



AFP Western New York Chapter Honored as Ten Star Gold and IDEA Champion Chapter

(Buffalo, NY) – The Association of Fundraising Professionals (AFP) Western New York Chapter has been named a 2021 Ten Star GOLD Chapter and an IDEA Champion Chapter.

Every year, AFP, the largest association of professional fundraisers in the world, honors chapters for achieving goals that align with key objectives in its long-range strategic plan. Chapters receive the Ten Star GOLD Award for performing specific activities designed to increase professionalism within fundraising and public awareness of the importance of philanthropy. A list of several goals is published annually by AFP Global Headquarters, and chapters must accomplish 15 of these goals during the year to be honored.

Less than 20 percent of AFP’s 200 professional chapters earn the Ten Star Gold Chapter recognition, making the Western New York Chapter one of the association’s leading chapters around the world.

The Western New York Chapter has also been named an IDEA Champion chapter for the second year running.

IDEA stands for Inclusion, Diversity, Equity and Access. Chapters receive the IDEA Champion Award for completing seven AFP International goals designed to increase diversity within the fundraising profession and public awareness of the importance of philanthropy in all cultures.

Chapter president Kate Heidinger, CFRE stated: “I am thrilled that the Western New York Chapter has been honored by the Association of Fundraising Professionals for our work this past year. While it was a challenging one for each of us, the fundraising professionals who volunteer and engage with AFP WNY worked diligently to uphold the highest standards of fundraising and support one another during the most trying times.”

For more information on the Ten Star and IDEA Champion Award processes, please visit www.afpglobal.org.

Since 1960, AFP has inspired global change and supported efforts that generated over \$1 trillion. AFP’s more than 31,000 individual and organizational members raise over \$115 billion annually, equivalent to one-third of all charitable giving in North America and millions more around the world. For more information or to join the world’s largest association of fundraising professionals, visit www.afpglobal.org.