

AFP FLX 2021 Speaker RFP



The Association of Fundraising Professionals (AFP) Finger Lakes Chapter supports the monthly educational programs and the annual conference hosted for our region's fundraising professionals.

In 2021, we are planning our education programs with a special focus on inclusion, diversity, equity, and access (IDEA).

We are seeking a wide range of speakers to support the regional fundraising and nonprofit community in actively advancing IDEA for our field. Our goal is to look at fundraising fundamentals through the lens of diversity, equity, inclusion, and access. We hope to learn more about fundraising by, for, in, and with diverse communities.

Fundraisers are community organizers, marketers, relationship builders, and more. You don't need to be a professional fundraiser for your expertise to be valuable to us, and to submit a proposal! We welcome your out-of-the-box ideas that will help us build our skills.

2021 Program Structure

By providing opportunities for area fundraisers to network with colleagues, engage in creative thinking, and build skills, we support beginning and seasoned fundraising professionals alike.

AFP Finger Lakes Chapter seeks proposals from presenters for our monthly education programs. In 2021, all programs will be presented via Zoom or other virtual platforms. Each program is typically 1 - 1.5 hrs in length. We are looking to fill eight presentation slots throughout 2021. These can be single speaker or multi-speaker panel presentations.

Presentations should link to key topics in fundraising (see suggested topic list on page 2) and relate to our 2021 theme around diversity, equity, inclusion, and access. Our audience encompasses a wide range of fundraising and nonprofit professionals with diverse experiences and backgrounds.

How to submit a proposal

- All proposals should be submitted through Google form link. Please contact gel56@cornell.edu if you are not able to fill out the form.

- Link to submit:
https://docs.google.com/forms/d/e/1FAIpQLSeqIX2twd3i2BO2jfqAD0G6ocZtavw2jS0IA2fCVzERroA5Qw/viewform?usp=sf_link
- Both single and multiple-speaker panels are welcome.

Suggested topics/tracks

We are seeking a wide range of speakers to support the regional fundraising and nonprofit community in actively advancing IDEA for our field. Below is a list of topic ideas. Proposals will be evaluated on how the presenter(s) plans to integrate concepts of IDEA to their topic and we expect that our 2021 programs will be a mix of fundraising fundamentals and deeper dives into IDEA. The following tracks are only suggestions to guide your thinking. Please feel free to propose other presentations that relate to fundraising, nonprofit management, and diversity, equity, and inclusion.

We are especially interested in hearing perspectives from fundraisers of diverse backgrounds.

Fundraising Track

Community Centric Fundraising (<https://communitycentricfundraising.org/>)
 Strategic Planning for IDEA (<https://afpglobal.org/initiatives/afp-idea-inclusion-diversity-equity-access>)
 Donor and Community Engagement, Peer to Peer Fundraising
 Board Development and Engagement
 Communication and Marketing
 Ethics and Accountability
 Planned Giving
 Annual Fund, Major Donor Fundraising
 Corporate Giving, Foundation Relations
 Development for small shops
 Donor Stewardship
 Prospect Research, Cultivation
 Finance and Accounting for Development Professionals

More Information:

- Compensation
 - AFP FLX is committed to supporting social equity. For the 2021 calendar programs, speakers will be paid an honorarium for their time. If a program involves multiple speakers, each will receive their own honorarium.
- Presentation Guidelines
 - Program length should be approximately 1 - 1.5 hours including Q&A.
 - Programs should adhere to the description given in the proposal.
 - The theme for 2021 is inclusion, diversity, equity, and access. If you would like to learn more about how we hope to spark conversation and growth around this theme, you can visit these links that are inspirational to us:

- Community Centric Fundraising <https://communitycentricfundraising.org/ccf-principles/>
- AFP IDEA - Inclusion, Diversity, Equity & Access
<https://afpglobal.org/initiatives/afp-idea-inclusion-diversity-equity-access>
- Proposals will be considered with regard to their fit within the overall slate of topics for the year and how they uniquely and effectively address the year's programmatic theme.
- Speakers may not use their workshop to espouse or promote a particular religious group or political party, or to promote products or services.

THANK YOU!! We look forward to receiving your proposals. For questions, please contact:

Georgia Lesh
607-288-3554
gel56@cornell.edu

Alli Sribarra
607-882-0496
asribarra@sciencenter.org