

CHANGE THE WORLD



WITH A GIVING HEART

**National Philanthropy Day<sup>®</sup>**

**Sponsorship  
Opportunities**





**The Association of Fundraising Professionals Western New York Chapter, a member of AFP Global, empowers individuals and organizations to practice ethical fundraising through our Professional Development Series, National Philanthropy Day and Annual Day of Education.**

**175**

**Chapter  
Members**

**125**

**Member  
Organizations**

**The AFP WNY Chapter proudly  
represents the EIGHT counties  
of Western New York:**



**1,000+**  
**Overall  
Reach**

**Our membership base represents a wide range of  
organizations including:**



**Education**



**Health & Human  
Services**



**Arts & Culture**

**The AFP WNY Chapter provides professional development and networking opportunities for members and non-members alike including:**

- Mentoring Partnership Program**
- Coffee & Conversation Events**
- Chapter Committee Participation Opportunities**



## NATIONAL PHILANTHROPY DAY

This annual event is a celebration of benevolent donations of time, talent and treasure. Nearly 300 guests from throughout the WNY community gather to acknowledge individuals and organizations whose long-term achievements have made a significant impact on the Western New York community.

	<b>Presenting Sponsor \$5,000</b>	<b>Gold Level \$2,500</b>	<b>Silver Level \$1,000</b>	<b>Bronze Level \$500</b>
Event Admission	<b>1 table (8 tickets)</b>	<b>1 table (8 tickets)</b>	<b>4 tickets</b>	<b>2 tickets</b>
Event Signage	<b>Entrance, PowerPoint, and Podium</b>	<b>Entrance, PowerPoint, and Podium</b>	<b>Entrance and PowerPoint</b>	<b>Entrance and PowerPoint</b>
Program Book	<b>Full-page, color (back cover)</b>	<b>Full-page, B&amp;W</b>	<b>Half-page, B&amp;W</b>	<b>Quarter- page, B&amp;W</b>
AFP WNY Website	<b>Logo &amp; link to our website</b>	<b>Logo &amp; link to our website</b>	<b>Link to our website</b>	<b>Listing on our website</b>
Communications	<b>Opening remarks, pre/post recognition</b>	<b>Pre/post recognition</b>	<b>Pre/post recognition</b>	<b>Post recognition</b>
Press Release	<b>Recognition</b>	<b>Recognition</b>	<b>Recognition</b>	<b>-</b>