

# National Philanthropy Day Awards Luncheon

NOVEMBER 10, 2026  
CROWNE PLAZA  
BATON ROUGE  
11:30 AM



# 2026 Sponsorship Packet

# About Us

Founded in 1989 by Brother Donnan Berry and local fundraisers like Michael Acaldo, Emily DiStefano, Gwen Fairchild, Jane Henslee, Stephanie Maxwell, Quinn Rainwater, and Carl Stages, the National Society of Fundraising Executives Greater Baton Rouge Chapter began with support from philanthropists such as John Barton, Sr., John and Virginia Noland, and Mary Frey Eaton. At the time, few organizations had dedicated development staff.

In 2001, it rebranded as the Association of Fundraising Professionals (AFP), focusing on ethical fundraising, community philanthropy, and professional education. The chapter, with over 130 members from nearly 80 organizations, has consistently earned AFP International Global's Ten Star Gold Award for exemplary standards.

As the largest association for professional fundraisers, AFP annually honors chapters that meet strategic plan goals. The Ten Star GOLD Award recognizes activities that enhance fundraising professionalism and public awareness of philanthropy.

With less than 20 percent of AFP's 243 chapters receiving this recognition, AFP Greater Baton Rouge is among the leading chapters globally.

## Celebrate Philanthropy

AFP organizes an annual National Philanthropy Day Awards Luncheon to honor exceptional philanthropists and fundraisers within our community. By sponsoring the 2026 National Philanthropy Day Awards Luncheon, you are contributing to our community's growth, allowing our chapter to offer high-quality professional opportunities and educational resources. Your support helps nurture and guide a community of ethical fundraisers and philanthropists dedicated to enhancing the lives of the citizens of the Greater Baton Rouge region.

## Honoree Categories

**Outstanding Leadership in Corporate Philanthropy**

**Outstanding Philanthropist**

**Outstanding Volunteer Fundraiser**

**Outstanding Philanthropic Service Organization**

**Outstanding Youth in Philanthropy**

**Outstanding Professional Fundraiser**

**Legacy Award**

**Champion of Diversity, Equity & Inclusion (DEI)**

**Spirit of Giving Award**



# Sponsorship Levels

## **Visionary - \$7,500 (1 available)**

- Exclusive Presenting Sponsor Recognition at the 2026 National Philanthropy Day Awards Luncheon
- Three complimentary reserved tables for up to 30 guests at the 2026 National Philanthropy Day Celebration
- Prominent logo placement in all digital and print materials for the 2026 National Philanthropy Day Awards Luncheon
- Dedicated company impact slide showcased in the event slideshow
- Enhanced logo visibility in chapter publications, including monthly newsletter and the chapter website
- Digital and verbal acknowledgment during chapter events
- Complimentary membership (if eligible) or funding applied towards a chapter member scholarship

## **Legacy Builder - \$5,000 (2 available)**

- Two complimentary reserved tables accommodating up to 20 guests at the 2026 National Philanthropy Day Celebration
- Logo recognition in all digital and printed materials for the 2026 National Philanthropy Day Awards Luncheon
- A dedicated company impact slide showcased in the event slideshow
- Premium logo placement in chapter publications, including monthly newsletters and the chapter website
- Digital and verbal acknowledgment during chapter events
- Complimentary membership (if eligible) or funds allocated toward a chapter member scholarship

# Sponsorship Levels

## Impact Partner - \$2,500 (4 available)

- One complimentary registration for an attendee to join up to two AFP Chapter Meetings
- A reserved table for ten guests at the 2026 National Philanthropy Day Awards Luncheon, free of charge
- Inclusion of your logo in all digital and printed materials for the 2026 National Philanthropy Day Celebration
- A dedicated company impact slide showcased in the event slideshow
- Logo placement in chapter publications, such as monthly newsletters and the chapter website
- Digital recognition and verbal acknowledgment as a Chapter Champion during chapter events

## Spirit of Service - \$1,000 (unlimited available)

- One complimentary registration for a single attendee to join up to two AFP Chapter Meetings
- A reserved table for ten guests at the 2026 National Philanthropy Day Awards Luncheon, offered at no cost
- Recognition of your name in all digital and printed materials related to the 2026 National Philanthropy Day Awards Luncheon
- A dedicated company impact slide showcased in the event slideshow
- Inclusion of your name in chapter publications, such as monthly newsletters and the chapter website
- Digital and verbal acknowledgment as a Chapter Champion during chapter events

# Sponsorship Levels

## **Bridge Builder - \$750 (unlimited available)**

- Five reserved tickets (half table) for the 2026 National Philanthropy Day Awards Luncheon
- Recognition of your name in all digital and printed materials for the 2026 National Philanthropy Day Celebration
- A dedicated company impact slide showcased in the event slideshow
- Inclusion of your name in chapter publications, such as monthly newsletters and the chapter website

## **Community Connector - \$500 (unlimited available)**

- Two tickets to the 2026 National Philanthropy Day Awards Luncheon
- Recognition of your name in all digital and printed materials for the 2026 National Philanthropy Day Celebration
- Inclusion of your name in chapter publications, such as monthly newsletters and the chapter website

## **Impact Slide - \$100 (unlimited available)**

- Showcase the impact your organization has on our community in front of nearly 300 professionals!
- This is a fantastic opportunity to celebrate and promote the achievements of your work, colleagues, and philanthropists in the Greater Baton Rouge Area through a slideshow presentation (featuring the start and conclusion of the event) at the 2026 National Philanthropy Day Awards Luncheon.
- Acknowledge honorees or share your stories including programs, volunteers, work anniversaries, donor outreach efforts, and promotions.

# Media Sponsorship

The Associates of Fundraising Professionals - Greater Baton Rouge Chapter warmly invites your esteemed media outlet to join us as a Media Sponsor for our eagerly awaited annual National Philanthropy Day Awards Luncheon in 2026.

As a media sponsor, your support will help the chapter in the following ways:

- Extensively promote the 2026 NPD Awards Luncheon across relevant digital media platforms and in print, if applicable.
- Commit to providing media coverage of the 2026 NPD Awards Luncheon before, during, and after the event.
- Share pre- and post-event announcements about the 2026 NPD Awards Luncheon on all your active social media channels.
- Display the 2026 NPD Awards Luncheon e-banner on your company website and other related sites.
- Enhance media exposure for NPD across all media channels associated with your organization to encourage attendance from decision-makers.

## Sponsorship Benefits

- Gain exposure for your media organization to a significant audience focused on philanthropy and volunteerism.
- Recognition as a Media Sponsor on all marketing materials related to the 2026 NPD.
- Inclusion in 2026 NPD Awards Luncheon print materials.
- Display of your logo on the AFP-GBR website, with a direct link to your media outlet's site.
- Signage at the event venue.
- Acknowledgment from the podium during the luncheon and on the chapter's social media platforms.

If your media outlet is interested in becoming a media sponsor, please contact:  
Tammy V. Abshire, CFRE, Chapter Administrator  
(337) 501-5696 - [afpbatonrouge@gmail.com](mailto:afpbatonrouge@gmail.com)

# Join Us in Partnership!

**Scan the QR code or visit the link to become a sponsor.**

*If you are unable to sponsor, please consider giving a gift of any size to AFP-GBR to help put on this special event for our honorees.*



**[Sign Up For Sponsorship:  
https://afpbatonrouge.ejoinme.org/NPD2026](https://afpbatonrouge.ejoinme.org/NPD2026)**

**Sponsorship Deadline: Friday, October 2, 2026**

If your business or organization is interested in becoming a sponsor, please contact:  
Tammy V. Abshire, CFRE, Chapter Administrator  
(337) 501-5696 - [afpbatonrouge@gmail.com](mailto:afpbatonrouge@gmail.com)  
Mailing Address: PO Box 2164, Baton Rouge, LA 70821

*The Baton Rouge Chapter of the Association of Fundraising Professionals (AFP) retains the right to revoke recognition or deny sponsorship if the affiliation contradicts the policies, practices, and mission of both the chapter and AFP globally. We sincerely appreciate your generosity and partnership.*

