

Kids Help Phone

Associate Vice President, Community and Partnerships

Over the past 31 years, Kids Help Phone has had an indelible impact on the lives of millions of young people and, in these complex and most unprecedented times, continues to be a vitally important service. The organization is firmly committed to accessibility—it provides free bilingual counselling services, 24/7, through telephone, online means, and text—and works with a cadre of values-driven counsellors equipped to respond to the continuum of emotional and mental health needs of young people.

The virtual frontline of Kids Help Phone has responded in record numbers in a year of the pandemic and communities in crisis. In 2020, Kids Help Phone will connect with young people more than 4.3 million times through all access points to our services (1.9 million connections in 2019, a record at the time). This transformational impact is just beginning. We have charted an innovation strategy like no other in the youth e-mental health ecosystem to serve the 8.2 million young people in Canada, leveraging a well-known and strong brand position.

This strategy will be enabled by Canada's largest campaign for youth mental health, currently in development.

Fulfilling its promise to Canadian youth, and ensuring every young person has access to meaningful support in times of need, has always been top of mind for Kids Help Phone. This vision is imbued in the organization's approach to building its team and will inform its search for an **Associate Vice President, Community Partnerships**. Nominations and applications are now open for this critically important position.

A key leader in campaign development and implementation, the Associate Vice President Community Partnerships is an inaugural role at Kids Help Phone. The successful candidate will build effective, inclusive and purposeful relationships with national partners; will inspire innovation and leverage technology; and launch event campaigns that are future focused, transformative and in collaboration with long-term partners. Kids Help Phone's events and partnership portfolio is coming from a place of strength – working with Founding Partners (Bell, BMO, Nestlé and Lactalis/Parmalat) and growing integrated partnership opportunities to engage stakeholders in communities across Canada, through our partners.

The Associate Vice President Community Partnerships reports to the Vice President National Partnerships and Chief Community Officer and will be a critical position to build one of the largest campaigns of its kind in Canada for youth mental health. They will work with the fundraising team of nine members and network of community volunteers to execute national and community-based events, connecting communities and partners with Kids Help Phone's mission in supporting Canada's youth.

Kids Help Phone is committed to advancing the organization through critical reflection; expanding its equity, diversity, and inclusion efforts; and addressing systemic, institutional, and historical disadvantage faced by marginalized communities to ensure an even brighter future for the organization and the communities served by it. Given this, the successful candidate will be a staunch champion of this important work.

Interested applicants can send their resume to avpcommunity@kidshelpphone.ca. Kids Help Phone invites applications from all qualified candidates; however Canadian citizens and permanent residents will



be given priority. Kids Help Phone is partnering with BIPOC Executive Search to ensure an applicant list that includes Black, Indigenous, and People of Colour, thereby reflecting Canada's diverse population. Applicants from the BIPOC community can send their resume to Helen Mekonen and/or Jason Murray at hmekonen@bipocsearch.com.

In accordance with the Accessibility for Ontarians with Disabilities Act (AODA), accommodation will be provided throughout the recruitment process to applicants with disabilities.

We thank everyone for their expression of interest; however, only those selected for an interview will be contacted.