



AUGUST 2020 NEWSLETTER

UPCOMING PROGRAMS

Join the AFP Greater Detroit Chapter for these upcoming virtual programs! These programs are open to AFP members and nonmembers, and registration is complimentary. Please note that there may be a charge for National Philanthropy Day and the Annual Meeting.



[The Process and Challenges of Re-Opening During a Pandemic](#)

August 18, 2:00 - 3:00 PM

[Virtual Town Hall #13](#)

August 20, 2:00 - 3:00 PM

[Crisis Communication Protocols for Nonprofits](#)

August 25, 9:00 - 10:00 AM

[The Underrepresented Experience in Fundraising: Exploring the Journey of Black and Brown Fundraisers \(2020 IDEA Series\)](#)

September 1, 12:00 - 1:30 PM

[Virtual Town Hall #14](#)

September 3, 2:00 - 3:00 PM

[Panel Discussion: Strategic Planning and AFP Greater Detroit Chapter](#)

September 10, 2:00 - 3:00 PM

[Successful Budgeting During a Pandemic](#)

September 17, 2:00 - 3:00 PM

[Virtual Town Hall #15](#)

October 1, 2:00 - 3:00 PM

[That's a Good IDEA: Creating Safe Spaces that are Inclusive, Diverse, Equitable, and Accessible in the Workplace \(2020 IDEA Series\)](#)

October 6, 12:00 - 1:30 PM

[Fundraising Ethics in the Real World](#)

October 15, 2:00 - 3:00 PM

Virtual Town Hall #16

October 29, 2:00 - 3:00 PM

29th Annual National Philanthropy Day®

November 2020

AFP GDC Annual Meeting

December 4, 12:00 - 1:30 PM

UNIVERSITY-BASED NONPROFIT MANAGEMENT TRAINING

GDC members looking for professional development opportunities in areas of nonprofit management fields going beyond fundraising would do well to consider university-based offerings. The offerings of three local universities that partner with our chapter - Oakland University, Wayne State University, and Eastern Michigan University - are discussed below.

All three offer nonprofit management courses within their MPA programs that can also be used to fulfill requirements for a Graduate Certificate in Nonprofit Management with academic credit. In addition, Oakland and Eastern also offer separate and less-intensive Nonprofit Management Certificate options that confer continuing education credit.

EASTERN MICHIGAN UNIVERSITY

In 2020-2021, EMU will be offering 8 online classes. These courses are self-paced and available on-demand. GDC Members qualify for a 20% discount. People completing all 8 courses earn a Certificate in Nonprofit Management. Courses can be spaced-out over multiple semesters. Fall courses will be available from August 31 through December 11. Courses will also be offered during the Winter Semester (dates TBD).

The EMU program includes: Foundations of the Nonprofit Sector, Capacity Building for Long-term Sustainability, Effective Program Development, Getting the Most Out of Budgeting and Financial Management, Leading and Managing Nonprofit Organizations, New Directions in Fundraising, Strategies to Promote Your Nonprofit, and Tapping the Reservoir of People. EMU also has a nonprofit management specialization within its MPA program that can be taken as a 5-course Graduate Certificate with academic credit.

For technical/registration questions and to receive the registration discount for AFP members, contact Professional Programs and Training at ppat@emich.edu.

Questions about Nonprofit Management Training at EMU can be directed to Professor Tucker Staley, tstaley2@emich.edu.

OAKLAND UNIVERSITY

For a number of years, OU has offered a 6-course Certificate in Nonprofit Management with a faculty drawn from across Detroit's nonprofit community and including some GDC members. Oakland uses a comprehensive curriculum following Nonprofit Academic Centers Council guidelines. AFP members qualify for a 25% discount and AFP members can earn CFRE points.

In 2020-21, OU offerings will be online until it is safe to again meet in-person. The OU classes are synchronous meaning students must attend at the scheduled time. The Oakland program includes: Management Best Practices in Nonprofit Sector (begins 9/8/20), Performance Metrics in Nonprofit Management (begins 10/27/20), Entrepreneurship and Fund Development (begins 01/05/21), Communications, Marketing and Outreach begins (2/23/21), Leadership and Human Resource Management (begins 4/20/21), and Financial Management & Accountability for Nonprofit Managers (begins 6/15/21). Oakland University also has a nonprofit management specialization within its MPA program that can be taken as a Graduate Certificate with academic credit.

For course content and general questions, Suzanne Rossi, MPA Program Coordinator, ssrossi@oakland.edu (248-330-3843) - cell (Please leave a message).

For registration and discount questions: Professional and Continuing Education oupace@oakland.edu (248) 370-3177.

To register, click [here](#).

WAYNE STATE UNIVERSITY

WSU offers a Graduate Certificate in Nonprofit Management; this is a 12 credit-hour program designed to combine academic rigor with practical relevance. Certificate instructors come from the core faculty of the nationally accredited top-quality [Master of Public Administration \(MPA\) program](#), as well as part-time faculty with expertise in nonprofit management. Located in the Department of Political Science, the MPA program is nationally accredited by [NASPAA](#) and the oldest in the state of Michigan.

WSU welcomes applications from people holding at least a bachelor degree from an accredited institution of higher education who have experience of working in the nonprofit sector, resource development field, and philanthropic organizations, or seeking any of such careers. Admission is also open to applicants pursuing graduate degrees at WSU or other institutions.

The certificate program presents a great opportunity for professionals seeking to develop an alternative career or tailor their existing qualifications to the needs of the nonprofit sector. Wayne State University Certificate courses are taught mostly online. Regular and flexible program offerings enable the completion of the program in as little as one academic year.

For more information, email the Certificate Coordinator, Dr. Alisa Moldavanova, at npm@wayne.edu or visit go.wayne.edu/nonprofitmanagement.

2020 IDEA CHAMPION DESIGNATION



The Association of Fundraising Professionals (AFP) Global is pleased to present the 2020 IDEA Champion Designation to the AFP Greater Detroit Chapter. We applaud your outstanding achievements and dedication to increasing inclusion by seeking, embracing and engaging diverse individuals, groups and organizations with a broad representation of experiences, perspectives, thoughts and cultures within the fundraising profession.

AFP Greater Detroit hosted its first of three programs in the 2020 IDEA (Inclusion, Diversity, Equity, Access) Series in August. There's still time to register for these upcoming IDEA programs!

[The Underrepresented Experience in Fundraising: Exploring the Journey of Black and Brown Fundraisers \(2020 IDEA Series\)](#)

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October 6, 12:00 - 1:30 PM

JOB LISTINGS

Job Seekers

Looking for a new opportunity? Click [here](#) to see available positions.

Employers

Have an open position you are looking to fill with a great development professional?



Post your open position to the AFP Greater Detroit Chapter job page and connect to nearly 400 chapter members and their networks of development professionals.

We'll even send your listing out via e-mail to all active AFP Greater Detroit members!

\$100 AFP Greater Detroit Members
\$200 Non-Members

Want more information? Click [here](#) to visit AFP Greater Detroit's job center or contact Paula Rodriguez-Durant at PDurant@michiganhumane.org.

JOIN AFP GREATER DETROIT... IT'S A GREAT TIME TO BECOME A MEMBERS!

For 50 years, AFP has been the standard for professionalism in fundraising. Learn more about AFP, its activities and people, and how you can be involved.



To join online, go to www.afpglobal.org/join. For a list of AFP Membership

Benefits, click [here](#).

Questions? Call the AFP Membership Department at (800) 666-3863.

KEEP IN TOUCH! FOLLOW US ON SOCIAL MEDIA!

Join AFP GDC's social media communities and stay up to date on our latest programs, membership benefits, and other news! Plus, share your knowledge with - and learn from - your colleagues! We're actively posting each week (maybe more), so consider following AFP GDC on Facebook, Twitter, or join our group on LinkedIn below.



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