



Welcome to the AFP GDC Webinar

“Creating AFP Greater Detroit’s Future: A Discussion with All Members

Thursday, September 10th 2020
2:00 PM – 3:00 PM



Host:

Melissa Weisse, CFRE Vice President and Chief Philanthropy Officer,
Leader Dogs for the Blind



Agenda

- Welcome- Melissa Weisse, CFRE
- Overview- AFP Greater Detroit Strategic Plan-Vision and Process- President, Steve Ragan
- A Discussion of Plan Focus Areas:
 - Focus Area One- Strategic Plan Communication-** Melissa Weisse, CFRE
 - Focus Area Two- Board Structure-** Diane Gulyas, MPA, CFRE
 - Focus Area Three- Programs-**Michael Montgomery
- Open Discussion- President, Steve Ragan
- Upcoming AFP GDC Programs and Strategic Plan Survey



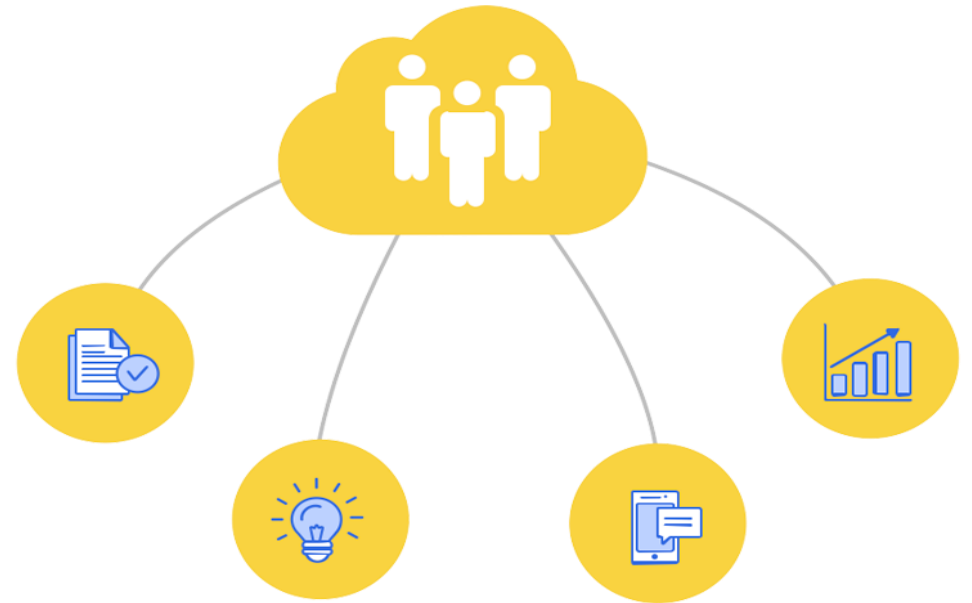
Vision

To stimulate a community of generosity and positive social good in Southeast Michigan through outstanding, engaged, chapter professional members that set the bar for fundraising best practices in our region.



Focus Area One: Execute the Strategic Plan Over the Next Three Years:

Gathering Feedback from the Chapter, Implementing and Communicating.





AFPGDC Strategic Plan Taskforce

Sommer Brock, CFRE (President Elect- AFPGDC)

Melissa Weisse, CFRE (Vice President, AFPGDC)

Ryan Dinkgrave

Christa Williams

Michele Hines

Tricia Brosnahan, CFRE (Past President, AFPGDC)

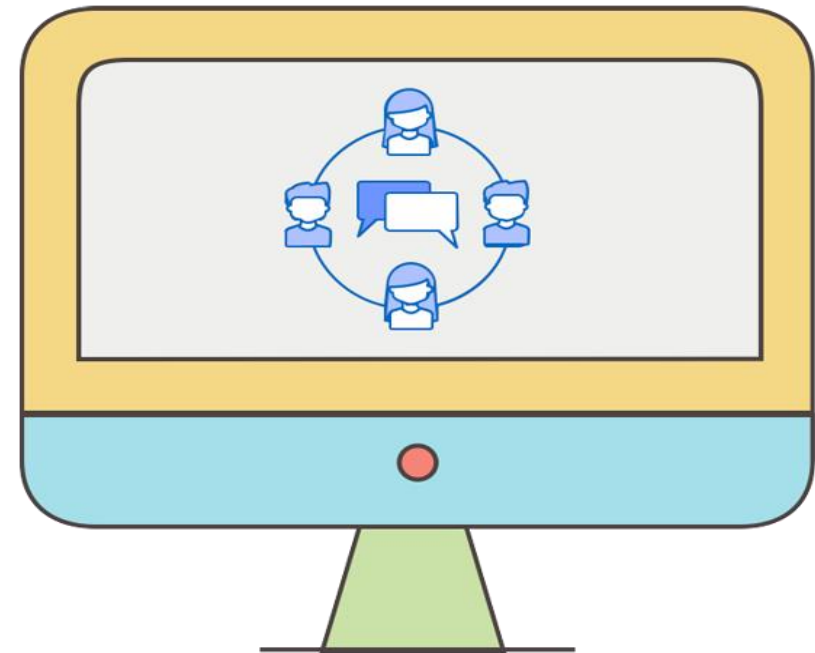
Vanessa Miller

Steve Zoski



Focus Area Two: Streamline the AFPGDC Structure:

Appropriately sizing the Board and Committees to be more strategic in focus.





Focus Area Two:

Phased decrease in size of Board from 22 to 15

- Smaller size enables all Board members to fully engage and can focus Board meetings on strategic priorities rather than operations
- Board membership: President, President-Elect, Immediate Past President, Vice Presidents, Treasurer, Secretary and at large members to ensure diverse representation of membership
- Board terms: Two-year, staggered terms with option to switch Board role annually



Focus Area Two: Reduce committees from 14 to 7

- Executive Committee to be phased out since smaller Board can serve as committee of the whole
- Two standing committees: Governance Committee and Finance
- Four operating committees: National Philanthropy Day, Education and Programs, Membership, and IDEA (goal: engage more members in committee work to enhance their chapter experience/benefits)
- New Advisory Council: President's Council which will consist of past chapter presidents

Focus Area Three: Programs That Deliver the Optimum Member Experience: Develop programming that is targeted to experience level and organization type.





Open Discussion

Please feel free to unmute yourself

You may also type your question / comment in the chat and it will be read aloud for
you



Upcoming Networking Opportunities

[Virtual Networking Happy Hour](#)

When: September 15, 2020 from 5:30 PM to 6:30 PM (ET)

[Virtual Networking Happy Hour](#)

When: November 18, 2020 from 5:30 PM to 6:30 PM (ET)

Visit afpdet.org to register

All programs are FREE to AFP Members and Non-Members



Upcoming Educational Programs

[Successful Budgeting During a Pandemic](#)

When: Sep 17, 2020 from 2:00 PM to 3:00 PM (ET)

[Applying Lean Thinking to Accelerate Nonprofit Impact](#)

When: Sep 24, 2020 from 9:00 AM to 10:00 AM (ET)

[Virtual Town Hall #15](#)

When: Oct 1, 2020 from 2:00 PM to 3:00 PM (ET)

[That's a Good IDEA: Creating Safe Spaces that are Inclusive, Diverse, Equitable, and Accessible](#)

When: Oct 6, 2020 from 12:00 PM to 1:30 PM (ET)

[Fundraising Ethics in the Real World](#)

When: Oct 15, 2020 from 2:00 PM to 3:00 PM (ET)

[Virtual Town Hall #16](#)

When: Oct 29, 2020 from 2:00 PM to 3:00 PM (ET)

Visit afpdet.org to register

All programs are FREE to AFP Members and Non-Members



Final Questions / Thoughts?

Host Contact Information

Melissa Weisse, CFRE

Vice President and Chief Philanthropy Officer

Leader Dogs for the Blind

mweisse@leaderdog.org

AFP GDC Events Manager Contact Information

Sarah Dysinger

Events Manager

AFP GDC

sdysinger@afpdet.org