

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day[®]

Sponsorship Opportunities Package

Celebrate Vancouver Island
Fundraisers with Us!



National Philanthropy Day 2025

The Association of Fundraising Professionals Vancouver Island is pleased to announce our 2025 National Philanthropy Day Celebration!

National Philanthropy Day provides and opportunity to reflect on the daily impact generosity has on our community. First held in 1986, this internationally recognized day celebrates the heartfelt contributions individuals and organizations make to countless causes and missions across the world.



This year we are focusing on individual fundraisers and celebrating their hard work and contributions to our community.

The Event

A cocktail reception to celebrate the 2025 National Philanthropy Day Award recipients.

Date: Wednesday, November 19th, 2025

Time: 6:30 - 8:30 pm

Location: Victoria Scottish Community Centre

1803 Admiral Road, Victoria BC

Tickets: \$40 for AFP members, \$50 for non-members

We are expecting approximately 200 guest including fundraisers, donors, and members of the Vancouver Island business and non-profit community.



The Awards

Every day, Islanders contribute to causes they love and generate social change that transforms our community for the good. The National Philanthropy Day Reception and Awards Ceremony acknowledges the dedication and passion of award recipients in the following categories.

The John Saunders Lifetime Achievement Award

John Saunders (1937-2025) was a deeply influential figure in the fundraising profession, especially on Vancouver Island. John's career was both diverse and influential, spanning education and philanthropy. He began as a high high school educator and counselor, then transitioned into roles in university administration and development. A trailblazer in the fundraising profession, John was the first Canadian on the restructured board of the National Society of Fund Raising Executives (now AFP), founding President of the AFP Vancouver Island Chapter, and a founding Director of the AFP Canada Foundation. As a mentor and advocate, he championed professionalism, integrity, and community trust. John's legacy lives on in the many fundraisers and communities he supported—his encouragement, generosity, and unwavering kindness uplifted countless others and left a lasting mark on the profession. This award will honour a seasoned professional whose career has made a lasting impact on the fundraising profession and community.



The Awards

Emerging Fundraising Professional

Celebrating a rising star under 35 or with fewer than five years in the field who demonstrates great promise. This is for the fundraising professional who shows a clear commitment to ethical fundraising and a deep belief in the power of philanthropy to drive change. They are a future leader—already making waves and inspiring those around them.

Fundraiser of the Year

The Fundraiser of the Year Award recognizes an individual who has demonstrated exceptional skill, creativity, and impact in raising funds for an organization. It honors outstanding achievements in fundraising that have significantly advanced the mission and goals of the beneficiary.

Outstanding Philanthropist

This award honors an individual who has demonstrated exceptional generosity, leadership, and impact through philanthropic efforts, significantly advancing the mission of charitable causes and inspiring others to give.

Outstanding Fundraising Volunteer

Recognized for exceptional dedication, leadership, and impact, the Outstanding Volunteer of the Year demonstrated unwavering commitment to service, going above and beyond to make a meaningful difference in the community through contribution to a fundraising initiative or organization.

Corporate Philanthropy Award

This award honors a company with a sustained commitment to social responsibility through impactful giving, employee involvement, and community partnerships. The recipient integrates demonstrates that doing good is good business, and inspires others through purposeful leadership and measurable impact.

Innovator in Fundraising

Awarding creative or unconventional approaches to fundraising that achieved remarkable success.



Sponsor Invitation

This is a public forum with philanthropists, community leaders and professional fundraisers in attendance, creating the perfect audience to recognize our philanthropic leaders of tomorrow and to demonstrate that you are one of Canada's leading philanthropic organizations.

The John Saunders Lifetime Achievement Award Sponsor

Value: \$3500

One Available

The John Saunders Lifetime Achievement Award Sponsor is an exclusive sponsorship. This sponsor will receive all of the benefits of awards sponsorship, plus additional recognition as the National Philanthropy Day Presenting Sponsor. This sponsorship also includes an additional four tickets to the event for a total of six complementary event tickets.

Award Sponsor

Value: \$1500

Six Available

Benefits include:

- Recognition as a Sponsor of a National Philanthropy Day Award
 - First Right of Renewal for involvement in the following year
 - Promotion and public relations through social and media partners where applicable
 - Business logo and link on the National Philanthropy Day event site
 - Logo and/or name on promotional materials
 - Opportunity to present an award
 - Photo opportunity with award recipient
 - Logo prominently displayed at the event
 - Logo displayed in official program and slideshow
 - Two complimentary tickets to the event
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Please contact us if you would like to speak about custom sponsorships and sponsor benefits.

All sponsors will be required to provide a high resolution company logo.

The deadline to confirm sponsorship is August 15, 2025. The payment deadline is September 15, 2025.

For questions or to purchase an event sponsorship please contact Monica Powell at afp.vancouverisland@gmail.com