

Know Before You Go!

WELCOME MIXER



Mixer Address:

Good Robot Brewing Company
2736 Robie St
Halifax, NS B3K 4P2



Mixer parking:

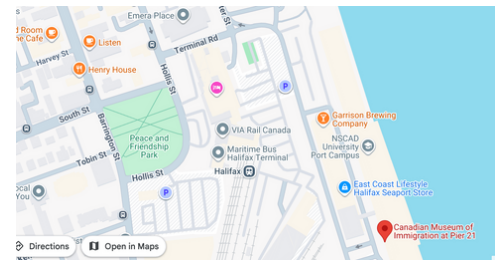
- There is minimal parking at Good Robot however there is lots of street parking available.

MARITIME FUNDRAISING CONFERENCE



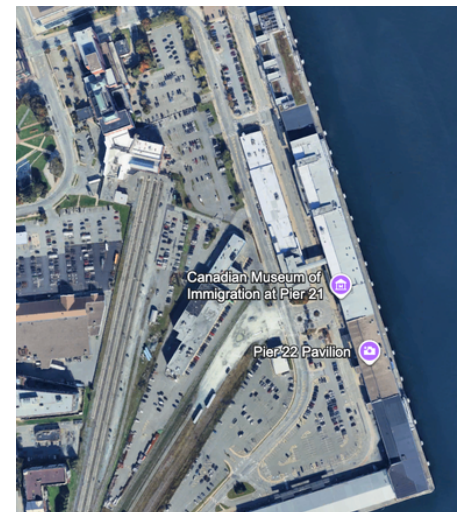
Conference Address:

Canadian Museum of Immigration at Pier 21
1055 Marginal RD
Halifax, NS B3H 4P7



Conference parking:

- There is a large paved parking lot to the right of the Canadian Museum of Immigration at Pier 21 main entrance.
- Monday to Friday 7 a.m. to 6 p.m. \$3.00 per hour to a maximum of \$12.00 per day. Weekends, evenings (6 p.m. – 7 a.m.) and holidays complimentary. Please find more information here.
- Additional paid parking lots location around Marginal Road, near the Canadian Museum of Immigration at Pier 21, as well as a few on-street metered parking spots directly on Marginal Road.



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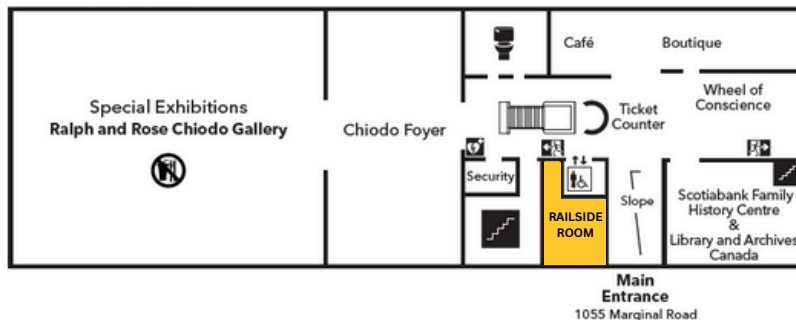
- ☀ This is a scent free venue. Please do not wear any perfumes, colognes, or other strong scents.
- ☀ NaviLens available.
- ☀ There will be a quiet room available throughout the conference. This is the Railside Room located conveniently near the front entrance, has lots of natural light, and is fully accessible.

Floor Plans for the Canadian Museum of Immigration at Pier 21

Legend

- Emergency Exit
- Stairs
- Defibrillator
- Elevator
- Washroom
- Guided tours meeting point
- No Food or Drink

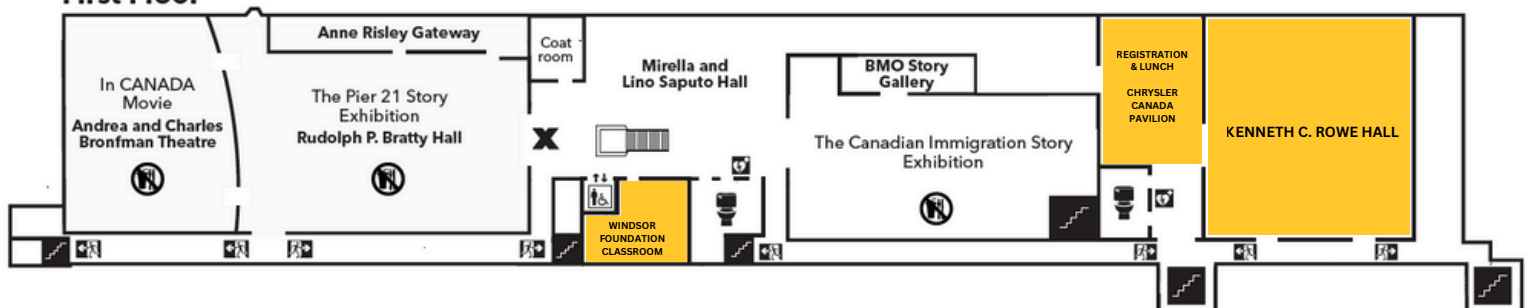
Ground Floor



Descriptive in-gallery tours and wayfinding assistance are accessible through Navilens.



First Floor



Schedule

Monday, September 15th

4:00 p.m. – 5:00 p.m.

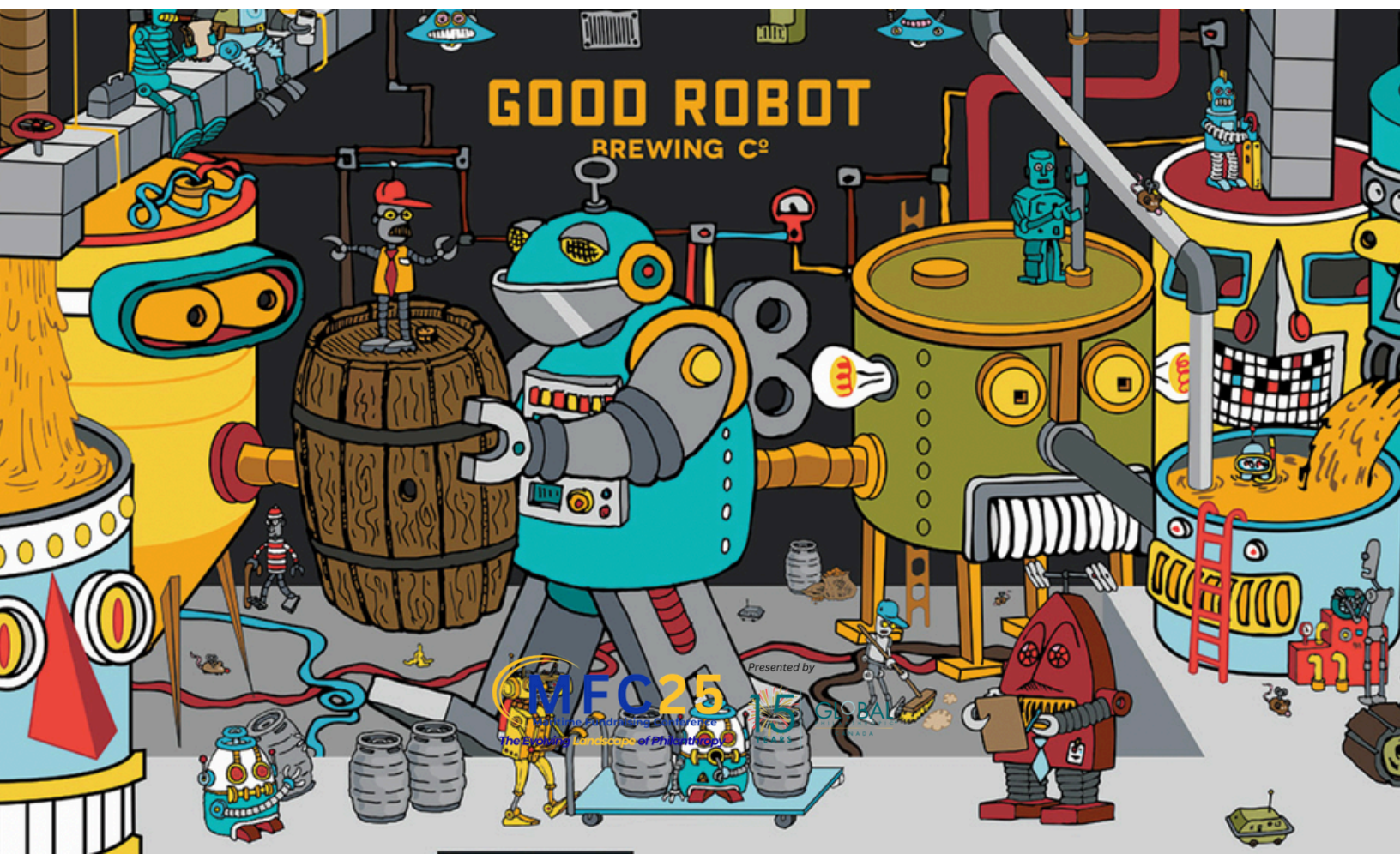
Railside Room

Bursary Recipient Networking Session
Sponsored by BNP Inspire

5:30 p.m. – 7:00 p.m.

Good Robot Brewing Company
2736 Robie St, Halifax

Maritime Fundraising Conference 2025 Social Networking Mixer
Hosted by AFP Nova Scotia Chapter and AFP New Brunswick Chapter
Sponsored by The Donor Motivation Program



Schedule



Tuesday, September 16th Morning

7:00 a.m. – 8:30 a.m.	<i>Kenneth C. Rowe Hall</i> Exhibitor and Registration Set Up	
8:30 a.m. – 9:15 a.m.	<i>Kenneth C. Rowe Hall</i> Registration, Networking, and Light Refreshments	
9:15 a.m. – 9:30 a.m.	<i>Kenneth C. Rowe Hall</i> Welcome Remarks from AFP Nova Scotia Glenn Massad and Su Khatri, Co-Chairs, MFC25	
9:30 a.m. – 9:45 a.m.	<i>Kenneth C. Rowe Hall</i> Welcome Remarks from Global Philanthropic Canada, Presenting Sponsor	
9:45 a.m. – 9:50 a.m.	Break	
9:50 a.m. – 10:50 a.m.	<i>Kenneth C. Rowe Hall</i> 1A: Mission, Message, Money: Storytelling That Inspires Donor Engagement –Tia Upshaw	<i>Windsor Foundation Room</i> 1B: From Donations to Collaborations: Unlocking the Full Potential of Stakeholders –Kathryn Levandier
10:50 a.m. – 11:00 a.m.	Break	
11:00 a.m. – 12:00 p.m.	<i>Kenneth C. Rowe Hall</i> 2A: We Come In Peace! From Eye Rolls to High Fives: Building Buy-In Across Your Team –Jaya Mootoo –Shaylyn MacAulay	<i>Windsor Foundation Room</i> 2B: Biscuits With The Boss: Believe in the Power of Moments and the Impact of Great Stewardship –Kathleen Murphy
12:00 p.m. – 12:25 p.m.	Lunch	

Schedule



Tuesday, September 16th Afternoon

12:25 p.m. – 12:27 p.m.	<i>Kenneth C. Rowe Hall</i> Lunch Remarks from Maritime Fundraising Conference 2025 Co-Chair Su Khatri	
12:27 p.m. – 1:40 p.m.	<i>Kenneth C. Rowe Hall</i> Keynote Address: The Fragile Commodity of Trust and the Anchor of Kinship Nneka Allen, CFRE, COC, PCC, The Empathy Agency Thank you by Liz LeClair, Uprising Philanthropic, Keynote Sponsor	
1:40 p.m. – 1:50 p.m.	Break	
1:50 p.m. – 2:50 p.m.	<i>Kenneth C. Rowe Hall</i> 3A: Assessing What Your Organization Needs to Advance –Jeff Sodowsky, MBA, MA, CFRE	<i>Windsor Foundation Room</i> 3B: Staying Strong when the Mission Feels Heavy: Mental Fitness in a Changing World –Karen Dean
2:50 p.m. – 3:10 p.m.	Networking Break	
3:10 p.m. – 4:10 p.m.	<i>Kenneth C. Rowe Hall</i> 4A: Navigating AI in Fundraising: From Fear to Function –Alexandra Theroux	<i>Windsor Foundation Room</i> 4B: From Burnout to Boundaries: Creating a Sustainable Grant Strategy –Vanessa Burns
4:10 p.m. – 4:15 p.m.	Break	
4:15 p.m. – 4:50 p.m.	<i>Kenneth C. Rowe Hall</i> Closing Plenary Wije'winen – “Come with Us” in the Spirit of Giving: Indigenous Teachings in Ancestral, Cultural and Communal sharing. –Pam Glode-Desrochers, Corinne MacLeallan, & Elder Debbie Eisan Moderator: Joanne Bath Introduced by Kittiwake Consulting, Closing Plenary Sponsor	
4:50 p.m. – 5:00 p.m.	<i>Kenneth C. Rowe Hall</i> Closing Remarks Fiona Valverde, President, AFP Nova Scotia Chapter	