Raise Transformational Gifts with Your Board

Successful nonprofits build powerful fundraising partnerships between their board, executive leadership, and the fundraising staff. Some boards resist their responsibility to engage in fundraising efforts or don’t understand how to be helpful, which can have dire consequences.

If this has been your experience, fear not! AFP San Diego welcomes Cindi Phallen—author, educator, speaker, consultant, and President of Create Possibility—to this month’s workshop. With 18 years of experience as a nonprofit Executive Director, Cindi has managed hundreds of board members, raised millions of dollars, and achieved remarkable results. She plans to share with you the keys to her success.

Cindi will raise tough questions to help advance the way nonprofit leaders think. A fundraising instructor at the University of San Diego’s Nonprofit Management Certificate Program, Cindi authored “The Impact Triangle,” has a website, www.possibility-cp.com, and bi-weekly blog, “Tips & Tools from Cindi.” To move your nonprofits’ goals from intention to execution and to reach them faster in 2018, don’t miss this workshop. Let’s champion philanthropic change to transform the world.

Forging a Career Path in Fundraising:
Be Cautious About Your Online Footprints

As a fundraising professional, your reputation is your career. A fundraiser’s reputation for producing results can be built with effective tools; it can also be significantly tarnished by online “footprints”. On January 12th, AFP San Diego welcomes Colette M. Murray, JD, CFRE, who will lead a workshop and luncheon on developing your career as a fundraising professional.

Colette will discuss tips for Creating a Career Tool Box, and How Your Online Footprints Can Hurt Your Career. As a member of AFP, the Council for Advancement and Support of Education (CASE), and the Association for Healthcare Philanthropy (AHP), Colette offers more than 30 years of experience in senior level advancement. A strong supporter of AFP San Diego through the Colette Murray Fellowship Program, she is CEO and co-owner of Paschal•Murray, a national executive search firm. Colette has managed more than 600 searches and coached hundreds of development professionals. If you are committed to developing a long and fruitful career in fundraising and are eager to learn from one of the best, save the date!
Community Profile: Sempra Energy, Supporting Sustainable Growth

Sempra Energy is dedicated to supporting the communities it serves, concentrating on the environment for positive impact. Employees have helped design and teach science workshops; volunteered to paint fences, clean parkways, and plant drought-resistant succulents and trees in City Heights; and donated school supplies, toys, and clothing to foster homes throughout Mexico.

Last year, the Sempra Energy Foundation donated $140,000 to relief agencies addressing the floods in Louisiana, the earthquake in Ecuador, and Hurricane Matthew in the U.S. In 2017, the Foundation announced more contributions in response to Hurricanes Harvey, Irma, and Maria, and to wildfires in Northern California.

Sempra Energy has been a long-time supporter of AFP San Diego, and this year joined National Philanthropy Day as a Community Leader sponsor, helping us in Reaching New Heights. To learn more about how Sempra Energy supports the communities in which they operate, read the company’s 2016 Corporate Responsibility Report.

Submit Your Best Shots: Creating our New AFP Website

Contest winners receive complimentary registration to an AFP Luncheon and a speaking opportunity. Winning submissions will be close-up, action shots of fundraisers and/or the nonprofits agencies they serve, which make San Diego a better place to live, work and play. Our goal is to have photos on our NEW website’s main page, to be launched in early 2018! What does AFP San Diego means to you? Contest ends Dec. 31, 2017. Please submit your photos to Georgia.Ringler@afpsd.org. Note: once submitted, photos become the property of AFP San Diego. Reach Outstanding Applicants for Your Open Position by posting on the AFP San Diego Website. For $100 your ad will run for 90 days (member rate). Contact Georgia.Ringler@afpsd.org. Positions include: Boys & Girls Club of San Marcos, Director of Resource Development; La Jolla Playhouse, Major Gifts Officer; San Diego Repertory Theatre, Director of Development; Premierehire Executive Search, Director of Philanthropy; San Diego Second Chance, Grant Writer; University of San Diego, Hahn School of Nursing and Health Science, Director of Development; The San Diego Museum of Art, Director, Development and Membership; San Diego Opera, Chief Development Officer; Serving Seniors, Development Director, Annual Giving. Resources for job seekers and development professionals are available at afpsd.org, on the Career Development tab.

Questions, Comments, Contributions to Next Month’s Hotsheet?
For program information contact Georgia Ringler, Chapter Manager at (858) 212-1706 or Georgia.Ringler@afpsd.org. To partner with AFP San Diego and/or to contribute to next month’s AFP newsletter, contact Laura Rice, AFP VP of Community Relations; Director of Fund Development, GIRL SCOUTS SAN DIEGO, at lrice@sdgirlscouts.org. Thanks to Carlos Medina, Grants Officer at FATHER JOE’S VILLAGES for co-editing this edition!