



*Take Me Out to the Ballgame*  
*-San Diego Style-*



AFP ICON  
April 27, 2026 - Petco Park, San Diego

# What is AFP ICON?

AFP ICON is the world's premier fundraising conference, bringing together thousands of fundraising professionals from around the globe for unparalleled learning, connection, and inspiration. Hosted by the Association of Fundraising Professionals (AFP), ICON features dynamic keynotes, practical education sessions, and countless opportunities to network with peers, explore the latest trends, and discover innovative solutions to today's challenges.

This year's conference will be held at the San Diego Convention Center from April 26-28, 2026. Attendance is anticipated to be between 3500-4000 professional fundraisers and non-profit leaders.

AFP Global is the largest network of fundraising professionals, with more than 27,000 members in over 240 chapters worldwide. The AFP San Diego chapter is dedicated to inspiring generosity and driving change through ethical and impactful fundraising practices. We're committed to strengthening the region by equipping development professionals and nonprofit leaders with the knowledge and resources they need to thrive in today's challenging landscape.



# Host City Party – *Take Me Out to the Ballgame – San Diego Style*

Step up to the plate for the ultimate baseball experience at the beautiful Petco Park as the Padres take on the Chicago Cubs! Enjoy the game in style from the Western Metal Supply Co., a private, newly renovated rooftop suite. Soak in the panoramic views, cheer on a team and enjoy an exclusive evening at one of America's most beautiful MLB stadiums!

At each ICON conference, the host city holds an event to show off their city spirit. The event is a popular one drawing 750-1000 guests annually. It is held on Monday each year, the last night of the conference, and guests are there to have a great time!

It's going to be a home run! Join AFP San Diego as we welcome guests from around the country at the annual host city party at the 2026 ICON Conference.

Take Me Out to the Ballgame will be held on Monday, April 27, 2026 at Petco Park atop the Western Metal Supply Building for a rooftop party featuring a menu of ballpark favorites. Attendees will be able to see the Padres vs. Cubs game from the rooftop or from our seats in the park.

*Interested in the history of the Western Metal Supply Building? Just click [The history of Petco's Western Metal building](#)*



# Partnership Opportunities

In addition to marketing emails and communications to the more than 27,000 AFP members, your company name will be showcased on the convention site, to all AFP chapters and locally here in San Diego. This is an opportunity to partner with AFPSD and the largest association of fundraising professionals in the world.

## **Platinum Home Run Presenting Partner** (*\$25,000 partnership with AFPSD. One available*)

- listing as Take Me Out to the Ballgame's Presenting Sponsor on all communications, local and AFP Global conference websites;
- Logo on "Welcome AFP" message on stadium jumbotron screens;
- logo on event signage, including large logo on event step and repeat;
- opportunity to speak at Take Me Out to the Ballgame event;
- may contribute up to three branded items, at your cost to event attendees;
- fifteen VIP tickets to the Take Me Out to the Ballgame event.

## **Gold Dugout Partner** (*\$15,000 partnership with AFPSD*)

- listing as Take Me Out to the Ballgame's Gold Dugout Partner on all communications, local and AFP Global conference websites;
- logo on event signage, including medium logo on step and repeat;
- may contribute up to two branded items, at your cost to event attendees;
- eight VIP tickets to the Take Me Out to the Ballgame event.

## **Silver Clubhouse Partner** (*\$10,000 partnership with AFPSD*)

- listing as Take Me Out to the Ballgame's Silver Clubhouse Partner on all communications, local and AFP Global conference websites;
- logo on event signage, including small logo on step and repeat;
- may contribute one branded item, at your cost to event attendees;
- six VIP tickets to the Take Me Out to the Ballgame event.

## Partnership Opportunities *continued*

### **Bronze Glove Partner** (*\$5,000 partnership with AFPSD*)

- listing as Take Me Out to the Ballgame's Bronze Glove Partner on all communications, local and AFP Global conference websites;
- logo on event signage;
- may contribute one branded item, at your cost to event attendees;
- two VIP tickets to the Take Me Out to the Ballgame event.

### **Underwriting Opportunities**

Underwriting is 100% deductible and includes event signage

- The Bar Tab - \$7,500 includes logo cups and napkins (*Padres to approve design*)
- VIP Goody Bags (*2 available*) - \$2500
- Photographer - \$1500
- Popcorn or Cracker Jacks Station (*4 available*) - \$1000
- This 'n That - \$500 or \$250

**Don't see a package that meets your goals?  
Let's chat and we will design something just for you!  
Contact Ingrid de Llamas, *CFRE, IAP* at [Ingrid@afpsd.org](mailto:Ingrid@afpsd.org)**