



SPONSORSHIP OPPORTUNITIES

FRIDAY, NOVEMBER 4, 2022

Reception 11:30AM

Lunch and Awards Program | Noon

Hilton Miami Downtown
1601 Biscayne Blvd., Miami, FL



www.afpmiami.org

2022 National Philanthropy Day Honorees

THE ORTEGA FAMILY
OUTSTANDING PHILANTHROPIST

CARLOS DE LA CRUZ JR.
JAMES W. MCLAMORE
OUTSTANDING VOLUNTEER

TD BANK
JULIA TUTTLE AWARD FOR
COMMUNITY INVOLVEMENT
AND CORPORATE CITIZENSHIP
PRESENTED BY THE GREATER MIAMI CHAMBER OF COMMERCE

HIMAN BROWN
CHARITABLE TRUST
OUTSTANDING GRANT MAKER



www.afpmiami.org

NATIONAL PHILANTHROPY DAY®

35th Annual Awards Luncheon

Hilton Miami Downtown, 1601 Biscayne Blvd., Miami, FL, Friday, November 4, 2022

Premier Sponsor

\$25,000

- Logo and link on chapter website highlighted as a sponsor for one year.
- Logo and link included on all e-communications sent by the chapter for one year.
- E-newsletter story announcing partnership.
- Six (6) AFP Social Media mentions throughout the year acknowledging the chapter sponsorship on platform of your choice.
- Premier Sponsorship of National Philanthropy Day including the following benefits: VIP table of 10 (front and center tables); customizable marketing opportunities available; industry exclusive branding at VIP reception; public recognition from the stage; prominent placement of full page ad in program journal; and Spirit of Philanthropy Table Honoree.
- Acknowledgement of chapter sponsorship in NPD program journal

Presenting Sponsor:

\$20,000

- Logo and link on chapter website highlighted as a sponsor for one year.
- Logo and link included on all e-communications sent by the chapter for one year.
- E-newsletter story announcing partnership.
- Five (5) AFP Social Media mentions throughout the year acknowledging the chapter sponsorship on platform of your choice.
- Presenting Sponsorship of National Philanthropy Day including the following benefits: VIP table of 10 (front and center tables); public recognition from the stage; full page ad in program journal; and Spirit of Philanthropy Table Honoree.
- Acknowledgement of chapter sponsorship in NPD program journal

Platinum Sponsor:

\$10,000

- Logo and link on chapter website highlighted as a sponsor for one year.
- Logo and link included on all e-communications sent by the chapter for one year.
- E-newsletter story announcing partnership.
- Four (4) AFP Social Media mentions throughout the year acknowledging the chapter sponsorship on platform of your choice.
- Presenting Sponsorship of National Philanthropy Day including the following benefits: VIP table of 10 (front and center tables); public recognition from the stage; full page ad in program journal; and Spirit of Philanthropy Table Honoree.
- Acknowledgement of chapter sponsorship in NPD program journal.

Gold Sponsor:

\$5,000

- Logo and link on chapter website highlighted as a sponsor for one year.
- E-newsletter blurb announcing partnership.
- Two (2) AFP Social Media mentions announcing chapter sponsorship on platform of your choice.
- Gold Sponsorship of National Philanthropy Day including the following benefits: Preferred table of 10 (front tables on either left/right side); full page ad in program journal; and Spirit of Philanthropy Table Honoree.
- Acknowledgement of chapter sponsorship in NPD program journal.

Silver Sponsor:

\$2,500

- Logo and link on chapter website highlighted as a sponsor for one year.
- E-newsletter blurb announcing partnership.
- One (1) AFP Social Media mention announcing chapter sponsorship on platform of your choice.
- Silver Sponsorship of National Philanthropy Day including the following benefits: Table of 10; half-page ad in program journal; and Spirit of Philanthropy Table Honoree.
- Acknowledgement of chapter sponsorship in NPD program journal.

Bronze Sponsor:

\$1,000

- Logo and link on chapter website highlighted as a sponsor for one year.
- E-newsletter blurb announcing partnership.
- One (1) AFP Social Media mention announcing chapter sponsorship on platform of your choice.
- Two (2) tickets to National Philanthropy Day
- Acknowledgement of chapter sponsorship in NPD program journal.

Individual Tickets:

\$100
BEFORE 9/1*

\$150
AFTER 9/16*

*As postmarked.

Print Advertising Only

Full Page Ad **\$1,100**

1 full-page advertisement in event program
(full color, 5Wx8H, no bleeds)

Half Page Ad **\$750**

1 half-page horizontal advertisement in event program
(full color, 5Wx4H, no bleeds)

**Deadline for advertisements
and listings in printed program is:
Friday, October 7th, 2022**



Change the world with a giving heart

NATIONAL PHILANTHROPY DAY®

35th Annual Awards Luncheon

Hilton Miami Downtown, 1601 Biscayne Blvd., Miami, FL, Friday, November 4, 2022

2022 Sponsorship Confirmation Form

Name of Main Contact: _____ Title: _____

Company: _____

Address: _____ City/State/Zip: _____

Email: _____

Levels of Support

Please indicate level of support

Table Sponsors

- | | |
|--|----------|
| ☐ Premier | \$25,000 |
| ☐ Presenting | \$20,000 |
| ☐ Platinum | \$10,000 |
| ☐ Gold | \$5,000 |
| ☐ Silver | \$2,500 |
| ☐ Individual Ticket | \$100 |
| ☐ Individual Ticket | \$150 |

Program Advertising Only

- | | |
|---------------------------------------|---------|
| ☐ Full Page Ad | \$1,100 |
| ☐ Half Page Ad | \$750 |

Contribution

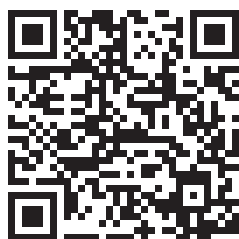
- ☐ I am unable to attend.
Please accept this contribution of \$ _____
- ☐ I would like to donate my table (10 seats)

Thank you for your commitment to National Philanthropy Day®. Table placement is according to sponsorship level and the order in which payment is received. Please email or mail this form with payment to the attention of Arely Ruiz at arely PR, 8200 NW 41st Street, S. 200, Doral, FL 33166. Email: arely@arelypr.com • Phone: 305-632-5996 • Sponsorship form and payment also accepted at www.afpmiami.org

AFP Miami is a registered charity with the State of Florida, CH41239. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

Payment Method

Scan the QR Code below to process your payment online or please visit the Direct Pay Link: <https://secure.qgiv.com/for/afmia/event/841516/>



*Please note that Friday, October 7th, 2022 is the deadline for program advertisements and listings.

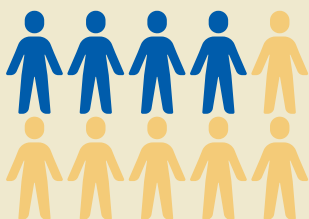
OFFICIAL USE ONLY

Name: _____ Date received: _____

2021 Impact Report

360 COLLEAGUES

Who joined and benefitted from
FREE educational programming



26% MEMBERSHIP

Year over year chapter growth

12 MENTORS/MENTEES

Members who took advantage
of the one-on-one program structured to
foster a culture of development and growth.



JOYCE GALYA SPONSORSHIP

Ginette Hughes of MarineLab was the 2021
Joyce Galya Scholarship Recipient,
our chapter's 10th ever awardee.

72 ORGANIZATIONS

Number of organizations
represented within our chapter



24 PRESENTERS

Ranging in Topics from Inclusion to
Strategic Planning to Planned Giving