

RICHARD K. MARTIN CFRE BIO

Richard K. Martin, CFRE has served the nonprofit sector as a professional fundraiser for 28 years, primarily with human service and healthcare organizations.

Richard is the principal of Caleb LLC, a professional consultancy firm focused on creating a culture of philanthropy with organizations where reliable, sustainable private support is achievable as well as partnering with funders to attain maximum impact through their philanthropy. Caleb LLC's discipline is delivered by working with organizations to develop a foundation of professional processes and practices to maximize philanthropy.

Before the launch of Caleb LLC, Richard worked with several nonprofit organizations. He joined Samaritas in 2007 as the Chief Advancement Officer, a \$120M human service organization, overseeing every aspect of communications and external relations including fund development, marketing, and public relations as well as serving as executive director for the Samaritas Foundation.

Richard has taught, coached and mentored fundraisers from around the world in techniques and practices of professional fundraising while inspiring an appreciation and respect for the profession. He has committed his career to tirelessly encouraging individuals and organizations to embrace a culture for philanthropy where everyone may participate in the joy of altruism.

Richard currently serves on the African American Development Officers (AADO) National Advisory Board. His past board service to the fundraising profession include Certified Fund Raising Executive (CFRE) International Board of Directors, Association of Fundraising Professionals (AFP) International Board of Directors, and president of the AFP Greater Detroit Chapter. Additionally, Richard has lent his wisdom and expertise to the AFP Foundation Committee of Directorship, AFP International Ethics Committee and CFRE Job Analysis Task Force.

In 2015, Richard became only the 17th recipient of the AFP International Chair's Award for Outstanding Service. The Chair's Award is given to individuals for exceptional service to the profession. Richard also received the 2015 AFP Detroit Chapter, Dr. John Lore Award for Outstanding Fundraising Executive. Mr. Martin is a judge for the Crain's Detroit Business Best-Managed Nonprofit competition. The contest serves to recognize the accomplishments of Southeast Michigan organizations and share their best practices.