



30th ANNUAL CORNERSTONE AWARDS NOMINATION INFORMATION

Deadline: 5:00pm ~~Friday, August 27, 2021~~ **EXTENDED to Friday, Sept. 3!**

Complete the easy-fill, online nomination form at <https://tinyurl.com/afp21cornerstone>
For questions, email: angelina.craig@carsontahoe.org

The AFP Sierra Chapter invites you to honor outstanding donors, fundraising professionals and gift planning professionals for their generosity and commitment to philanthropy in our region.

Award Categories

- ◆ Outstanding Local Corporation
- ◆ Outstanding National Corporation
- ◆ Outstanding Foundation
- ◆ Outstanding Fundraising Professional
- ◆ Outstanding Volunteer Fundraiser or Group
- ◆ Outstanding Philanthropist
- ◆ Outstanding Youth Philanthropist
- ◆ Outstanding Gift Planning Professional

See page 2 for descriptions and qualifications.

Nomination Instructions

Go to <https://tinyurl.com/afp21cornerstone> to complete and submit the online nomination form. Write your nomination narrative in a Word document first, then copy and paste into the online form. You are limited to 3,700 characters including spaces. You must indicate in the form that you have received the nominee's permission to nominate them. Please no self-nominations. Submit one online form for each nomination. Previous winners are eligible (see pages 3-4 for list).

IMPORTANT: Once you submit the form, a window displays with the option to edit your response; however, once you close your browser, you will only be able to access the submission again to make any edits by clicking the "Edit Response" link in the confirmation email you receive after you submit the form.

Craft a compelling case for how your nominee meets or exceeds the criteria of the award category and why you feel they are an ideal candidate for the award. Narratives that call out specific merits and include examples do better than narratives that lack details.

Based on quantity and quality of submissions, not all categories may be awarded each year. If your nominee is not selected, you are encouraged to resubmit the following year.

Cornerstone Awards Event

The Cornerstone Awards will be presented during the National Philanthropy Day and Cornerstone Awards Lunch on Friday, November 12th, at the Atlantis Casino Resort Spa in Reno, NV. Check-in is 11:30 a.m. – 12 p.m., and the lunch and program are 12-1:30 p.m. Each award recipient and one guest receive complimentary registrations to attend the event paid for by the AFP Sierra Chapter. For all other guests, event registration is \$45/person and is due by Friday, November 5th. There are also various levels of sponsorships that include event registrations in the package. Go to <https://community.afpglobal.org/afpsierrachapter/npd48/content168> for event information.

30th Annual Cornerstone Award Categories and Qualifications

New! We have added an Outstanding Planned Giving Professional Award category this year, sponsored by the Planned Giving Round Table of Northern Nevada. Read more below.

Outstanding Local Corporation

- ❖ Strong record, both quantitatively and qualitatively, of charitable contributions in the community
- ❖ Has shown motivation, encouragement and partnership of the philanthropic sector
- ❖ Operates its business only in the state of Nevada

Outstanding National Corporation

- ❖ Strong record, both quantitatively and qualitatively, of charitable contributions in the community
- ❖ Has shown motivation, encouragement and partnership of the philanthropic sector
- ❖ Operates its business regionally or nationally (is not limited to only operating in Nevada)

Outstanding Foundation

- ❖ Strong record, both quantitatively and qualitatively, of charitable contributions in the community
- ❖ Has shown motivation and encouragement of the philanthropic sector

Outstanding Philanthropist (individual or family)

- ❖ With a proven record of exceptional generosity
- ❖ Who has demonstrated outstanding civic and charitable responsibility through direct financial support
- ❖ Whose generosity encourages others to take leadership roles toward philanthropy and the community

Outstanding Youth Philanthropist (individual, group or family, up to 21 years old)

- ❖ Demonstrates outstanding commitment to the community through direct financial support, development of charitable programs, volunteering and/or leadership in philanthropy

Outstanding Fundraising Professional

- ❖ Has at least five years of professional fundraising experience
- ❖ Is a member in good standing of AFP
- ❖ Has demonstrated the ability to bring in substantial contributions to their organization
- ❖ Practices his/her profession in an exemplary manner
- ❖ Has demonstrated strong personal leadership qualities

Outstanding Gift Planning Professional **NEW AWARD CATEGORY**

- ❖ At least five years practicing gift planning
- ❖ Is a current or past member of the Planned Giving Round Table of Northern Nevada (PGRT)
- ❖ Demonstrated success in inspiring others to incorporate gift planning into their charitable giving or work (either with clients/donors or educating other professionals)
- ❖ Has grown or developed a culture of gift planning at their organization
- ❖ Practices his/her profession in an exemplary manner
- ❖ Has demonstrated strong personal leadership qualities



**PLANNED GIVING
ROUND TABLE OF
NORTHERN NEVADA**

Outstanding Volunteer Fundraiser or Fundraising Group

- ❖ Has demonstrated exceptional skills in coordinating and motivating groups of volunteers for one or more significant fundraising projects for the benefit of charitable institutions
- ❖ Shows a personal commitment to the advancement of philanthropy

Past Cornerstone Award Recipients

Outstanding Corporation

1995 Nevada Bell
1996 First Interstate Bank
1999 Int'l Game Technology
2000 Sierra Pacific Power
2001 U.S. Bank
2002 Wells Fargo Bank
2003 The Antioch Company
2004 Sierra Schools Cr Union
2005 Resort at Red Hawk
2006 Model Dairy
2007 Meridian Gold Company
2008 Renown Health
2008 St. Mary's Regional Medical Center
2009 Charter Comm./Media
2010 Reno Toyota
2011 Eldorado Hotel Casino
2012 Walmart
2013 McDonald Carano Wilson, LLP
2014 It's My Community Store
2015 ComputerLand Reno
2016 Barrick
2017 Dick Campagni's Carson City Toyota
2017 Microsoft
2018 WETLAB (Local Corporation)
2018 Intuit (National Corporation)
2019 L/P Insurance Services (Local Corporation)
2019 Healing HealthCare Systems (National Corporation)

Outstanding Foundation

1991 Nell J. Redfield Foundation
1992 E.L. Cord Foundation
1993 Conrad N. Hilton Foundation
1994 Robert Z. Hawkins Foundation
1995 Nevada Women's Fund
1996 B.C. McCabe Foundation
1998 Charles H. Stout Foundation
1999 E.L. Wiegand Foundation
2000 John Ben Snow Trust
2002 Bretzlaff Foundation
2004 Reno Tahoe Open Foundation
2005 Wilbur May Foundation
2006 Community Foundation of Northern Nevada
2007 Leonette Foundation
2008 Terry Lee Wells Foundation

2009 William N. Pennington Foundation
2010 Robert R. Banks Foundation
2011 Dermody Properties Foundation
2012 Edna & Bruno Benna Foundation
2013 Herb & Maxine Jacobs Foundation
2014 NV Energy Foundation
2015 Abraham & Sonia Rochlin Foundation
2016 Sandra A. Daugherty Foundation
2017 Reno Rodeo Foundation
2018 Mallory Foundation
2019 Monroe-Schuler Foundation

Outstanding Philanthropist(s)

1990 Clarence & Martha Jones
1991 Maya Miller
1992 Joey & Jerry Scolari
1993 Dave McCoy
1994 Alyce & Jeane Jones
1995 Paula & Michael Dermody
1996 William E. Kahl
1998 Vera Stern
1999 Moya Lear
2001 Reviglio Family
2002 Leonard & Helen Buck
2003 Ron & Susan Krump
2004 William N. Pennington
2006 Carol F. Buck
2007 Dr.'s Nazir & Mary Ansari
2008 Kirk & Annaliese Odencrantz
2009 Dorothy Lemelson
2010 James G. Webster III
2011 Norma & Ranson Webster
2012 Phil & Jennifer Satre
2015 Carole Kilgore Anderson
2016 Martin & Valerie Smith
2017 Ruth Merriner
2018 John & Christine Worthington
2019 Jim & Gail Pfrommer

Outstanding Youth Philanthropist(s)

2017 Cyrus Moassessi & Keinan Herman
2018 Adylenn Trimble
2019 Cooper D. Sandoval

Outstanding Fundraising Professional

1990 William H. Williams PhD, CFRE
1992 Joni Kaiser
1993 Kathleen A. Conaboy
1994 Fritsi Ericson, CFRE
1995 Paul Page
1996 Brian J. Bowden, CFRE
1998 Amy J. Saathoff
1999 Michael Graham, CFRE
2001 Alicia M. Reban, CFRE
2002 Bob Eggleston
2003 Cherie Jamason
2006 Michele Basta
2007 Chris Askin, CFRE
2008 Maureen McKissick
2009 Joel Muller, CFRE
2010 Gretchen Bietz
2011 Lauren Belausteugi Ohlin
2012 Shari Netzel
2013 Linda Lysakowski, ACFRE
2014 Kurt Mische
2015 Kendall Inskip, GPC
2016 Noreen Leary
2017 Joy Orlich
2018 Deanna Ackerman, CFRE
2019 Kristen Kennedy

Outstanding Volunteer Fundraiser or Group

1990 Ernie Martinelli
1991 Joan Bradley
1993 Rollan & Marilyn Melton
1994 Ruth Gotelli
1995 May S. Shelton
1996 Washoe Co. Med Soc.
1998 Georgie Maxfield
1999 Justin Thran
2001 Joan Dyer
2002 Friends of Washoe County Library
2003 Martha Gould
2004 Care Chest – Taste for Travel
2004 Cecile Morgan Peters
2005 Friends of MS
2005 Virginia Bennett
2007 WCSD H.S. ROTC
2008 Soroptimist International Truckee Meadows
2008 John Drakulich
2009 Fianna's Healing Garden
2010 Jo Sonner

2011 Caryn Swobe
2013 The Reno Rebuild Project
2014 Linda Smith
2015 Carol Langford
2016 Bickford Angier & Association
2017 Renown Health Auxiliary
2018 Pamela Litka
2019 Street Kings Motorcycle Club

William H. Williams Lifetime Achievement Award

1999 William H. Williams, PhD
2004 Fritsi Erickson
2008 Jan Johnson
2009 Bob Eggleston
2010 Susen Speth-Briganti
2013 Jean Carbon
2017 Joel Muller, CFRE

Note: The Lifetime Achievement Award recipient is selected by the AFP Sierra Chapter Board of Directors and is only presented in years when there is an exemplary candidate identified.

Note: Cornerstone Awards were canceled in 2020 due to the Covid-19 pandemic.