

NPD 2023 Sponsorship Levels:

\$50,000 Presenting Sponsor

- Highlighted at all AFP GDC Educational Events and educational event promotions for a one-year period
- Opportunity to provide feedback and participation in programs, dependent upon mutual agreement
- Highlighted as Presenting Sponsor at NPD Gala on November 8, 2023
- Highlighted as Presenting Sponsor during DPTV promotions
- Logo inclusion on the event website as Presenting Sponsor
- Logo inclusion in event promotional emails as Presenting Sponsor
- Logo inclusion on all printed and electronic materials as Presenting Sponsor
Deadline for logo inclusion on printed materials is Friday, October 6, 2023
- Three (3) tables of 8 at the Gala November 8, 2023 at Motor City Casino
- Opportunity to have an individual participate in the philanthropy roundtable
- Guaranteed admission and VIP seating for 8 at NPD Breakfast Philanthropy Roundtables

\$25,000 Non-Exclusive Presenting Sponsor

- Opportunity to provide feedback and participation in programs, dependent upon mutual agreement
- Highlighted as Non-Exclusive Presenting Sponsor at NPD Gala on November 8, 2023
- Highlighted as Non-Exclusive Presenting Breakfast Sponsor at NPD Breakfast Philanthropy Roundtables in October 2023
- Highlighted as Non-Exclusive Presenting Sponsor during DPTV promotions
- Logo inclusion on the event website as Non-Exclusive Presenting Breakfast and Gala Sponsor
- Logo inclusion in event promotional emails as Non-Exclusive Presenting Breakfast and Gala Sponsor
- Logo inclusion on all printed and electronic materials as Non-Exclusive Presenting Breakfast and Gala Sponsor
Deadline for logo inclusion on printed and electronic materials is Friday, October 6, 2023
- Three (3) tables of 8 at the Gala November 8, 2023 at Motor City Casino
- Opportunity to have an individual participate in the philanthropy roundtable
- Guaranteed admission and VIP seating for 8 at NPD Breakfast Philanthropy Roundtables

\$15,000 Platinum Sponsor

- Highlighted as Platinum Sponsor at NPD Gala on November 8, 2023.
- Highlighted as Platinum Sponsor at NPD Breakfast Philanthropy Roundtables in October 2023.
- Highlighted as Platinum Sponsor during DPTV promotions
- Logo recognition on the event website as Platinum Sponsor
- Logo recognition in event promotional emails as Platinum Sponsor
- Logo inclusion on all printed and electronic materials as Platinum Sponsor
Deadline for logo inclusion on printed materials is Friday, October 6, 2023
- Two (2) tables of 8 at the Gala November 8, 2023 at Motor City Casino
- Guaranteed admission and VIP seating for 8 at NPD Breakfast Philanthropy Roundtable

Confirm your commitment by completing the sponsorship form [HERE](#).

Contact Elsea Burrows, National Philanthropy Day Manager (eburrows@afpdet.org), Eileen Savage (ESavage@cranbrook.edu) or Gary Dembs (gary.dembs@nppn.co) , National Philanthropy Day Co-Chairs with questions and/or concerns regarding Sponsorship or Distinguished Volunteers.

\$10,000 Gold Sponsor

- Highlighted as Gold Sponsor at NPD Gala on November 8, 2023 at Motor City Casino
- Highlighted as Gold Sponsor at NPD Breakfast Philanthropy Roundtables in October 2023
- Highlighted as Gold Sponsor during DPTV promotions
- Logo recognition on the event website as Gold Sponsor
- Logo recognition in event promotional emails as Gold Sponsor
- Logo inclusion on all printed and electronic materials as Gold Sponsor
Deadline for logo inclusion on printed materials is Friday, October 6, 2023
- Two (2) tables of 8 at the Gala November 8, 2023 at Motor City Casino
- Guaranteed admission and VIP seating for 8 at NPD Breakfast Philanthropy Roundtables

\$5,000 Silver Sponsor

- Highlighted as Silver Sponsor at NPD Gala on November 8, 2023
- Highlighted as Silver Sponsor at NPD Breakfast Philanthropy Roundtables in October 2023
- Highlighted as Silver Sponsor during DPTV promotions
- Logo recognition on the event website as Silver Sponsor
- Recognition in event promotional emails as Silver Sponsor
- Logo inclusion on all printed and electronic materials as Silver Sponsor
Deadline for inclusion on printed materials is Friday, October 6, 2023
- One (1) table of 8 at the Gala November 8, 2023 at Motor City Casino
- Guaranteed admission and VIP seating for 4 at NPD Breakfast Philanthropy Roundtables

\$2,500 Bronze Sponsor

- Highlighted as Bronze Sponsor at NPD Gala on November 8, 2023
- Highlighted as Bronze sponsor at NPD Breakfast Philanthropy Roundtables in October 2023
- Logo recognition on the event website as Bronze Sponsor
- Recognition in event promotional emails as Bronze Sponsor
- Listed on all printed and electronic materials as Bronze Sponsor
Deadline for inclusion on printed materials is Friday, October 6, 2023
- One (1) table of 8 at the Gala November 8, 2023 at Motor City Casino

\$1,000 Supporting Member

- Highlighted as Supporting Member at NPD Gala on November 8, 2023
- Logo recognition on the event website as Supporting Member
Please submit logo upon sponsorship form completion or email to Brandy at bhirschlieb@afpdet.org
- Four (4) tickets to the Gala November 8, 2023 at Motor City Casino

\$500 Contributing Member

- Highlighted as Contributing Member at NPD Gala on November 8, 2023
- Logo recognition on the event website as Contributing Member
Please submit logo upon sponsorship form completion or email to Brandy at bhirschlieb@afpdet.org
- Two (2) tickets to the Gala November 8, 2023 at Motor City Casino

Confirm your commitment by completing the sponsorship form [HERE](#).

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