



www.arc-sd.com

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The Arc of San Diego is seeking a dedicated and creative [Digital Marketing & Media Specialist](#) to join our diverse team. As the Digital Marketing & Media Specialist, you will play a vital role in increasing awareness and interest in The Arc of San Diego and its programs. We are looking for an individual who can effectively leverage digital platforms to tell our story, engage our community, and drive support for our mission.

By creating and implementing innovative digital marketing strategies, you will connect with diverse audiences in the San Diego community and demonstrate our commitment to empowering individuals to lead fulfilling and independent lives.

To apply, visit the following link and click, Apply Now

<https://vizi.vizirecruiter.com/The-Arc-of-San-Diego-3228/257760/index.html>

Salary: \$72,800

Schedule: 8:30 a.m. – 5:00 p.m., some weekend and evening availability required

Who you are:

- A dynamic professional who combines technical expertise with a creative mindset.
- Expert who leverages your in-depth knowledge of digital marketing channels and social media platforms to craft strategies that resonate with audiences.
- Able to multitask and juggle multiple requests and projects in a fast-paced environment.

A typical day will include:

- Developing, implementing, and monitoring digital marketing campaigns.
- Developing social media content calendars and marketing plans.
- Engaging with our online followers.
- Writing articles for printed and digital newsletters.
- Creating visually appealing marketing materials like brochures, flyers, and fact sheets.
- Creating videos to showcase the success of our clients

What you'll need to be successful:

- Bachelor's degree in Marketing, Public Relations or a related field from an accredited college/university or equivalent required.
- 1-2 years of experience in designing and executing marketing and communications plans, as well as hands-on experience and proven results employing social media tools, including SEO and Google Analytics.

Achieve with us.®

We'd love it if you:

- Exhibit a passion for staying updated on the latest industry trends.
- Have experience managing and growing social media communities.
- Have creativity to conceptualize captivating content and innovative campaign ideas.

The Arc of San Diego is an Equal Opportunity Employer. We have a strict policy against harassment and retaliation of any type and are dedicated to this policy with respect to recruitment, hiring, placement, promotion, transfer, training, compensation, benefits, employee activities and general treatment during employment.

Our goal is to provide a work environment free from discrimination, harassment, and retaliation as well as other disrespectful or other unprofessional conduct based on any protected class: race (including natural hairstyles), color, religion (including religious dress and grooming practices), national origin, age (40 and over), medical condition, physical or mental disability, marital status, sex (including sexual harassment, sex stereotypes and pregnancy, childbirth and related medical conditions), sexual orientation, ancestry, genetic information/ characteristics, gender, gender identity, gender expression, transgender, military and veteran status, or any other characteristic or activity protected by law.

We also prohibit discrimination, harassment, retaliation, disrespectful or unprofessional conduct based on the perception that anyone has any of the above characteristics or is associated with a person who has or is perceived to have any of those characteristics.

The Arc of San Diego is a federal subcontractor and shall abide by the requirements of 41 CFR 60-1.4(a), 60-300.5(a) and 60-741.5(a). These regulations prohibit discrimination against qualified individuals based on their status as protected veterans or individuals with disabilities and prohibit discrimination against all individuals based on their race, color, religion, sex, sexual orientation, gender identity or national origin. Moreover, these regulations require that covered prime contractors and subcontractors take affirmative action to employ and advance in employment individuals without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability or veteran status.

The Arc of San Diego will endeavor to make a reasonable accommodation to the known physical or mental limitations of qualified candidates with disabilities unless the accommodation would impose an undue hardship on the operation of our business. If candidates need assistance to perform their job duties because of a physical or mental condition, they should contact the Head of Human Resources.