



2019 Annual Fundraising & Networking Conference

Wednesday, June 12 | 8:30 a.m. – 4:30 p.m.

Buffalo State College – 1300 Elmwood Avenue, Bflo 14222
Campbell Student Union

8:30 – 9:00 a.m.	Registration & continental breakfast
9:00 – 9:15 a.m.	Welcome
9:15 – 10:15 a.m.	Opening Keynote: <i>What is Our Money Story? And How Do We Tell it?</i>
10:15 – 10:30 a.m.	Break sponsored by OneCause
10:30 – 11:15 a.m.	Breakout 1, with concurrent sessions <ul style="list-style-type: none"> • <i>Texting: Modernizing a Tired Engagement and Stewardship Plan with Mongoose</i> • <i>How to Grow Your Social Donor Base with OneCause</i> • <i>In Print: Writing and Publishing for Career Progression</i>
11:15 – 11:30 a.m.	Break
11:30 -11:45 a.m.	Lightning Round with Presenting Sponsor <i>Marketing Tech</i>
11:45 – 12:00 p.m.	Lightning Round with Presenting Sponsor <i>CCS Fundraising</i>
12:00 – 12:45 p.m.	Buffet hot lunch
12:45 – 2:00 p.m.	Afternoon Keynote: <i>All I Wanna Do Is Raise Some Funds</i>
2:00 – 2:15 p.m.	Lightning Round with Presenting Sponsor <i>Manning & Napier</i>
2:15 – 2:30 p.m.	Break sponsored by Leave a Legacy
2:30 – 3:15 p.m.	Breakout 2, with concurrent sessions <ul style="list-style-type: none"> • <i>Texting: Modernizing a Tired Engagement and Stewardship Plan with Mongoose</i> • <i>The Science of Fundraising: How Our Institutions Are So Often Wrong</i> • <i>Creating a Vibrant Legacy Program with Leave a Legacy</i>
3:15 – 3:25 p.m.	Break
3:25 – 4:15 p.m.	Breakout 3, with concurrent sessions <ul style="list-style-type: none"> • <i>Texting: Modernizing a Tired Engagement and Stewardship Plan with Mongoose</i> • <i>Finding, Crafting & Sharing Powerful Stories – Even If We Don't Serve Children & Puppies</i> • <i>Interactive Media Training</i>
4:15 – 4:20 p.m.	Gather back together
4:20 – 4:30 p.m.	Prize drawings and closing message
4:30 p.m.	End of conference