



Local Philanthropists, Volunteers to be Honored by Association of Fundraising Professionals at 30th Annual Celebration

WHAT: The Association of Fundraising Professionals Greater Baton Rouge Chapter will hold its 30th annual National Philanthropy Day® (NPD) luncheon to recognize those individuals and organizations that have made tremendous contributions.

WHY: We celebrate National Philanthropy Day® because of the extraordinary impact of the charitable sector and the increasing importance philanthropic activities play in our communities. National Philanthropy Day® is celebrated by more than 125 communities and 50,000 people around the world will participate in NPD events and celebrations. By doing so, we celebrate the spirit of philanthropy when everyone works together to “Change the World with a Giving Heart.”

WHO: The following individuals will be honored:

- Outstanding Leadership in Corporate Philanthropy: **The Mosaic Company**
- Outstanding Philanthropist: **Meredith Hathorn**
- Outstanding Volunteer Fundraiser: **Kathy and Michael Victorian**
- Outstanding Philanthropic Foundation: **Irene W. and C.B. Pennington Foundation**
- Outstanding Philanthropic Service Organization: **100 Black Men**
- Outstanding Youth in Philanthropy: **Annie Engholm**
- Outstanding Professional Fundraiser: **Beverly Brooks Thompson, PhD, CFRE**
- Board of Directors Award: **Three O’Clock Project and Stephen Hightower**
- Spirit of Giving Award: **Huey and Angelina Wilson** *posthumously awarded

WHEN: 12:00 p.m. (Noon) – 1:00 p.m., Tuesday, November 10, 2020

HOW: Virtual Presentation – The Association of Fundraising Professionals Greater Baton Rouge Chapter invites you to partner with us for a unique opportunity to celebrate your organization’s volunteers, board members and civic leaders in front of an audience of more than 400 attendees. Sponsorships details included in this packet but can also be found available online at <https://afpbatonrouge.ejoinme.org/NPD2020>. Please register for this event to receive virtual presentation details.

The Association of Fundraising Professionals (AFP) represents 30,000 fundraisers in more than 222 chapters throughout the world, working to advance philanthropy through advocacy, research, education, and certification programs. The Greater Baton Rouge Chapter is an active member with over 140 members from more than 80 organizations, which fosters development and growth of fundraising professionals and promotes high ethical standards in the fundraising profession.

QUESTIONS? Please email afpbatonrouge@gmail.com



Sponsorship Opportunities

Benefits

EXCLUSIVE

Presenting Sponsor
\$7,500

Building Futures
\$5,000

Providing Hope
\$2,500

Creating Community
\$1,000

New Beginnings
\$750

Helping Hands
\$500

Opportunity to make welcoming remarks during luncheon						
Award sponsorship recognition with digital banner						
Opportunity to place complimentary ad in AFP Greater Baton Rouge newsletter						
Banner ad with link on AFP Greater Baton Rouge website for one year						
Opportunity to distribute branded or promotional item(s)						
Recognition in multiple ads and media exposure						
Recognition on invitation*	Logo	Logo	Name			
Recognition on AFP Greater Baton Rouge Chapter website	Logo	Logo	Logo	Name	Name	
Recognition in AFP Greater Baton Rouge Chapter newsletter	Logo	Logo	Logo	Name	Name	Name
Recognition on presentation during luncheon	Logo	Logo	Logo	Name	Name	Name
Advertisement in program*	Full Page	Full Page	1/2 page	1/2 page	1/4page	Listing
Eight (8) Virtual Event Admissions**	✓	✓	✓	✓	✓	✓
Social Media Acknowledgment	Spotlight	Spotlight	Spotlight	Spotlight	Shoutout	Shoutout

*Subject to Print Deadlines

**Limited seating based on availability – priority given to honoree and nominators. Call 337-501-5696

Advertising Opportunities

Page Size

Full Page

Half Page

Quarter Page

Dimensions

5" x 8"

5" x 4"

5" x 2"

Price

\$250

\$125

\$75

Submission Requirements & Deadlines

Artwork should be submitted as a jpeg file with a minimum of 300 dpi and full color. Please send artwork to afpbatonrouge@gmail.com by October 1.

Sponsorship Registration Form

Register your sponsorship online: <http://afpbatonrouge.ejoinme.org/NPD2020>
or complete this form

- YES! We want to support the
Greater Baton Rouge
National Philanthropy Day
Luncheon at the following level:
- Presenting Sponsor \$7,500
 - Building Futures Sponsor \$5,000
 - Providing Hope Sponsor \$2,500
 - Creating Community Sponsor \$1,000
 - New Beginnings Sponsor \$750
 - Helping Hands Sponsor \$500

Program Advertising *circle one*
Full Page \$250
1/2 Page \$125 1/4 Page \$75

Important Dates

To include your company's logo and
information in our event materials, we
must receive your sponsorship
commitment by the following dates:

OCTOBER 1
Invitations

OCTOBER 15
Event Program, Slide Show and Signage

OCTOBER 23
Guest list

Contact Information

Organization/Company

Contact Person

Email

Phone

Address

City

State

Zip

Payment Type

Card Number

Expiration Date

Security Code

Name on Card

If paying by check, please scan form to:
afpbatonrouge@gmail.com

Mail checks to:
AFP Greater Baton Rouge
P. O. Box 87504,
Baton Rouge, LA 70879

