

2019 National Philanthropy Day® Generosity of Spirit™ Awards

CALL FOR NOMINATIONS

AFP Calgary and Area Chapter recognizes the many individuals, families, groups and businesses who demonstrate the spirit of philanthropy through outstanding contributions of time, talent, leadership and financial support. The Generosity of Spirit™ Awards provides the opportunity to acknowledge and celebrate these philanthropic leaders that make a difference in our community – whether the community is local, regional, national or international.

Generosity requires participating to make a difference; it is a tool to create a better world. Your nominee's generosity can be characterized as voluntary, powerful, multi-faceted, active and self-perpetuating.

For the past 22 years, the Generosity of Spirit™ Awards have been a vital component to National Philanthropy Day®. This day provides an opportunity for non-profit organizations, professionals, volunteers, service organizations and others in the community to acknowledge and showcase their philanthropic partners.

We are proud to award the following categories:

- **Corporate Philanthropist**
- **Small Business Philanthropist**
- **Philanthropic Group**
- **Doc Seaman Individual Philanthropist**
- **Young Philanthropist**
- **Philanthropic Family**
- **Lifetime Achievement Philanthropist**

IMPORTANT DATES

Generosity of Spirit™ Honouree Meet and Greet	September 2019 (date TBD)
Philanthropy Awareness Week.....	November 12-15, 2019
Generosity of Spirit™ Award Reception	November 2019 (date TBD)
National Philanthropy Day® Celebration Event.....	November 14, 2019

IMPORTANT NOMINATION CONSIDERATIONS

- **There are two key events that nominees must agree to attend IN PERSON if they are successful.** Once selected as the Honouree, the Generosity of Spirit™ Committee will contact the Honouree(s) in each category to re-affirm this agreement. The events are:
 - **Generosity of Spirit™ Awards Reception, to be held in November 2019 (date TBD)**
 - **National Philanthropy Day® Celebration Event on November 14, 2019**
- **Specific/singular special events CANNOT be nominated.** Events or a series of events can be PART of an overall philanthropic program, strategy or engagement but one cannot be the sole focus of the Nominees involvement.
- Nominators may submit nominations in more than one category for the same nominee or multiple nominees.
 - Note the selection committee reserves the right to move your nominee to a more appropriate category.
- Executive directors and staff are prohibited from nominating their own organization.
- Re-submission of previous nominees who have not been selected is encouraged.
- Nominators are asked to complete the questions one (1) through four (4) on the attached form, one (1) through five (5) for lifetime and provide two letters of support (no longer than one page /300 words for each letter) from outside the nominator's organization.
- Joint nominations from individuals or organizations are encouraged (no more than 3)
 - Please include a contact person for each nominating organization or identify a primary contact for a multi-nominated application.
 - In the case of a joint nomination, only one accompanying letter of support per organization is required (rather than two per organization).
- Posthumous nominations will be accepted only for those individuals who passed away after January 1, 2018.
- Nominations that did not result in being honoured in 2018 and 2017 will be eligible for resubmission.
- No materials other than those outlined will be accepted.
- Late submissions will not be accepted.

Deadline for submissions is 4 p.m., Wednesday, July 3rd, 2019

Submit your nomination by email to info@afpcalgary.com for questions or more information, please contact Jenny Kerr at (403) 297-1033 or info@afpcalgary.com.

NOMINATION CATEGORIES

1. CORPORATE PHILANTHROPIST:

Bestowed upon a corporation or corporate foundation with 100 or more full-time equivalent employees. Sponsorship support and cause marketing will not be considered for this award.

2. SMALL BUSINESS PHILANTHROPIST

Bestowed upon a small business with fewer than 100 full-time equivalent employees. Sponsorship support and cause marketing will not be considered for this award.

3. PHILANTHROPIC GROUP

Bestowed upon groups such as service clubs, associations, employee groups, or people who have joined together to help change their part of the world. The group must be fully voluntary and have made contributions of time, talent and/or treasure. Please focus on the philanthropic activities of the group. Singular/specific events themselves cannot be nominated. Events can be used as examples of the group's efforts.

4. DOC SEAMAN INDIVIDUAL PHILANTHROPIST

Bestowed upon an individual whose time, talent and treasure have made a significant impact on philanthropy. Financial contributions may be made through his/her personal foundation. The nominee cannot be an employee of the nominating organization.

5. YOUNG PHILANTHROPIST

Bestowed upon an individual under the age of 25 who has demonstrated exceptional skills in coordinating and motivating others to engage in one or more fundraising project(s) that has/have made a significant impact on the nominating organization.

6. PHILANTHROPIC FAMILY

Bestowed upon a family that demonstrates the Spirit of Generosity™ through gifts of time, talent and treasure to the nominating organization and to others. The family may be known in the community for its support of philanthropy over several generations, or may be a young family that is teaching children the value of giving to others by being involved in the community. Family foundations are not eligible.

7. LIFETIME ACHIEVEMENT PHILANTHROPIST

Bestowed upon an individual or couple who have demonstrated a long history of philanthropy, and has been a pioneer in advancing philanthropic support to the charitable sector.

NOMINATION FORM

for individual or multiple nominators

Please select the best category for this nominee:

Nominee			
Contact Name:			
Title:			
Organization:			
Address:		City:	
Province:		Postal Code:	
Email:		Phone:	
Social Media Information:			

Primary/Single (1) Nominator			
Contact Name:			
Title:			
Organization:			
Address:		City:	
Province:		Postal Code:	
Email:		Phone:	
Social Media Information:			

Note: For two (2) nominating agencies please include one (1) only letter of support from an agency or entity other than one of the two nominating agencies. In total, there will be only two (2) letters of support.

Secondary (2nd) Nominator			
Contact Name:			
Title:			
Organization:			
Address:		City:	
Province:		Postal Code:	
Email:		Phone:	
Social Media Information:	@Facebook, @Twitter, LinkedIn etc.		

Note: For three (3) nominating agencies please include one (1) only letter of support per nominator from an agency or entity other than one of the three nominating agencies. In total, there will be only three (3) letters of support. This is the only scenario where the judges will accept more than a total of two letters of support.

Tertiary (3rd) Nominator			
Contact Name:			
Title:			
Organization:			
Address:		City:	
Province:		Postal Code:	
Email:		Phone:	
Social Media Information:	@Facebook, @Twitter, LinkedIn etc.		

APPLICATION CHECK LIST AND ENDORSEMENT

A complete nomination package includes:

- ☐ Nomination Form
- ☐ Application Check List and Endorsement
- ☐ Completed Nomination Questions

Please initial the following three statements:

- _____ I have informed the Nominee that, if selected, they will be **invited to attend (or send a representative of their choice) to an Honouree Meet & Greet** (September 2019 date TBD) and have agreed to do so.
- _____ I have informed the Nominee that, if selected, they will be **required to attend the Generosity of Spirit™ Awards Reception in November** (date TBD) to accept the award and make a few remarks and they have agreed to do so.
- _____ I have informed the Nominee that, if selected, they will be **required to attend the National Philanthropy Day® Celebration Event on November 14, 2019** and may be interviewed by the emcee and they have agreed to do so.

Please note: The above three boxes are critical as they affect our budget and overall flow for the events. **Please print, initial, scan and return as part of your nomination package.**

NOTE: nominations that include information or materials in excess of what has been requested **WILL be DISQUALIFIED.**

The following have been completed: (Please check all that apply)

- ☐ I have informed the Nominee that their award application will stand for two years with the understanding and commitment that the nominating organization will contact the nominee to confirm and refresh the second year's application. (NEW THISYEAR)
- ☐ The Nominee is aware of the potential commitments being an Honouree carries and has signed the disclaimer below.
- ☐ If you are a lone nominator, provide a maximum of two external letters of support. For nominations with multiple nominators, only provide one accompanying letter of support from outside organizations per nominating organization.
- ☐ Letters must not be longer than one-page in length and must be from an external source, not from the nominating organization.
- ☐ Required is one letter (or personal impact story) from a beneficiary on the impact to them of the nominee's philanthropy.

- ☐ I am emailing the nomination form to info@afpcalgary.com or submitting electronically as indicated at the end of the application.
- ☐ I have not included any other materials other than those listed above.
- ☐ I have confirmed that the Nominee is willing to allow their name to stand for this Award (Nominee's signature is attached) and will attend the required events.
- ☐ I have included the included a quote from the Nominee referencing the importance of philanthropy in the Nominee's life or community.
- ☐ I have informed the Nominee that the media may contact them for an interview if selected and if so, they have agreed to be interviewed at a convenient time and date.
- ☐ I have informed the Nominee that they are required to sit for formal photographs if selected and they have agreed to do so.
- ☐ I confirm that in the case of Corporate/Small Business categories, the Nominee's support is philanthropic rather than sponsorship or cause marketing.
- ☐ I confirm that the Nominee has not been an Honouree within the last five years in the same category as this nomination.
- ☐ I confirm that, in the Family category, the Nominee is NOT a family foundation.
- ☐ I am aware and have informed the Nominee that, if selected as an Honouree for specific categories, their nomination may be submitted, at the discretion of the AFP Calgary & Area Chapter Executive Committee, for the corresponding AFP International Awards.

As the nominator or nominating organization we agree to the following:

- ☐ You will participate in the following should your nominee succeed as an Honouree, ensuring that all information is communicated to the assigned Generosity of Spirit™ liaison for your category.
- ☐ Assist the Honouree with content for a philanthropic-focused biography (for promotions through our Media Partners and the National Philanthropy Day® program).
- ☐ Assist the Honouree in providing pictures depicting their philanthropy in your organization or community (minimum 10 photos).
- ☐ Attend an Honouree Meet & Greet (date TBD) (maximum of only one representative from a nominating organization or one representative from each nominating organization if multiple nominators).
- ☐ Attend the Generosity of Spirit™ Awards Reception in November (date TBD). (Two representatives per nominating organization(s)).
- ☐ Purchase a table/tickets to host the Honouree or join the Honouree at their table for the National Philanthropy Day® Celebration Event on November 14, 2019.

Please Print This Page and Have Your Nominee Complete the Following
(To be scanned and emailed along with the completed nomination)

QUOTE FROM NOMINEE

NOMINEE DISCLAIMER

I/we _____ have read the above requirements and agree to let my name/company/group/family stand for nomination in the **Generosity of Spirit™** category of _____.

I agree to attend **IN PERSON EACH** of the following events: *(please initial the following statements)*

_____ **Honouree Meet & Greet** (September 2019 date TBD) to learn about the award, meet other honourees and next steps.

_____ **Generosity of Spirit™ Awards Reception in November 2019** (date TBD) to accept the award and make a few remarks.

_____ **National Philanthropy Day® Celebration Event on November 14, 2019** and may be interviewed by the emcee.

Nominee Full Name

Signature of Nominee or
Official Representative (if corporation)

NOTE: Failure to have the nominee initial and sign this page will disqualify your nomination

NOMINATION QUESTIONS

(500 words maximum for each response)

ONLY THE FIRST 500 WORDS IN EACH ANSWER THAT FOLLOWS WILL BE USED IN JUDGING

CHOOSE THEM WISELY

Nomination Criteria for Nominated Philanthropist(s) – 2019

Nominations for Outstanding Philanthropist shall be accepted and evaluated based on the following:

1. Evidence of direct gift support

- Projects/purposes that the gifts(s) supported
- Impact of gifts on the community or individuals
- Evidence of leadership in gift contributions to charities

2. Evidence of encouragement and motivation given to others to take leadership roles in philanthropy

- Include leadership roles such as campaign chair, foundation volunteer, board president or other volunteer involvement that is fundraising related
- Evidence of involvement in recruiting and managing fundraising boards, special projects or fundraising volunteers
- Indicate nominee's willingness to play a public role or make presentations on behalf of organizations to raise charitable funds

3. Description of participation and gift support of other not for profit organizations locally, provincially, nationally or internationally

- Evidence of this nominee's inspired gifts and other meaningful financial support to a range of charitable organizations over a period of time
- Emphasize overall commitment to charitable giving

4. Evidence of impact and/or innovative approaches to philanthropy

- Examples of creative fundraising ideas and implementation that the nominee introduced or implemented that the organization may not have used in the past
 - Innovative and entrepreneurial thinking that has developed a new revenue stream or created partnerships for the beneficiary charity that did not exist in the past
-



5. For Lifetime Nominees only: Describe the history and impact of the Nominee's philanthropic activity in the community.

PAST HONOUREES

Please see below for last year's honourees please visit afpcalgary.com for a full listing of past honourees.

2018 Honourees

CATEGORY	NOMINEE	NOMINATOR(S)
Corporate Philanthropist	TELUS	Association for the Rehabilitation of the Brain Injured (ARBI)
Small Business Philanthropist	Supreme Men's Wear Ltd.	Fresh Start Recovery Centre
Doc Seaman Individual Philanthropist	Evan Hazell	YMCA & Calgary Opera
Philanthropic Group	Children's Hospital Aid Society	Alberta Children's Hospital Foundation
Youth Philanthropist	Tina Guo	Outrun the Stigma & YW Calgary
Lifetime Philanthropist	Tom and Debra Mauro	Sheldon Kennedy Advocacy Centre
Philanthropic Family	Alan and Shelly Norris	Resolve Campaign & Calgary Women's Emergency Shelter

Past Honourees	2017	2016	2015	2014
Corporate Philanthropist	Shell Canada	Stikeman Elliott LLP	Alliance Pipeline	FirstEnergy Capital
Small Business Philanthropist	Something2Wear	Peters & Co, Limited	Johnson Morris Hunter & Co.	Cedarglen Homes
Doc Seaman Individual Philanthropist	Jay Westman	Suzanne West	Sue Riddell Rose	Nicki Perkins
Philanthropic Group	Kinsmen Club of the Stampede City	Calgary Firefighter's Burn Treatment Society	Visionary Homebuilders	George McDougall High School
Youth Philanthropist	Sutton Olivia Garner	Colton Lewis	Matthew Carrington	Nazifa Rahman
Lifetime Philanthropist	Jim Gray	Mike Shaikh	John Forzani (Posthumously)	David Bissett
Philanthropic Family	Fran and Andy Porter	Pat & Bob Steele	Sevcik Family	Horbachewski Family