



PRESENTED BY
PNC BANK

FRIDAY, NOVEMBER 13, 2026 | MANCHESTER GRAND HYATT

Partnership Opportunities

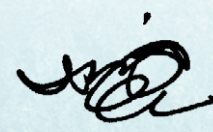
The San Diego Chapter of the Association of Fundraising Professionals (AFPSD) is a volunteer-driven non-profit devoted to advancing philanthropy in our region. Our mission is to empower members and the non-profit community to engage in effective and ethical fundraising by driving impact through best practices. We provide education and training, scholarships, credentialing support, non-profit resources, networking opportunities, a formal mentorship program, advocacy awareness and professional recognition.

Philanthropy provides the opportunity to make an impact in the lives of others. In recent times, it has become more important than ever for the non-profit community to become more resourceful, resilient and collaborative in their efforts to advance change. AFPSD's programs and training provide education for professionals of all levels, from those just starting their careers to those who have been fundraising for decades. Our network is committed to mentoring and ongoing learning opportunities.

Each year, AFP San Diego proudly participates in the global celebration of National Philanthropy Day, honoring those whose generosity and leadership strengthen our community and beyond. Our local event is the chapter's premier gathering—and one of the largest in the nation—bringing together nearly 1,000 philanthropists, nonprofit leaders, volunteers, and civic and business leaders. The 2026 celebration will take place on Friday, November 13 at the Manchester Grand Hyatt.

Your sponsorship not only helps to produce San Diego's National Philanthropy Day, but event proceeds are then reinvested in education, training and career development for local fundraising professionals. We appreciate your consideration of a partnership for 2026.

National Philanthropy Day San Diego celebrates giving and honors the generosity of individuals, businesses and organizations. We are grateful to our generous sponsors who join AFPSD to celebrate philanthropy's enduring impact in our community. Thank you for championing the San Diego nonprofit community through National Philanthropy Day!



Ingrid D. de Llamas, CFRE, IAP
2025 & 2026 Board President | AFP San Diego



Mark Stuart, CFRE
2025 & 2026 Honorary Committee Chair

Past Honorees

Outstanding Philanthropists

- Phyllis & Dan Epstein
- Cushman Family
- Amy & Bill Koman
- Alexis & Ron Fowler
- Gwendolyn Sondheim

Outstanding Philanthropic Institution

- Life Science Cares
- Youth Philanthropy Council
- Donald & Elizabeth Dickinson Foundation
- Joseph Claves III Trust
- San Diego Foundation

Outstanding Philanthropic Business

- PNC Bank
- Sempra
- Hawthorne Cat
- Southwest Airlines
- Nordson

Outstanding Organization for Diversity and Inclusion

- Accessity
- Foundation for Developmental Disabilities
- Chicano Federation
- San Diego Pride
- Reality Changers

Outstanding Development Professional

- Sharyn Goodson, CFRE
- Gretchen Veihl
- Shawna Fallon
- Brian Zumbano, CFRE
- Leticia Martinez Hermosillo

Outstanding Development Emerging Leader

- Taylor Thompson
- TD Smith
- Veronica Macedo
- Tiffany LaMar

Outstanding Volunteer

- Mateo Magaña
- Kimberly Brown
- Carmen Martinez
- Jerry Hoffmeister
- Irma Castro

Outstanding Student Volunteer

- Camden Hall
- Jacqueline DeAnda
- Ilhan Sharif-Idiris
- Eduardo Resendiz
- Megan LaPlante

Special Recognition (Not awarded annually)

- Keith Limberg
- Ruth Covell, MD
- San Diego Foundation
- James Lewis Bowers
- United Way of San Diego



Five most recent awardees in each category. For a complete list, visit our website at afpsd.org

Partnership Levels	Presenting	Empower	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Community \$1,500
	RESERVED	RESERVED	▼	▼	▼	▼	▼
Event admission & seating	30	20	20	20	10	10	5
Inclusion in event program	Logo	Logo	Logo	Logo	Logo	Name	Name
Inclusion in event invitation	Logo	Logo	Logo	Logo	Name	Name	Name
Logo/link on AFPSD website	Yes	Yes	Yes	Yes	Yes	Yes	—
Ad in event brochure	Full page	Full page	Half page	Half page	Quarter page	—	—
Social media recognition	Dedicated	Dedicated	Dedicated	Category List	Group	Group	—
VIP/Honoree reception	8	8	6	4	2	1	—
Logo in media ads	Yes	Yes	Yes	Yes	Yes	—	—
Ad in newsletter	Yes	Yes	Yes	Yes	Underwriting Opportunities • Video Production (\$7,500) • Audio Visual (\$5,000) • Program Books (\$4,000) • Floral & Décor (\$3,500) • Bar & Refreshments (\$2,500) • Awards (\$1,000) • Name Badges (\$750) • Recognition Flags (\$500) • General Event Support (any \$)		
Opportunity to provide branded gift	Yes	Yes	Yes	Yes			
Recognition as a program sponsor in 2027	Yes	Yes	Yes	Yes			
Social media spotlight	Yes (x3)	Yes	Yes	Yes			
Acknowledgment by Emcee during event	Yes	Yes	Yes	Yes			
Recognition as Empower Fund & Match Sponsor for One Year	—	Yes	—	—			
90-second NPD program video or speaking opportunity	Yes	—	—	—			
Logo in NPD communications	Yes	—	—	—			

AFP San Diego Stats—Our Community



27,500
AFP Members Nationwide



385+
San Diego/Imperial County Members



52 Years
AFPSD Established in 1974



1,250+
Program Participants



81%
Confidence in San Diego Nonprofits

Thank you for honoring and celebrating philanthropy, strengthening our nonprofits and working together to build a greater San Diego.

2026 Honorary Committee

Mark Stuart, CFRE
Honorary Committee Chair
San Diego Foundation

Ingrid de Llamas, CFRE
AFPSD President
Community Volunteer/Retired
Advancement Professional



Justin Ager
Downtown San Diego Partnership

Valerie Attisha
PNC Bank

Adri Brunner
JP Morgan Chase

Mark Cafferty
SD Regional Economic Development Corp.

Chris Cate
SD Regional Chamber of Commerce

Phyllis Epstein
Philanthropist

David Gittig
SD Zoo Wildlife Alliance

Sharyn Goodson, CFRE
Jewish Community Foundation of SD

Lety Hermosillo
International Community Foundation

Lisette Islas
Lifeline Community Services

Rudy Johnson
Neighborhood House

Samer Khouti
TCW Global

Alicia Kitagawa
Life Science Cares

Kimberly Koch
Copley Foundation

Lindsay Langford
Rancho Santa Fe Foundation

Connie Matsui
Social Entrepreneur

Enrique Meza
US Bank

Drew Moser
Lucky Duck Foundation

Adrianna O'Donnell, CFRE
Chicano Federation

Ramla Sahid
PANA

Denise Scatena
Scatena Media Group

Todd Tibbits
YMCA of San Diego County

Lori Torio, CFRE
Rady Children's Hospital Foundation

Karla Torosian
Redbone Consulting

Adrienne Vargas
SDSU & Campanile Foundation

Sara Vaz
CSUSM

Susana Villegas
SVPR Communications

Kimberly White-Smith
USD Sales

Bill York
211 San Diego

For more information, please visit our website at www.AFPSD.org

EVENT INFORMATION:
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PARTNERSHIP OPPORTUNITIES:
Ingrid de Llamas
ingrid@afpsd.org