



**BOYS & GIRLS CLUBS**  
OF SOUTHEASTERN MICHIGAN

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Shawn H. Wilson is a Social Entrepreneur, Author, and President & CEO of Boys & Girls Clubs of Southeastern Michigan (BGCSM). Wilson has spent his twenty plus year career creating economic mobility opportunities for youth and families and empowering social entrepreneurs to find solutions to societies most pressing social, cultural and environmental issues.

Wilson joined BGCSM after spending nearly five years leading a variety of high-profile initiatives with Ford Motor Company Fund including the Ford Resource and Engagement Centers (FREC), a \$15 million place-based strategy to drive economic mobility for residents in Detroit neighborhoods. Under Wilson's direction, the Ford Resource and Engagement Centers distributed 2.5 million pounds of food, served 30,000 youth and families annually and delivered workforce and entrepreneurship training to 8,000 adults. Wilson also served as the community engagement lead tasked with the rollout of Ford's \$740 Million Corktown campus transformation project in 2018.

Prior to Ford, Wilson empowered, coached and mentored dozens of high net-worth Social Entrepreneur's, including CEOs, Athletes and Entertainers. Most notable, partnering with eight-time Grammy Winning Artist Usher Raymond IV to launch Usher's New Look Foundation. As President & CEO of Usher's New Look Foundation, Wilson established the organization's mission, recruited the Board of Directors and designed a three-tier program service model. During his tenure, the foundation partnered with Emory University's Goizueta Business School to train and certify over 21,000 youth leaders across four continents and nine countries, including the United Kingdom, China, South Africa, and the Philippines.

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