aloud for
you



Upcoming Programs

[Applying Lean Thinking to Accelerate Nonprofit Impact](#)

When: Sep 24, 2020 from 9:00 AM to 10:00 AM (ET)

[Coffee Hour](#)

When: Oct 1, 2020 from 2:00 PM to 3:00 PM (ET)

[That's a Good IDEA: Creating Safe Spaces that are Inclusive, Diverse, Equitable, and Accessible](#)

When: Oct 6, 2020 from 12:00 PM to 1:30 PM (ET)

[Fundraising Ethics in the Real World](#)

When: Oct 15, 2020 from 2:00 PM to 3:00 PM (ET)

[Coffee Hour](#)

When: Nov 5, 2020 from 2:00 PM to 3:00 PM (ET)

[Virtual Networking Happy Hour](#)

When: November 18, 2020 from 5:30 PM to 6:30 PM (ET)

[AFP GDC Annual Meeting](#)

When: Dec 4, 2020 from 12:00 PM to 1:30 PM (ET)

Visit afpdet.org to register

All programs are FREE to AFP Members and Non-Members



Final Questions / Thoughts?

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