

Since 1984, Share Our Strength® has led the fight against hunger and poverty by inspiring and organizing individuals and businesses to share their strengths. Share Our Strength, a national nonprofit, is ending childhood hunger in America by connecting children with the nutritious food they need to lead healthy, active lives. Through its No Kid Hungry Campaign®—a national effort to end childhood hunger in America—Share Our Strength ensures children in need are enrolled in federal nutrition programs, invests in community organizations fighting hunger, teaches families how to cook healthy meals on a budget, and builds public-private partnerships to end hunger, both nationally and at the state level.



## **POSITION SUMMARY**

Share Our Strength is seeking support for fundraising in Texas related to our No Kid Hungry Campaign® over the next twelve months, with possible extension pending progress and results. The primary fundraising targets for these efforts are individuals and Foundations (both Corporate and Independent) with an interest in ending childhood hunger.

Share Our Strength has been active in Texas since 1988 through our granting program primarily in Austin, Dallas and Houston. We have spent over \$6.9 million statewide in grant support alone. In 2011, we deepened our strategic focus and launched No Kid Hungry Texas in partnership with Texas Hunger Initiative to focus on increasing access to school breakfast, afterschool and summer meals programs across the state. In 2015, No Kid Hungry was awarded a multi-year Social Innovation Fund (SIF) grant from the Corporation for National and Community Service (CNCS) and chose our Texas Hunger Initiative partnership as one of the focus projects for the grant. Through this project, we have unlocked over \$4M in investments to support the growth of child meal programs across 12 target school districts within three regions (Metroplex, Heart of Texas and Southeast Texas). The formal project, and the funding stream behind it, will end in the spring of 2019, but we are far from finished with our work in Texas. Due to the immense need in the state, where 190,000 kids are still missing out on school breakfast (the state with the fourth highest need in the country), we have committed to scaling our program and subsequently our funding investment in the state. Over the next three years, we are committed to raising and spending \$6.64 million on our Texas initiative to close the breakfast gap in half and continue to expand access to summer and afterschool meals statewide, with a strategic focus on high density communities surrounding San Antonio, Austin, Dallas and Houston.

## **DUTIES AND RESPONSIBILITIES**

---

*Perform Fundraising Research, Outreach and Solicitation in support of pre-identified projects related to Share Our Strength's No Kid Hungry Texas campaign in an effort to raise \$500,000 - \$1,000,000 in project funding in year one and build a pipeline for future years.*

- Working in close collaboration with Share our Strength, Texas Hunger Initiative and other partners, help establish solicitation priorities and timelines, research and develop individual and foundation prospect lists.
- Prepare personalized proposals, lead solicitation outreach and follow up in collaboration with Share Our Strength staff.
- Evaluate progress towards goals, prepare weekly reports on fundraising efforts for Share Our Strength and recommend revisions to the fundraising plan, as needed, to meet and exceed goals.

## **TO APPLY**

---

Please submit a one to two page proposal to include: your recommended approach to this project and key individual and foundation outreach strategies, your background and relevant experience, proposed budget, and any other information you believe will be helpful.

Proposals are due by June 30 and follow up conversations and decisions will follow shortly after.

For additional information and to submit your proposal, please contact Andrea Hoefling, Director of Development for National Markets at [ahoefling@strength.org](mailto:ahoefling@strength.org) or 202.594.3592.