

AFP GDC: Crisis Communication Protocols for Nonprofits
August 25, 2020

- 00:34:57 Sarah Dysinger: Welcome! Please feel free to either type your questions in the chat and it will be read aloud for you, or you can unmute yourself to verbally ask your question and/or participate in discussion.
- 00:51:42 Paula Rodriguez-Durant - Gift Planning Officer: When you engage others in your organization in reviewing the crisis plan, do you go all the way down to the frontline staff?
- 01:00:57 Stephanie: In a crisis moment, how do you balance the need for an immediate response with the need to present a thorough response (making sure we have the info we need before sharing, and communicating accurately)?
- 01:21:37 Paula Rodriguez-Durant - Gift Planning Officer: Have a great day everyone!
- 01:21:40 Stephanie: Thanks!!