**2018 National Philanthropy Day®**

**Generosity of Spirit™ Awards**

**Call for Nominations**

AFP Calgary and Area Chapter recognizes the many individuals, families, groups and businesses who demonstrate the spirit of philanthropy through outstanding contributions of time, talent, leadership and financial support. The Generosity of Spirit™ Awards provides the opportunity to acknowledge and celebrate these philanthropic leaders that make a difference in our community – whether the community is local, regional, national or international.

Generosity requires taking action to make a difference; it is a tool to create a better world. Your nominee’s generosity can be characterized as voluntary, powerful, multi-faceted, active and self-perpetuating.

For the past 21 years, the Generosity of Spirit™ Awards have been a vital component to National Philanthropy Day®. This day provides an opportunity for non-profit organizations, professionals, volunteers, service organizations and others in the community to acknowledge and showcase their philanthropic partners.

We are proud to award the following categories:

* Corporate Philanthropist
* Small Business Philanthropist
* Philanthropic Group
* Doc Seaman Individual Philanthropist
* Young Philanthropist
* Philanthropic Family
* Lifetime Achievement Philanthropist

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| **IMPORTANT DATES**  Generosity of Spirit™ Honouree Meet and Greet June 2018 (date TBD)  Philanthropy Awareness Week November 12-16, 2018  Generosity of Spirit™ Award Reception November 2018 (date TBD)  National Philanthropy Day® Celebration Event November 15, 2018 |

**important nomination considerations**

* **There are two key events that nominees must agree to attend IN PERSON if they are successful.** Once selected as the Honouree, the Generosity of Spirit™ Committee will contact the Honourees to re-affirm this agreement. The events are:
  + **Generosity of Spirit™ Awards Reception, to be held in November 2018 (date TBD)**
  + **National Philanthropy Day® Celebration Event on November 15, 2018**
* **Specific/singular special events CANNOT be nominated.** Events or a series of events can be PART of an overall philanthropic program, strategy or engagement but one cannot be the sole focus of the Nominees involvement.
* Nominators may submit nominations in more than one category for the same nominee or multiple nominees.
  + Note the selection committee reserves the right to move your nominee to a more appropriate category.
* Executive directors and staff are prohibited from nominating their own organization.
* Re-submission of previous nominees who have not been selected is encouraged.
* Nominators are asked to complete the four questions on the attached form, five for lifetime, and provide two letters of support (no longer than one page /300 words for each letter).
* Joint nominations from individuals or organizations are encouraged (no more than 3)
  + Please include a contact person for each nominating organization or identify a primary contact for a multi-nominated application.
  + In the case of a joint nomination, only one accompanying letter of support per organization is required (rather than two per organization).
* No materials other than those outlined will be accepted.
* Late submissions will not be accepted.

**Deadline for submissions is 4 p.m., May 30th, 2018**

Submit your nomination by email to [afp@telus.net](mailto:afp@telus.net). For questions or more information, please contact Nicole Laitre at 403-297-1033 or afp@telus.net.

**Nomination Categories**

1. **CORPORATE PHILANTHROPIST:**

Bestowed upon a corporation or corporate foundation with 100 or more full-time equivalent employees. Sponsorship support and cause marketing will not be considered for this award.

1. **SMALL BUSINESS PHILANTHROPIST**

Bestowed upon a small business with fewer than 100 full-time equivalent employees. Sponsorship support and cause marketing will not be considered for this award.

1. **PHILANTHROPIC GROUP**

Bestowed upon groups such as service clubs, associations, employee groups, or people who have joined together to help change their part of the world. The group must be fully voluntary and have made contributions of time, talent and/or treasure. Please focus on the philanthropic activities of the group. Singular/specific events themselves cannot be nominated. Events can be used as examples of the group’s efforts.

1. **DOC SEAMAN INDIVIDUAL PHILANTHROPIST**

Bestowed upon an individual whose time, talent and treasure have made a significant impact on philanthropy. Financial contributions may be made through his/her personal foundation. The nominee cannot be an employee of the nominating organization.

1. **YOUNG PHILANTHROPIST**

Bestowed upon an individual under the age of 25 who has demonstrated exceptional skills in coordinating and motivating others to engage in one or more fundraising project(s) that has/have made a significant impact on the nominating organization.

1. **PHILANTHROPIC FAMILY**

Bestowed upon a family that demonstrates the Spirit of Generosity™ through gifts of time, talent and treasure to the nominating organization and to others. The family may be known in the community for its support of philanthropy over several generations, or may be a young family that is teaching children the value of giving to others by being involved in the community. Family foundations are not eligible.

1. **LIFETIME ACHIEVEMENT PHILANTHROPIST**

Bestowed upon an individual or couple who have demonstrated a long history of philanthropy, and has been a pioneer in advancing philanthropic support to the charitable sector.

**Nomination Form**

***for individual or multiple nominators***

**Please select the best category for this nominee:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Nominee** | | | | |
| Contact Name: |  | | | |
| Title: |  | | | |
| Organization: |  | | | |
| Address: |  | | City: |  |
| Province: |  | | Postal Code: |  |
| Email: |  | | Phone: |  |
| Social Media Information: | | @Facebook, @Twitter, LinkedIn etc. | | |

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| --- | --- | --- | --- | --- |
| **Primary Nominator** | | | | |
| Contact Name: |  | | | |
| Title: |  | | | |
| Organization: |  | | | |
| Address: |  | | City: |  |
| Province: |  | | Postal Code: |  |
| Email: |  | | Phone: |  |
| Social Media Information: | | @Facebook, @Twitter, LinkedIn etc. | | |

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| **Secondary Nominator** | | | | |
| Contact Name: |  | | | |
| Title: |  | | | |
| Organization: |  | | | |
| Address: |  | | City: |  |
| Province: |  | | Postal Code: |  |
| Email: |  | | Phone: |  |
| Social Media Information: | | @Facebook, @Twitter, LinkedIn etc. | | |

**Application Check List and Endorsement**

**A complete nomination package includes:**

Nomination Form

Application Check List and Endorsement

Completed Nomination Questions

**Please initial the following three statements:**

I have informed the Nominee that, if selected, they will be **invited to attend (or send a representative of their choice) to an Honouree Meet & Greet** (date TBD) and have agreed to do so.

I have informed the Nominee that, if selected, they will be required **to attend the Generosity of Spirit™ Awards Reception in November** (date TBD) to accept the award and make a few remarks and they have agreed to do so.

    I have informed the Nominee that, if selected, they will be **required to attend the National Philanthropy Day® Celebration Event on November 15, 2018** and may be interviewed by the emcee and they have agreed to do so.

**Please note:** The above three boxes are critical as they affect our budget and overall flow for the events.

**The following have been completed:** (Please check all that apply)

I have informed the Nominee that their award application will stand for two years with the understanding and commitment that the nominating organization will contact the nominee to confirm and refresh the second year’s application. (NEW THIS YEAR)

The Nominee is aware of the potential commitments being an Honouree carries and has signed the disclaimer below.

If you are a lone nominator, provide a maximum of two letters of support for each nominee

Letters must not be longer than one-page in length and must be from an external source, not from the nominating organization.

Required is one letter (or personal impact story) from a beneficiary on the impact to them of the nominee’s philanthropy.

If you are part of a joint nomination, provide one accompanying letter of support per organization.

I am emailing the nomination form to [afp@telus.net](mailto:afp@telus.net) or submitting electronically as indicated at the end of the application.

I have not included any other materials other than those listed above.

I have confirmed that the Nominee is willing to allow their name to stand for this Award  
(Nominee’s signature is attached) and will attend the required events.

I have included the included a quote from the Nominee referencing the importance of philanthropy in the Nominee’s life or community.

I have informed the Nominee that the media may contact them for an interview if selected and if so, they have agreed to be interviewed at a convenient time and date.

I have informed the Nominee that they are required to sit for formal photographs if selected and they have agreed to do so.

I confirm that in the case of Corporate/Small Business categories, the Nominee’s support is philanthropic rather than sponsorship or cause marketing.

I confirm that the Nominee has not been an Honouree within the last five years in the same category as this nomination.

I confirm that, in the Family category, the Nominee is NOT a family foundation.

I am aware and have informed the Nominee that, if selected as an Honouree for specific categories, their nomination may be submitted, at the discretion of the AFP Calgary & Area Chapter Executive Committee, for the corresponding AFP International Awards.

**As the nominator or nominating organization we agree to the following:**

You will participate in the following should your nominee succeed as an Honouree, ensuring that all information is communicated to the assigned Generosity of Spirit™ liaison for your category.

Assist the Honouree with content for a philanthropic-focused biography (for promotions through our Media Partners and the National Philanthropy Day® program).

Assist the Honouree in providing pictures depicting their philanthropy in your organization or community (minimum 10 photos).

Attend an Honouree Meet & Greet (date TBD) (maximum of only one representative from a nominating organization or one representative from each nominating organization if multiple nominators.

Attend the Generosity of Spirit™ Awards Reception in November (date TBD). (Two representatives per nominating organization(s).

Purchase a table/tickets to host the Honouree or join the Honouree at their table for the National Philanthropy Day® Celebration Event on November 15, 2018.

**Please Print This Page and Have Your Nominee Complete the Following**

*(To be scanned and emailed along with the completed nomination)*

**QUOTE FROM NOMINEE**

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**NOMINEE DISCLAIMER**

I/we (Nominee) have read the above requirements and agree to let my name/company/group/family stand for nomination in the **Generosity of Spirit**™ category of .

I agree to attend **IN PERSON EACH** of the following events**:** *(please initial the following statements)*

**Generosity of Spirit™ Awards Reception in November 2018** (date TBD) to accept the award and make a few remarks.

**National Philanthropy Day® Celebration Event on November 15, 2018** and may be interviewed by the emcee.

Nominee Full Name Signature January 20, 2018

**Nomination Questions**

(500 words maximum for each response)

**Nomination Criteria for Nominated Philanthropist(s) – 2018**

Nominations for Outstanding Philanthropist shall be accepted and evaluated based on the following:

1. **Evidence of direct gift support**

• Projects/purposes that the gifts(s) supported

• Impact of gifts on the community or individuals

• Evidence of leadership in gift contributions to charities



1. **Evidence of encouragement and motivation given to others to take leadership roles in philanthropy**

• Include leadership roles such as campaign chair, foundation volunteer, board president or other volunteer involvement that is fundraising related

• Evidence of involvement in recruiting and managing fundraising boards, special projects or fundraising volunteers

• Indicate nominee’s willingness to play a public role or make presentations on behalf of organizations to raise charitable funds



1. **Description of participation and gift support of other not for profit organizations locally, provincially, nationally or internationally**

• Evidence of this individual’s inspired gifts and other meaningful financial support to a range of charitable organizations over a period of time

• Emphasize overall commitment to charitable giving



1. **Evidence of impact and/or innovative approaches to philanthropy**

• Examples of creative fundraising ideas and implementation that the organization may not have used in the past

• Innovative and entrepreneurial thinking that has developed a new revenue stream or created partnerships that did not exist in the past



1. **For Lifetime Nominees only: Describe the history and impact of the Nominee’s philanthropic activity in the community.**



**Past Honourees**

Please see below for last year’s honourees please visit [afpcalgary.com](http://afpcalgary.com) for a full listing of past honourees.

**2017 Honourees**

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| --- | --- | --- |
| **Category** | **Nominee** | **Nominator(s)** |
| Corporate Philanthropist | Shell Canada | United Way of Calgary & Area  Calgary Drop-In and Rehab Centre |
| Small Business Philanthropist | Something2Wear | Breast Cancer Supportive Care Foundation |
| Doc Seaman Individual Philanthropist | Jay Westman | Haskayne School of Business  Resolve Campaign  The Mustard Seed |
| Philanthropic Group | Kinsmen of the Stampede City | ARBI |
| Youth Philanthropist | Sutton Garner | Heather Innes |
| Lifetime Philanthropist | Jim Gray | YMCA Calgary  Bow Valley College |
| Philanthropic Family | Fran and Andy Porter | McMan Calgary & Area |