

AFP GDC Virtual Fundraising Events: Case Studies
August 6, 2020

- 00:46:51 Sarah Dysinger: Welcome! We are so happy to have you here with us today. As a reminder, we are holding all questions until the second part of the webinar. Please utilize the "chat" function or "raise hand" function.
- 00:47:30 Sarah Dysinger: Also, I am happy to report this webinar was approved for 1 CE credit towards your CFRE. It will be sent via email tomorrow. This webinar will also be available as a recording on the AFP website next week as well as the webinar.
- 00:48:30 Sarah Dysinger: power point will also be available as a download on the AFP website, sorry!
- 01:08:43 Carrie Bozman: I 'attended' the Loyola virtual event! It was very inspiring!
- 01:14:51 Ashley Abaloz: How did you sell/distribute raffle tickets since you can't sell online in the state of MI or mail raffle ticket stubs in the state of MI?
- 01:17:12 Jennifer Stark: I am curious about the raffle ticket question as well! :)
- 01:19:30 Dawn Barrack, Alternatives For Girls: I wonder if there is a general calendar where we can all post our virtual event dates so that we don't step on toes!!
- 01:20:02 vicki sitron: How do you elevate sponsors in a virtual event, other than social media shout outs? Any feedback from them on what's important to them?
- 01:21:16 Wendy Strip: Assuming you will do a virtual event again next year and you have a year to plan, what will you do differently next time around?
- 01:21:51 Carrie Bozman: @vicki sitron, we are going to have an event page with sponsors logos linked to their websites so that people can visit their sites and see their names. We're also doing a digital program to put sponsors ads in as well
- 01:22:47 Sarah Hall: I may have missed this, but did you stream your event on facebook? or is there a different platform that you recommend streaming it on?
- 01:24:29 Yalonda: Yes, what streaming platform? How did getting donations on line work?
- 01:28:51 Kristy Mitchell: Are you contemplating a participant "hold harmless" clause or similar organizational coverage for participants of small, in person gatherings
- 01:29:44 Kristy Mitchell: Hi Paula!
- 01:30:01 Ashley Abaloz: We have 3 golf outings still on the calendar and we're asking all volunteers and attendees to sign waivers
- 01:32:21 Debbie Mitre-Smith: are your events still posted on your FB (archived)?
- 01:33:06 Christa Williams: Crain's has a community event calendar.

01:34:09 Michael: On behalf of the Program Committee, thank you to Paula, Dawn, Bill, Sarah and all of you attendees who took the time to participate and ask great questions for a truly exceptional session on a timely and important topic.

01:35:28 Sarah Dysinger: I will be launching a poll momentarily regarding todays discussion. Please take a moment to participate as it helps us plan future events.

01:42:30 Kristy Mitchell: Thank you very much. Be well!

01:42:55 Amber Rahill: Thank you!

01:43:14 Katie Howicz: Thank you! Will this recording be available?