

AFP GDC Town Hall Forum #6 April 23, 2020

- 00:22:50 Sarah Dysinger: Welcome to the weekly AFP Greater Detroit Chapters Town Hall! Please visit covid19.afpdet.org to register as participating in today's Town Hall.
- 00:23:39 Sarah Dysinger: I will send the link to the awards nomination form in the next message
- 00:23:41 Sarah Dysinger:
<https://community.afpnet.org/afpmigreaterdetroitchapter/npd48/content28749>
- 00:24:57 Sarah Dysinger: Please email info@afpdet.org for more information on being a Mentor or Mentee
- 00:27:48 Steve Ragan: I'm sorry that I can't stay on for the meeting today. Thank you for joining us and all that you do for our community. If you need to reach me, I am available at sragan@hopenetwork.org or 248-872-6900.
- 00:28:29 Judy Wernette: The town hall on the 30th is not an option on the website at COVID19.afpdet.org
- 00:29:51 Sarah Dysinger: Judy- the call in information for that one will be the same as this one and all previous ones. I will get that one added to the website ASAP. Thank you for letting me know!
- 00:32:41 Steve Ragan: AFP is looking at strengthening our services to our colleagues that are displaced during this challenge. We will be scheduling some professional development opportunities and exploring other services that we can offer to assist, such as resume review by senior colleagues.
- 00:38:49 Michael: <https://afpglobal.org/covid19resourceguide>
- 00:39:02 Sarah Dysinger: If you have a program idea or request you can email info@afpdet.org or sragan@hopenetwork.org! We WANT to hear your ideas and what programs would benefit you the most!
- 00:39:19 Michael: Basic stuff from AFP IHQ at address above.
- 00:44:50 Christina Ferris: Catchafire provides capacity building and support
https://www.catchafire.org/?utm_source=AAACF+E-News&utm_campaign=58ee8d1173-AAACF+April+Update%3A+Week+of+4%2F20-24&utm_medium=email&utm_term=0_6ed68ed7ee-58ee8d1173-65193773
- 00:49:58 Carol Lessure: My internet connection is poor today but if anyone wants more info about GrieveWell, grievewell.com. We post our events on Facebook as well.
- 00:51:03 Jeanette: Here's a marketing resource hot off the presses (Apr 2020) from a professional auctioneer to help get the juices flowing re: virtual gala events:

The Benefits of Hosting a Non-Event Gala:

"A virtual fundraising event is a way to host what would normally be your fundraising gala, using an online platform like YouTube or Facebook Live, engaging your donors right from the comfort of their own homes. Your program

would feature a similar layout to that of a live program during the dinner portion of your event. The virtual program should include speakers or inspirational videos educating and engaging your online audience, a fundraising portion which could include a "live" auction and/or fund-a-need, and the entire program should be no longer than 45 minutes and should be able to hold your audience's attention the entire time."

<https://sarahtheauctioneer.com/blog/benefits-of-hosting-a-virtual-gala>

- 00:55:29 Christina Ayar: Thank you, Jeanette!
- 00:59:10 Maureen Rovas - American Lung Association: At the American Lung Association we had our national piece go and it was well received, not push back on the physical mail
- 00:59:57 Maureen Rovas - American Lung Association: For our special event engagement, if we don't have a home address we are keeping the communication electronic or phone
- 01:00:08 Anna Weaver: FreeWill, who has been putting out some excellent content these past few weeks, is doing a trivia night on Monday evening, and they are doing it for the purpose of showing each step along the way, of how to produce a virtual event. Here is the link to sign up: <https://lp.freewill.com/nonprofit-trivia-night>
- 01:01:27 bmcgrail: Had the same issue with our bulk mail - checked with out print shop and they said bulk is running at least 8-10 days+ behind and the post offices are sometimes closing for intermediate days for deep cleaning. First class is supposed to be still relatively quick but I am seeing issues there too--
- 01:02:56 Jeanette: A special appeal went out to ALL donors from a member of our org leadership.. No one felt offended by this addl appeal and many responded positively. I work for an internatl faith-based org.
- 01:06:53 Susan Walters-Klenke: The Y is investigating Thankview. it's not techy but it's genuine and not too costly
- 01:11:59 Sarah Dysinger: I will be launching a poll in a moment regarding todays Town Hall. If the poll does not pop up on your screen please go to "view options" at the top and you can select to view it
- 01:13:27 Christina Ferris: Thanks for a good discussion, everyone. I look forward to connecting again in the future. I have another meeting. Be well!
- 01:14:31 Carol Lessure: Someone mentioned a virtual event series by Giving Tree and I sat in on one last week. Network for Good and others that seem to be offering these educational series. I would love additional input like this from AFP with links to people's sites so we could see how others are doing it.
- 01:16:30 Dennis: I'm curious about folks' thought on the Spring Giving Guide Crain's is promoting. Is your organization buying a page, and are you going to participate in their online giving program?
- 01:16:53 Christina Ayar: I agree, Carol. I would like additional input from AFP on virtual events.
- 01:17:26 deborahvigliarolo: I would very much be in on Virtual Events too!
- 01:18:08 Sam Kennedy: gotta go to next one! Thanks everyone!

01:18:48 Christina Ayar: Thank you, everyone. Be well!

01:19:06 Jeanette: Thanks everyone. Hope to catch everybody the next go around.
Blessings to all. Stay well.

01:19:12 Sarah Dysinger: I will work on getting a virtual events discussion going!

01:20:30 Judy Wernette: Thanks everyone

01:21:06 deborahvigliarolo: Great helpful session today with lots of sharing. Thank
you.

01:21:32 Carol Lessure: Nice job - will be tuning in again!

01:21:59 Karen Shellie: Great session! Thank you!

01:22:05 Wendy Erzen: Thank you all!