



# *Take Me Out to the Ballgame* *-San Diego Style-*



Presented by  
**Kindsight**

AFP ICON  
April 27, 2026 - Petco Park, San Diego

# What is AFP ICON?



AFP ICON is the world's premier fundraising conference, bringing together thousands of fundraising professionals from around the globe for unparalleled learning, connection, and inspiration. Hosted by the Association of Fundraising Professionals (AFP), ICON features dynamic keynotes, practical education sessions, and countless opportunities to network with peers, explore the latest trends, and discover innovative solutions to today's challenges.

This year's conference will be held at the San Diego Convention Center from April 26-28, 2026. Attendance is anticipated to be between 3500-4000 professional fundraisers and non-profit leaders.

AFP Global is the largest network of fundraising professionals, with more than 27,000 members in over 240 chapters worldwide. The AFP San Diego chapter is dedicated to inspiring generosity and driving change through ethical and impactful fundraising practices. We're committed to strengthening the region by equipping development professionals and nonprofit leaders with the knowledge and resources they need to thrive in today's challenging landscape.

# Host City Party – Take Me Out to the Ballgame – San Diego Style

April 27, 2026, 5:30-10pm, Petco Park

Step up to the plate for the ultimate baseball experience at the beautiful Petco Park as the Padres take on the Chicago Cubs!

AFP San Diego invites you to enjoy the game in style from the Western Metal Supply Co., a private, newly renovated rooftop suite. Soak in the panoramic views, enjoy an exclusive evening complete with a gourmet taco bar, craft beers, margaritas, ballpark favorite snacks and more!

At each ICON conference, the host city holds an event to show off their city spirit. The event is a popular one drawing 750-1000 guests annually. You do not need to be attending ICON to join, everyone is welcome!

Join AFP San Diego as we welcome guests from around the country at the annual host city party at the 2026 ICON Conference. Attendees will be able to see the Padres vs. Cubs game from the rooftop or from our seats in the park. It's going to be a home run!

*Interested in the history of the Western Metal Supply Building?  
Click Here: [The history of Petco's Western Metal building](#)*



# Partnership Opportunities

*In addition to marketing emails and communications to the more than 27,000 AFP members, your company name will be showcased on the convention site, to all AFP chapters and locally here in San Diego in social media and email shoutouts. This is an opportunity to partner with AFPSD and the largest association of fundraising professionals in the world.*

## **Platinum Home Run Presenting Partner - SOLD!**

Thank you,

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## **Gold Dugout Partner** (*\$15,000 partnership with AFPSD*)

- listing as Take Me Out to the Ballgame's Gold Dugout Partner on all communications, local and AFP Global conference websites;
- logo on event signage, including medium logo on step and repeat;
- may contribute one branded item, at your cost to event attendees;
- twelve VIP tickets to the Take Me Out to the Ballgame event;
- One dedicated social media shoutout for your company.

## **Silver Clubhouse Partner** (*\$10,000 partnership with AFPSD*)

- listing as Take Me Out to the Ballgame's Silver Clubhouse Partner on all communications, local and AFP Global conference websites;
- logo on event signage, including small logo on step and repeat;
- eight VIP tickets to the Take Me Out to the Ballgame event;
- Two shared social media shoutouts for your company.

# Partnership Opportunities *continued*

*In addition to marketing emails and communications to the more than 27,000 AFP members, your company name will be showcased on the convention site, to all AFP chapters and locally here in San Diego in social media and email shoutouts. This is an opportunity to partner with AFPSD and the largest association of fundraising professionals in the world.*

## **Bronze Glove Partner** (\$5,000 partnership with AFPSD)

- listing as Take Me Out to the Ballgame's Bronze Glove Partner on all communications, local and AFP Global conference websites;
- logo on event signage;
- Six VIP tickets to the Take Me Out to the Ballgame event.

## **Underwriting Opportunities**

*Underwriting is 100% deductible; includes event signage and social media shout-outs. Not intended to be split.*

- The Bar Tab - \$7,500 includes logo cups and napkins (*Padres to approve design*) **SOLD!**
- Taco Bar - \$3,500 **SOLD!**
- Margaritas - \$3,500
- Peanuts & Cracker Jacks Station - \$2,500 **SOLD!**
- Photographer - \$1,500
- Popcorn Station – \$1,000 **SOLD!**
- Signage - \$1,000 each

## **Custom Partnership Packages available!**

Please contact: Fiona King, Executive Director at 619-538-6605 or [fiona@afpsd.org](mailto:fiona@afpsd.org)

Thank you to our Sponsors!

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