Greetings from the AFP International Fundraising Conference in New Orleans!

It is a privilege to represent the AFP Greater Detroit Chapter this week at our association's premier event. Not only is the conference a great opportunity to enhance my own professional knowledge through continuing education, but attending as chapter president allows me to network with leaders from around the country and bring best practices and ideas back for the benefit of our chapter. I was also very proud to hear the AFP Greater Detroit Chapter recognized as a 2017 Ten Star chapter and Friend of Diversity. Thank you to all of the chapter board members, committee leaders and members who volunteer their time and talents to make these achievements a reality.

The National Philanthropy Day awards nomination window is open earlier than ever before. Check out the link in this newsletter and consider who you would like to see honored on November 8.

I look forward to seeing many of you on April 27 when we welcome internationally known and unmatched fundraising communications expert, Tom Ahem. This is a fantastic opportunity to learn from Tom right here in metro Detroit. Register now while there is still space available!

Cordially,

Tricia Brosnahan, CFRE
President, AFP Greater Detroit Chapter
The Must-See Program of the Year

Tom Ahern Returns to Detroit
April 27, 8:30 AM - 3:30 PM
Silver Gardens Event Center
24350 Southfield Road, Southfield, MI 48075

Donor communications expert Tom Ahern is back in metro Detroit this year. Don't miss your chance to see him, since he won't be at the AFP International Fundraising Conference!

The New York Times called Tom Ahern "one of the country's most sought-after creators of fund-raising messages." Recognized internationally in the fundraising community, he has a wealth of practical knowledge that will help fundraising shops of any size raise more money. Each year, he trains thousands of fundraisers-and you can be one of them!

Bring your team, your head of communications AND your CEO for a full day of learning how you can raise more money with your current donor base!

**Speaker**
Tom Ahern ([about the speaker](#))
Ahern Donor Communications

Member: $130
Non-Member: $180
Collegiate Member: $65

For more information, including the complete program agenda, click [here](#).

![CFRE](#)

*Approved CFRE credit hours: 5.5 pts*

[Register Here](#)

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**BE THE CAUSE: Blackbaud to Match Your Gifts April 15-17!**

**AFP INTERNATIONAL FUNDRAISING CONFERENCE ACTIVITIES**

Thank you to Blackbaud for their continued support of the AFP Foundation for Philanthropy in...
providing a matching grant for the BE the CAUSE Campaign. During the dates of the AFP International Fundraising Conference (April 15-17, 2018), Blackbaud will provide a $10 match toward every gift made (of at least $10) toward your chapter's BE the CAUSE Campaign. This match applies to the first 500 donors during this three-day period. Gifts do not have to be made at the Conference itself, you can take advantage of this generous match by making a gift during those three days online at www.afpfoundation.org.

Call for Nominations!
Nominate a Deserving Individual or Organization!

The 27th Annual National Philanthropy Day is the AFP Greater Detroit Chapter's premier event, to celebrate and honor the passion, commitment and leadership of Southeastern Michigan's philanthropists, distinguished volunteers and those in the fundraising profession. We will be hosting National Philanthropy Day on Thursday, November 8th at The Henry in Dearborn.

Nominations are now being accepted for the 2018 Philanthropy Awards in eight award categories. Categories and criteria are outlined here. For a list of past awardees, click here.

Submit your nomination forms by Friday, May 25th!

Mark Your Calendar for the Upcoming #MeToo Philanthropy Program!

Mark your calendar for a special AFP Greater Detroit Chapter program:

#MeToo Philanthropy - the impact of #MeToo consciousness on the world of Philanthropy
Thursday, August 16, 2018, 8-10am

The AFP Greater Detroit Chapter looks at the work environment for philanthropy professionals in the field with donors and other stakeholders, and in the office with our co-workers. The program seeks to discover and share best practices and next steps to help an organization's employees successfully prepare or respond to #MeToo issues, such as:

Preparing - Avoiding - Deflecting - Responding - Restoring
Dr. Lee Meadows, Professor of Management, Walsh College - moderator - and a panel including an attorney, an HR director, a non-profit organization CEO, and an AFP member with #MeToo related experiences both as a development professional and also as a manager of other development professionals, will address experiences shared by chapter members, including results of a member survey. Save the date!

The results of the brief survey below will guide the panel in addressing relevant topics and solutions. Thank you for your input!

Take the Survey Now

AFP Detroit Chapter
Congratulates Rebecca Hepner

Becoming a Certified Fund Raising Executive (CFRE) demonstrates a high level of commitment, competence, and credibility in the fundraising profession. Fundraising professionals must demonstrate their ability to raise funds in the sector, participate in 80 hours of continuing education over the previous five years and pass a 200-question exam in order to be designated a CFRE.

We are proud to recognize chapter Vice-President Rebecca Hepner for earning her CFRE in the first 2018 CFRE testing window.

We congratulate her on a job well done!

April 15 is the next deadline to submit your CFRE application. More information about becoming a CFRE is available at www.cfre.org.

If you've recently received your CFRE and would like to be recognized, please let us know.

Sponsorship Opportunities are Available for All Programs!

As an AFP Greater Detroit program sponsor, you will show your organization's commitment to cultivating a culture of giving in the region. You will receive sponsorship recognition in front of Southeastern Michigan's not-for-profit leaders. You will also help support AFP Greater Detroit's work in promoting high ethical standards in fundraising, with proceeds dedicated to the chapter's education, scholarship, and diversity programs.

Please contact Rebecca Hepner for more information: Rebecca_Hepner@usc.salvationarmy.org

Job Listings
Have an open position you are looking to fill with a great development professional?

Post your open position to the AFP Greater Detroit Chapter job page and connect to nearly 400 chapter members and their networks of development professionals.

We'll even send your listing out via e-mail to all active AFP Greater Detroit members!

$100 AFP Greater Detroit Members
$200 Non-Members

Want more information? Click here to visit AFP Greater Detroit's job center or contact Paula Durant at PDurant@michiganhumane.org.

A special thank you to Non-Profit Personnel Network for sponsoring AFP- Greater Detroit Chapter's monthly job posting e-mails!

Leave A Legacy: Development Day Conference is June 6th

June 6, 7:30 AM - 4:15 PM

The Leave A Legacy: Development Day Conference is a program of the Planned Giving Roundtable of Southeast Michigan.

2018 is shaping up to be a year of opportunity for nonprofits and those who support them. Planned Giving and other sources of development continue to evolve and, if used correctly, can make a positive difference to organizations and donors.

Invest just one day and get a year's worth of the insight and advice you need to create your plan for success. Click here for more information.

Schoolcraft College
VisTaTech Center
18600 Haggerty Road
Livonia, MI 48152

For more information and to register, click here.

Join AFP Greater Detroit

It's a Great Time to Become a Member!

For 50 years, AFP has been the standard for professionalism in fundraising. Learn more about AFP, its activities and people, and how you can be involved.

To join online, go to www.afpnet.org. For a list of AFP Membership Benefits, click here.

Questions? Call the AFP Membership Department at (800) 666-3863.
Want to join AFP Greater Detroit? Click here.