



Executive Director

The Executive Director is responsible for the consistent achievement of the mission and financial goals of the Eric Paredes Save a Life Foundation, a well-positioned, regional thought-leader in sudden cardiac arrest (SCA) prevention in youth. Qualified candidates will share in and demonstrate a passion for SCA prevention and possess an exemplary work ethic with experience in nonprofit management, development, marketing and advocacy. This position will develop an annual strategic and long-range plan to engage stakeholders (youth, parents, education, youth sports community, medical professionals and elected officials) in solution-driven programs that aim to elevate the standard of preventative care at home, in school, on the field and at the doctor's office.

The Executive Director reports to the Board of Directors and is responsible for leading and executing the development of organizational, program and financial plans and objectives. The position will guard the Foundation's brand and status through careful compliance, fiscal responsibility, thoughtful marketing and professional networking and engagement, as well as create opportunities to further the mission.

Program management includes:

- comprehensive coordination of six free heart screening events annually at area school and community centers serving up to 1,000 youth each with a volunteer corps of 150;
- promotion, maintenance and expansion of SCA prevention education programs and resources for youth, schools, youth sports teams and medical professionals;
- representation of the Foundation's legislative affairs at a state level to affect the ongoing implementation of SCA prevention policy and protocol.

The Executive Director creates and implements an annual fundraising plan to identify and connect with sources of funding to support programs, including grants, sponsorships, donor solicitation and stewardship. The Executive Director also generates an ongoing awareness campaign that includes social media, advertising, media relations, digital marketing, collateral, presentations and website presence, with proficiency in writing, design and web-based applications to support these efforts.

The Eric Paredes Save A Life Foundation maintains a virtual office but candidates must be local to San Diego County to represent the Foundation and its interests and interaction in the community on a daily basis. Experience required is a minimum of 5 - 10 years in skills sets noted above, with bachelor's degree preferred. Salary range is \$100,000 - \$125,000 with negotiable benefits.

To apply: bit.ly/46FWyD9 and for questions: boardofdirectors@epsavealife.org