National Philanthropy Day presents Celebration

RENAISSANCE HOTEL
7000 Bluebonnet Blvd
Baton Rouge, LA

Tuesday, November 8th, 2022
4:30-7:00 pm

Come raise a glass with us as we celebrate the outstanding donors, volunteers and philanthropists that are committed to positive change in the Greater Baton Rouge area!

Sponsorship Opportunities
Local Leaders

The Association of Fundraising Professionals of Greater Baton Rouge advances and inspires philanthropy by enabling people and organizations to practice ethical and effective fundraising. We are dedicated professionals striving to connect mission-focused individuals and organizations to the nonprofits doing the hard work to make our community better for all citizens.

Members of AFP of Baton Rouge represent over 70 organizations with a membership of 125 professional fundraisers lifting our community through the vital work of healthcare, education, human service, arts and culture, environment, religion, and recreation.

We are proud to be a Ten Star Gold Chapter, an IDEA 2022 Champion, and an Approved Provider for Continuing Education for the Certified Raising Executive certificate.
Align your brand with The Association of Fundraising Professionals of Greater Baton Rouge

Enhance your visibility as a leading philanthropic company

Join a diverse group of local leaders, entrepreneurs, politicians, philanthropists, and activists working together to make our region healthier and more vibrant.

Vision and Mission
The Association of Fundraising Professionals of Greater Baton Rouge aims to stimulate a world of generosity and positive social good for our region through ethical fundraising. Your sponsorship will empower individuals and organizations through professional education, networking, research and advocacy.

WHY SPONSOR

DEMONSTRATE YOUR COMMITMENT TO PHILANTHROPY

When your business supports this year’s National Philanthropy Day:

- Align your brand with The Association of Fundraising Professionals of Greater Baton Rouge
- Enhance your visibility as a leading philanthropic company
- Join a diverse group of local leaders, entrepreneurs, politicians, philanthropists, and activists working together to make our region healthier and more vibrant.

Value
By sponsoring the 2022 National Philanthropy Day Celebration, you are reinvesting in our community to ensure our chapter can provide high-quality professional opportunities and education. You are helping cultivate and steward a community of ethical fundraisers whose core mission is to elevate the lives of the citizens of the Greater Baton Rouge region.

Fun
Come raise a glass at this year’s reimagined National Philanthropy Day. We will put the HAPPY in our Happy Hour celebration as we thank those who inspire us in the JOY of giving.

OUR CATEGORIES

Outstanding Leadership in Corporate Philanthropy
Outstanding Philanthropist
Outstanding Volunteer Fundraiser
Outstanding Philanthropic Service Organization
Outstanding Youth in Philanthropy
Outstanding Professional Fundraiser

Event Schedule
4:30pm: VIP Meet and Greet our Honorees
5:15pm: General Admission
5:45pm: Program Begins
6:15: Program Ends
7:00 Evening Concludes
SPONSOR BENEFITS

**Presenting - $5,000 (limit 1)**

- Exclusive recognition as the presenting sponsor
- 20 VIP* tickets to the event
- Two reserved tables for 10 in a prime location
- Opportunity to decorate reserved tables
- Opportunity to make remarks during the event
- Prime location for pop-up banner recognizing sponsor
  - Signage must be designed by the sponsor - to be approved and printed by AFP (size is 31.5”x85”)
- Logo recognition on event signage
- Logo recognition in event program
- Logo recognition on event invitation
- Company impact slide in the event slideshow
- Opportunity to distribute branded or promotional items to event guests as they are leaving the event
- Banner ad with a link on AFP GBR website for one year
- Logo recognition in AFP GBR newsletter

**Building Futures - $2,500 (limit 4)**

- Opportunity to sponsor a unique portion of the event
- 10 VIP* tickets to the event
- One reserved table for 10
- Opportunity to decorate reserved table
- Name recognition on event signage
- Name recognition in the event program
- Name recognition on event invitation
- Company impact slide in the event slideshow
- Opportunity to distribute branded or promotional items to event guests as they are leaving the event
- Banner ad with a link on AFP GBR website for one year
- Logo recognition in AFP GBR newsletter

**Providing Hope - $1,000 (limit 6)**

- 6 VIP* tickets to the event
- Name recognition on event signage
- Name recognition in the event program
- Company impact slide in event slideshow

**Helping Hands - $750 (unlimited)**

- 4 VIP* tickets to the event
- Name recognition on event signage
- Company impact slide in event slideshow

*VIP Tickets include early access to Meet and Greet our Honorees at a private cocktail reception and a reserved seat at a table during the program.

SHARE YOUR IMPACT**

Celebrate, advertise, or share the successes your work and colleagues have in the Greater Baton Rouge Area on our continuous slideshow.

- stories | programs | volunteers | retirees | work-a-versary | donors | outreach | promotions

$50 per slide

**Please provide images and copy for slideshow by September 30, 2022**
Sponsorship Registration Form

Register your sponsorship online:  http://afpbatonrouge.ejoinme.org/NPD2022
or complete this form  This link is clickable through PDF

YES! We want to support the Greater Baton Rouge National Philanthropy Day Celebration at the following level:

☐ Presenting Sponsor $5,000

☐ Building Futures Sponsor $2,500

☐ Providing Hope Sponsor $1,000

☐ Helping Hands Sponsor $750

YES! We want to Share Our Impact with a slide in the continuous slideshow. I would like ______ slides at $50 a slide totaling _______.

Contact Information

Organization/Company

Contact Person

Email

Phone

Address

City  State  Zip

Payment Type

Card Number

Expiration Date  Security Code

Name on Card

Important

To include your company's logo and information in our event materials, we must receive your sponsorship commitment by:

September 30th, 2022

Please mail form and check to:

AFP Greater Baton Rouge
P. O. Box 87504
Baton Rouge, LA 70879
National Philanthropy Day

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Celebration

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