

#### PRESIDENT'S LETTER

Dear AFP GDC Members,

This is my last official letter as President of our chapter, how the year has flown by! It has been an honor to serve and to work with so many of our members. There have been such highlights this year in bringing our community together to celebrate philanthropy, to learn and to build our professional network together. Thank you for being a member of our chapter. On behalf of our Board of Directors, please know how important your membership is to us.



At our recent annual meeting, I had the opportunity to confer the 2022 President's Award upon Erin Lin, our Chair of Fisher Fellows and Mentorship and incoming Vice President of Education and Programs for 2023. Erin exemplifies what our chapter is about. She has the ability to bring people together, to create and build relationships and to help people further their career and knowledge of humanitarian work. Congratulations, Erin!

As a member, I hope that you continue your engagement and involvement with the work of our chapter, so that you can meet members like Erin, who represents the best our chapter offers.

There are many leaders in our chapter who throughout this year worked to build a strong community through educational offerings, networking, membership events and of course through celebrating National Philanthropy Day. Thank you to the many people in our chapter who made this year come alive with opportunity for members. I would like to honor our Board of Directors for 2022 and our committee leadership for their outstanding work.

I know that this is a busy time of year for all of us with the rush of year end giving. Please be gentle with yourself. Know that there are people all around you in this chapter who are experiencing this too and are here to support you.

In the over twenty years I have been in our profession, my work has been dedicated to creating more equity and access for people who are blind or visually impaired. It is fitting that I end my letter with a quotation from the great leader, Helen Keller who said "Alone we can do so little; together we can

do so much".

I look forward to all that we will do together in 2023 and to welcoming our new chapter President, Leslie Carmona, CFRE!

See you at a chapter event in 2023!

With masses of gratitude,

Melissa L. Weisse, CFRE, ACFRE Chapter President, 2022 Vice President and Chief Philanthropy Officer, Leader Dogs for the Blind

# **CALL FOR SPEAKERS FOR 2023**

As we look toward 2023 and continue our commitment to provide members with diverse voices and perspectives, we are seeking volunteers to serve as speakers for next year's programs.

The AFP Greater Detroit program committee estimates a 2-3 hour time



commitment for each program. Programs can be in-person, online or hybrid. We are happy to work with you on scheduling dates and times for these engagements, as we have some flexibility in this phase of the planning process. Programs are scheduled throughout the year.

Would you like to present on any of the topics listed below? If so, or if you would like more information, please reach out to Elsea Burrows at <a href="mailto:eburrows@afpdet.org">eburrows@afpdet.org</a> or (248) 579-5004, ext. 5.

Thank you! We look forward to hearing from you!

Below is proposed programming for next year.

- 1. Designing a level of giving recognition program Seeking 3-4 speakers
- 2. Understanding Giving Trends in Michigan and Detroit
- 3. Managing Up for Fundraisers: Encouraging fundraising from leadership
- 4. Funder's Panel Discussion with Grant Professionals Association Michigan chapter
- 5. Starting a new role things to do, assessing, making a plan for the first 60-90 days
- 6. Communications and Marketing Summer Series Seeking 3 speakers
- 7. Donor Giving vs. Donor Behavior
- 8. How to engage the next generation of current donors & transfer of wealth Seeking 1 speaker
- 9. How does privilege and power, equity, diversity and inclusion intersect with fundraising and philanthropy? Hiring and retaining inclusive teams
- 10. Hosting an annual gala/signature event

#### **CONGRATULATIONS NEW CFRES!**

Becoming a Certified Fund Raising Executive (CFRE) demonstrates a high level of commitment, competence, and credibility in the fundraising profession. Fundraising professionals must demonstrate their ability to raise funds in the sector, participate in 80 hours of continuing education over the previous five years and pass a 200-question exam in order to be designated a CFRE.

We are proud to recognize the following AFP GDC member who has recently earned his CFRE. Congratulations on a job well done!

Douglas Manigault III, CFRE

# ARE YOU LOOKING FOR A CONSULTANT?



Fundraising Professionals.

Are you looking for a consultant? If so, we're pleased to offer our Consultants Directory. Whether they're used for a special project or to supplement small staff missing specialized expertise, consultants can greatly enhance the work of nonprofit organizations. These consultants are members of AFP, ensuring they hold the high standards and best practices represented by the Association of

Find a Consultant

#### JOIN THE AFP GDC CONSULTANT DIRECTORY

Are you a consultant looking to get your name in front of nonprofit organizations throughout southeast Michigan? Do you want RFPs sent directly to your inbox? If so, you'll want to join the AFP Greater Detroit Chapter's <u>Consultant Directory</u>.

Your listing in the Consultant Directory will showcase your business and services and connect you with local nonprofits who may be looking for a consultant to outsource services to.



Consultant listings are \$250 per year and include:

- Business name
- Overview of your business/services

- Link to business website
- Contact information (phone, email, address)
- Logo
- Plus, you will be sent any RFPs that we receive through our online RFP submission form.

Consultants do need to be an AFP GDC member. Not a member? No worries, learn how to join <a href="here">here</a>!

Join the AFP GDC Consultant Directory

#### **JOB LISTINGS**

#### **Job Seekers**

Looking for a new opportunity? Click here to see available positions.

#### **Employers**

Have an open position you are looking to fill with a great development professional?



Post your open position to the AFP Greater Detroit Chapter job page and connect to more than 300 chapter members and their networks of development professionals. We'll even send your listing out via e-mail to all active AFP Greater Detroit members!

\$100 AFP Greater Detroit Members \$200 Non-Members

Want more information? Click <u>here</u> to visit AFP Greater Detroit's job center or contact Michele Hines at <u>mihines@umich.edu</u>.

# JOIN AFP GREATER DETROIT... IT'S A GREAT TIME TO BECOME A MEMBER!

For 50 years, AFP has been the standard for professionalism in fundraising. Learn more about AFP, its activities and people, and how you can be involved.



To join online, go to <a href="www.afpglobal.org/join">www.afpglobal.org/join</a>. For a list of AFP Membership Benefits, click <a href="here">here</a>. The AFP GDC offers a Membership Scholarship and applications are now being accepted. Click <a href="here">here</a> to learn more and submit your application.

Questions? Call the AFP Membership Department at (800) 666-3863.

# **KEEP IN TOUCH! FOLLOW US ON SOCIAL MEDIA!**

Join AFP GDC's social media communities and stay up to date on our latest

programs, membership benefits, and other news! Plus, share your knowledge with - and learn from - your colleagues! We're actively posting each week (maybe more), so consider following AFP GDC on Facebook, Twitter, or join our group on LinkedIn below.



Click here to follow us on Facebook.



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Click here to join our group on LinkedIn.