

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day[®]

Celebrate Philanthropy in Our Community with Us!



National Philanthropy Day 2026

The Association of Fundraising Professionals - Vancouver Island is pleased to announce our 2026 National Philanthropy Day Celebration!

The event is taking place this year in Victoria on November 19 as a local part of the global celebrations. This gathering shines a light on those within Vancouver Island whose commitment to giving helps our entire region rise.



The Event

Cocktail reception, awards program and motivational keynote speaker to celebrate the 2026 National Philanthropy Day Award recipients.

Date: Thursday, November 19, 2026

Time: 5:00 – 7:00 pm

Location: The Union Club of British Columbia
805 Gordon Street, Victoria BC



The Awards

Every day, Islanders contribute to causes they love and generate social change that transforms our community for good. The National Philanthropy Day Reception and Awards Ceremony acknowledges the dedication and passion of award recipients in the following categories.

The John Saunders Lifetime Achievement Award

Honours a seasoned fundraising professional whose career reflects exceptional commitment to philanthropy, community leadership, and the advancement of the fundraising profession. This award celebrates individuals whose long-term contributions have strengthened organizations, inspired colleagues, and uplifted the broader community, embodying the spirit and values championed by John Saunders.

John Saunders (1937-2026) was a transformative leader in fundraising on Vancouver Island and across Canada. His career spanned education, university administration, and philanthropic development. He was the first Canadian to serve on the restructured board of the National Society of Fund Raising Executives (now AFP), the founding President of the AFP Vancouver Island Chapter, and a founding Director of the AFP Canada Foundation. A mentor, advocate, and champion of professionalism, integrity, and community trust, John uplifted countless fundraisers and organizations through his generosity, encouragement, and unwavering kindness. This award honours individuals whose careers reflect that same lasting impact.



The Awards

Outstanding Fundraising Volunteer

Celebrates an individual, family or group of individuals whose volunteer leadership has made a meaningful difference in fundraising efforts for one or more nonprofit organizations. These volunteers inspire others, strengthen campaigns, and help build a more generous community.

Outstanding Youth in Philanthropy (5-18 years)

Celebrating an individual or group of young people whose generosity, creativity, and leadership have made a meaningful difference in their community. This award honours youth who give their time, talent, or treasure to help others, and who inspire those around them through their actions.

Outstanding Philanthropist

Honours an individual or family whose exceptional generosity has made a meaningful and lasting difference in the community. This award celebrates those who give with purpose, strengthen charitable organizations, and inspire others to step forward as philanthropic leaders.

Outstanding Corporate Responsibility

Honours a business that demonstrates exceptional generosity and leadership in strengthening the community. This award celebrates businesses that invest in local causes and take a leadership role in inspiring others in the business community, and shows a meaningful commitment to philanthropy through their actions, partnerships, and culture.

Outstanding Charitable Organization

Honours a civic or non-profit organization whose leadership, generosity, and community commitment have made a meaningful difference. This award celebrates organizations that strengthen local causes through fundraising, volunteer leadership, collaboration, and by inspiring others to get involved.

Thank you for helping to recognize those who are making incredible impact in communities on Vancouver Island!



Sponsor Invitation

This is a public forum with philanthropists, community leaders and professional fundraisers in attendance, creating the perfect audience to recognize our philanthropic leaders of tomorrow and to demonstrate that you are one of Canada's leading philanthropic organizations.

Event Presenting Sponsor

Value: \$6,000

One Available

As our Event Presenting Sponsor your benefits include:

Benefits include:

- Recognition as Presenting Sponsor of our National Philanthropy Day Event
 - Space for table with information and samples to give out to guests
 - Logo and/or name on webpage, pre-event communications, and promotional materials
 - Logo prominently displayed at the event
 - Logo in event program and slideshow
 - Verbal mention from podium at event
 - **Full page** advertising space in official program and slideshow
 - **Eight** complimentary tickets to the event
 - Higher visibility on all event promotional material and additional social media exposure
 - Opportunity to briefly address the event audience
-

The John Saunders Lifetime Achievement Award Sponsor

Value: \$3,000

SOLD

The John Saunders Lifetime Achievement Award Sponsor is an exclusive sponsorship. This sponsor will receive the following benefits: of awards sponsorship, This sponsorship also includes an additional two tickets to the event for a total of four complementary event tickets, as well as an opportunity to briefly address the audience, and a full-page ad space in the event program.

Benefits include:

- Recognition as Sponsor of John Saunders Lifetime Achievement Award
- Space for table with information and samples to give out to guests
- Logo and/or name on webpage, pre-event communications, and promotional materials
- Logo in event program and slideshow
- Verbal mention from podium at event
- Present award and photo with award recipient
- **Full page** advertising space in official program and slideshow
- **Four** complimentary tickets to the event
- Opportunity to briefly address the event audience

Reception Sponsor

Value: \$2,500

One Available

Benefits include:

- Recognition as a Sponsor of the National Philanthropy Day event
 - Logo and/or name on webpage, pre-event communications, and promotional materials
 - Verbal mention from podium at event
 - Logo in event program and slideshow
 - **Two** complimentary tickets to the event
 - Onsite signage with logo in reception area
 - **½ page** advertising space in the event program.
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Award Sponsor

Value: \$1,500

Five Available

Benefits include:

- Recognition as a Sponsor of a National Philanthropy Day Award
 - Logo and/or name on webpage, pre-event communications, and promotional materials
 - Present award and photo with award recipient
 - Logo in event program and slideshow
 - Verbal mention from podium at event
 - ½ **page** advertising space in official program and slideshow
 - **Two** complimentary tickets to the event
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Event Sponsor

Value: \$1,000

Benefits include:

- Recognition as a Sponsor of a National Philanthropy Day Award
 - Logo and/or name on webpage, pre-event communications, and promotional materials
 - Verbal mention from podium at event
 - Logo in event program and slideshow
 - **Two** complimentary tickets to the event
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Please contact us if you would like to speak about custom sponsorships and sponsor benefits. All sponsors will be required to provide a high-resolution company logo.

The deadline to confirm sponsorship is August 15, 2026. The payment deadline is 30 days from invoice date.

For questions or to purchase an event sponsorship please contact Monica Powell at afp.vancouverisland@gmail.com