



Senior Director of Alumni Relations

Bryant Group continues our partnership with the University of San Diego to recruit their next Senior Director of Alumni Relations.

The Opportunity

The University of San Diego seeks an experienced, forward-thinking and data-driven alumni relations professional to lead a team in implementing meaningful alumni outreach, leadership development opportunities, communication and marketing plans, engaged volunteer management and fundraising programs to support the priorities, mission and goals of the University of San Diego.

The successful candidate will oversee and guide the activities and resources of the Office of Alumni Relations (OAR) and the Alumni Association Board of Directors, strategically driving broad-based engagement as part of a collaborative and fully-integrated advancement model, maximizing philanthropic support and increasing the university's Alumni Engagement Metric (AEM) score.

The senior director is responsible for the cultivation, solicitation and stewardship of assigned donors including alumni, parents and friends of the university. The senior director is part of the vice president's Advancement Leadership Team (ALT), serves on the President's Cabinet and is responsible for working closely with University Advancement staff, university leadership, deans, faculty, alumni colleagues in the academic units, athletics and other university departments to articulate and implement policies, plans, goals and activities related to alumni relations and engagement.

Essential Job Functions

- **Leadership and Development:** Lead a forward-thinking, data-driven program that continually evolves in response to alumni needs, industry trends and university priorities.
- **Alumni Association Board of Directors:** Direct and guide the mission and vision of the Alumni Association; set both short- and long-term goals, objectives and strategies for alumni relationship building and fundraising.
- **Communications and Fundraising:** Develop and implement an integrated and cohesive strategic marketing and communications plan to advance Alumni Relations' engagement and fundraising efforts; broaden awareness of programs and activities; and increase the visibility of programs across key constituent audiences.
- **Internal and External Relations:** Understand the university's unique culture and administrative, governance, communications and fiduciary protocols and responsibilities.

Minimum Requirements

The successful candidate will hold a bachelor's degree and have at least seven years of progressively responsible experience in a successful education alumni relations

program. They will also exhibit strong interpersonal and management skills with a proven positive work ethic and professional demeanor.

Salary Range

\$142,726 - \$150,000 annually.

About the University of San Diego

The University of San Diego is a contemporary Catholic university, set at the edge of an international gateway on a campus that is consistently ranked among the nation's most beautiful. With more than 9,000 students from 85 countries and 50 states, the University of San Diego is the youngest independent institution on the *U.S. News & World Report* list of top 100 universities in the United States. Its small class sizes, compassionate culture, unique learning opportunities and state-of-the-art resources support 43 undergraduate programs and 41 graduate programs.

The University of San Diego is an equal opportunity employer committed to diversity and inclusion and is especially interested in candidates who can contribute to the diversity and excellence of the campus community.

The University of San Diego is a smoking- and tobacco-free campus. For more information, visit www.sandiego.edu/smokefree

Location

The University of San Diego is located in one of the world's great diverse urban centers. Known for its beaches, parks and warm climate, San Diego is a cultural hub for Southern California, full of art galleries, artist studios, museums and gardens. Proximity to the Mexican border gives the city an international perspective reflected in the region's architecture, culture and celebrations. The University of San Diego's campus is 22 miles from that border, giving the university community a deep understanding of the global landscape and an international perspective.

Application Procedure

To be considered for the Senior Director of Alumni Relations opportunity, please submit your resume and letter of interest in confidence to:

KatyBelle Edwards,
Talent Associate, BRYANT GROUP
kedwards@bryantgrp.com

Your letter of interest should include how your personal values align with USD's mission, vision and values, as well as how you would approach diversity, equity and inclusion within an alumni relations context at USD.

To learn more about this opportunity, visit <https://www.bryantgrp.com/current-listings/usd-sd-alumni-relations>

Priority will be given to materials received prior to September 30, 2023.