



# Welcome to the Greater Detroit Chapter IDEA Series, Event #2

## The Underrepresented Experience in Fundraising: Exploring the Journey of Black and Brown Fundraisers

Tuesday, September 1, 2020  
12:00 PM to 1:30 PM (ET)



Shenise Foote  
Co-Chair, IDEA Committee



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Co-Chair, IDEA Committee



# The Underrepresented Experience in Fundraising: Exploring the Journey of Black and Brown Fundraisers

Tuesday, September 1, 2020  
12:00 PM to 1:30 PM (ET)



**Sommer Brock, CFRE, Moderator**  
AFP Greater Detroit, President  
Director of Development -  
Cranbrook Schools Horizons-Upward Bound



## Event Panelists

Please check your email for speaker biographies and event information.



Ashley Calhoun  
Atlantic Impact



Carmen Garcia  
WDET 101.9



Kerrie Mitchell  
Matrix Human Services



Terrel White  
Wayne State University



## Agenda

### 1. Opening Comments

- Welcome
- Event Overview
- Ground Rules

### 2. Guided Discussion with Moderator and Panelists

- Question and Answer

### 3. Closing Comments

- Thank You/Reflection
- IDEA Information
- Upcoming Events



## Housekeeping for Zoom Calls

- Please mute your line if you are not speaking.
- Don't forget the "raise your hand feature."
- You can use the chat feature to ask questions and engage.
- This call will not be recorded, feel free to share openly.



## Guided & Open Discussion

- What has been your experience around access to nonprofit employment and entering the fundraising profession?
- Have your nonprofit workplaces always been inclusive throughout your career?
  - A. How did those inclusive workplaces help you do your job better?
- Would you recommend the fundraising and nonprofit profession to your network of other Black and Brown friends? Why or why not? What disclaimers or words of advice would you share with them as they enter the profession?



## Guided & Open Discussion

- Does the diversity of your nonprofits staff, volunteers and board of directors reflect the communities your organization serves?
  - A. Why is important for there to be more diverse nonprofit staff, volunteers, and boards serving diverse communities?
- What can be done to improve staff and volunteer diversity in the nonprofit sector? Is it up to individuals? Organizations?



## Guided & Open Discussion

- What are examples of inequity in nonprofits, specifically for black and brown fundraisers, that you have experienced or witnessed?
- How can we create a more equitable space in fundraising and nonprofits for people of color?
- How does this impact upward mobility in nonprofits/succession planning/promoting from within?





## Guided & Open Discussion

- How did you get professional development, mentorship opportunities, and leadership development opportunities in your journey and where can other Black and Brown fundraisers turn to for them?
- You are all very accomplished, what has your journey to a leadership position in fundraising been like?
  - A. What advice do you have for Black and Brown fundraisers wanting to climb the ladder?
  - B. What advice do you have for their organizations to create access to leadership positions?



## UPCOMING AFP EVENTS

### That's a Good IDEA: Creating Safe Spaces that are Inclusive, Diverse, Equitable, and Accessible in the Workplace

**When: Oct 6, 2020 from 12:00 PM to 1:30 PM (ET)**

#### Virtual Town Halls

When: Sep 3, and Oct 1, 2020 from 2:00 PM to 3:00 PM (ET)

#### Creating AFP Greater Detroit's Future: A Discussion with All Members

When: Sep 10, 2020 from 2:00 PM to 3:00 PM (ET)

#### AFP Greater Detroit Virtual Networking Happy Hour

When: Sep 15, 2020 from 5:30 PM to 6:30 PM (ET)

#### Successful Budgeting During a Pandemic

When: Sep 17, 2020 from 2:00 PM to 3:00 PM (ET)

#### Applying Lean Thinking to Accelerate Nonprofit Impact

When: Sep 24, 2020 from 9:00 AM to 10:00 AM (ET)

### **Tuesday, 9/8 6:00 PM – IDEA Committee Meeting**

Contact Shenise or Daryel for more information

### **Reminders:**

Please check AFP Greater Detroit for information or to register for upcoming programs.



**Thank you!**